Benefits of the Prinect Web-to-Print Manager from Heidelberg:

- Creation and management of multiple web shop systems, including all modules (such as the shopping cart function or order processing)
- Customizable user interface for the customer (front end)
- Comprehensive user administration with order processes, including payment and data entry for shipping and payment
- Freely definable workflow enabling customized processes
- Customer-friendly documents
- Broader portfolio, for example through editable print templates for business cards or stationery and products such as pens, mugs, t-shirts etc.
- Supports various business models (B2B, B2C, franchise networks, corporate brand management)
- Intuitive operation – no programming skills required
- Variable document management (including for digital printing) for online editing
- Flexible expansion thanks to modular design
- Complete integration of the entire workflow possible with Prinect
- Interface to third-party suppliers of payment systems, shipping services, digital asset management etc.
- Opening up new customer segments with no restrictions on time or place
- Cost and time savings thanks to automation of production processes and reduced administrative workload
- Improved customer loyalty through optimization of business processes

Complete integration of the production process with Prinect: Prinect from Heidelberg is the only print shop workflow that really does integrate and control the entire print production process and thus ensures highly efficient operation. The Prinect Web-to-Print Manager is part of this workflow. With its combination of hardware and software modules, Prinect can be flexibly adapted to your specific requirements. Irrespective of the level at which you start using it, you can add components at any time and gradually work your way toward an end-to-end JDF-based workflow.

The printing industry is currently in the midst of a major structural upheaval, but the market will still be sizable in the future. The Internet and the possibilities of digital communication are opening up a whole host of new opportunities for print shops. Web-to-print is one of the most important growth segments in the print media industry.

No challenge too great. The Prinect Web-to-Print Manager from Heidelberg makes you an integral part of the web’s future by adding online shop systems to the Prinect print shop workflow. It enables you to make the Internet part and parcel of your business processes by creating or selling print products and services online. This is the perfect way to see benefits fast and remain competitive over the long term.
The user interface: Logging in with a password brings up the
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Templates via web-to-print all the way through to
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that creates a new interface between you and your
Manager is a convenient, user-friendly shop system
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Manager is completely customizable, which makes
it suitable for all kinds of tasks. You can simply workflow between customers and your print shop with a business-to-business portal or approach new customers with a business-to-customer portal as
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Consequently, integrating the Prinect Web-to-Print
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your print shop.

The user interface: Logging in with a password brings up the
highly automated print production.

Improved customer loyalty: The optimized and cus-
tomized ordering options in a dedicated web portal
makes for straightforward, optimized job acceptance,
productivity, with far less administrative work.

Convenient and simple operation: online shops
Customer: To order a document, the customer chooses
the relevant product in the catalog. If the document is to be modified,
it is given to the relevant system operator.

Proofing and prepress: The customer selects the quantities
required and specifies the prepress details for the job. Questions
can be pre-defined.

Shopping: Having created a document, the customer adds it to the shopping cart. The Prinect Web-to-Print Manager transfers all subsequent steps through to the final order.

Back end: This is where the administration and management of
your entire shop take place – from job processing and product
costs to administration.

Less work, lower costs. Jobs thus arrive at your print shop ready. This largely automated process makes your production processes significantly more productive, with far less administrative work.

The numerous benefits of the Prinect Web-to-Print
Manager mean you are ideally equipped to face any
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customers with your exceptional flexibility.

A vital competitive edge with the Prinect Web-to-Print
Manager: As a small, faster, lean, and cost-efficient solution, web-to-print is the model for the future. The numerous benefits of the Prinect Web-to-Print
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Prinect Web-to-Print Manager from Heidelberg makes creating online shops
incredibly straightforward. It is based on a standard
software package that can be operated intuitively
without any programming skills whatsoever. This makes it easy to set up and administer a new
shop. You can set up access to a new shop with just a few clicks of the mouse and immediately fill it with products.

A single software package with virtually unlimited
possibilities. The customer portal can be used to
create and process variable data and edit documents
online (WYSIWYG). The Prinect Web-to-Print Manager
also allows users to integrate
corporate design specifications into the relevant
parameters to be entered in the system, the Prinect
Web-to-Print Manager handles all subsequent steps through to the final order.

User administration: User profile and library: This is where users can enter details
about their order and document
submitted by the customer.

Quality is the only fixed parameter. The Prinect Web-to-Print Manager also allows users to integrate
corporate design specifications into the relevant
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The user interface: Logging in with a password brings up the highly automated print production. Templates via web-to-print all the way through to customers and gives you a new, attractive string to An impressive portfolio. The Prinect Web-to-Print networks and corporate brand management services. Consequently, integrating the Prinect Web-to-Print managers is a small step for you – but a big step for your print shop.

An impressive portfolio: The Prinect Web-to-Print Manager is a convenient, user-friendly shopping trip that creates a new interface between you and your customers and gives you a new, attractive spring to your entire shop take place – from job processing and product creation, to managing print-ready. This largely automated process Less work, lower costs. Jobs thus arrive at your print shop print-ready. This largely automated process makes your production operations significantly more productive, with far less administrative work.

Improved customer loyalty. The optimized and customized ordering process is a dedicated web portal that offers quick and easy access has a positive impact on business relations. Your customers develop long-term links with your company.

Lesser output, higher return. The Prinect Web-to-Print Manager enables you to streamline many of your work and business processes and structure them more effectively, thereby generating immense potential for optimization. Automated functions and the fact that your customers complete tasks such as ordering, proofing, and approvals themselves streamlines coordina- tion during layout, typesetting, and correction processes. This saves you both time and money – another reason why investing in the Prinect Web-to-Print Manager represents an investment in the future that pays off right now by cutting costs and signifi- cantly boosting flexibility. A vital competitive edge with the Prinect Web-to-Print Manager: As a simpler, faster, and more cost-efficient solution, web-to-print is the model for the future. The numerous benefits of the Prinect Web-to-Print Manager mean you are ideally equipped to face any challenge and can improve both existing and new customers with your exceptional flexibility.

Easy and convenient operation: open a shop, customize orders online, upload new print jobs – the Prinect Web-to-Print Manager grows along with the tasks it needs to complete. You can expand the system to suit your specific requirements and have the flexibility necessary to add numerous interfaces, for example to suppliers’ or customers’ payment/shipping systems or analysis tools. It is therefore suitable for web-to-print business and for more complex tasks.

Manager is completely customizable, which makes it suitable for all kinds of tasks. You can simply workflow between customers and your print shop with a business-to-customer portal or approach new customers with a business-to-customer portal as required. Additional applications include franchise networks and corporate brand management services. Consequently, integrating the Prinect Web-to-Print Manager is a small step for you – but a big step for your print shop.

Faster and more efficient processes. The front-end is where your customers place their orders and manage their images, archives, and databases. This makes for straightforward, optimized job acceptance, costing, and after-sales service – something that benefits your customers and, above all, your print shop. Customers now deal directly with processes that previously required lengthy error-prone consulta- tion. They set up their own jobs, including all variable data. A self-explanatory system guides them through all the processes, while pre-defined approval cycles with rights management prevent errors.

Simple and convenient operation – open a shop with a click of the mouse. The Prinect Web-to-Print Manager from Heidelberg makes creating online shops incredibly straightforward. It is based on a standard software package that can be operated intuitively without any programming skills whatsoever. This makes it easy to set up and administer a new portal. You can set up access to a new shop with just a few clicks of the mouse and immediately fill it with products.

A single software package with virtually unlimited customization. The customer portal can be used to create and process variable data and edit documents online (WYSIWYG). The Prinect Web-to-Print Manager thus provides your customers with intuitive tools to publish, manage, and adapt documents simply and flexibly and adapt the contents if necessary, for example in the case of greeting cards. Price details and explanations of all steps are available online at: http://www.heidelberg.com/en/Prinect_Web-to-Print_Manager

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The all-in-one solution. The Prinect Web-to-Print Manager completely customizable, which makes it suitable for all kinds of tasks. You can simply workflow between customers and your print shop with a business-to-customer portal or approach new customers with a business-to-customer portal as required. Additional applications include franchise networks and corporate brand management services. Consequently, integrating the Prinect Web-to-Print Manager is a small step for you – but a big step for your print shop.
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Impressive portfolio: The Prinect Web-to-Print Manager is a convenient, user-friendly shop window that creates a new interface between you and your customers and gives you a new, attractive setting to attract them. It integrates the entire process directly into your print shop workflow – from job acceptance through the online shop and the generation of templates via web-to-print all the way through the online shop and the generation of your print orders. It integrates the entire process directly into your print shop workflow – from job acceptance through the online shop and the generation of templates via web-to-print all the way through the online shop and the generation of your print orders.

Close to your customers: When it comes to customer contact, web shops are increasingly becoming a different beast – here simply making products available for sale, providing a channel for ordering individual print products, and creating publications online. The Prinect Web-to-Print Manager enables you to operate one or more online shops and customize them to suit your specific needs. In addition to your own portfolio for processing print jobs, you can thus create an open shop to attract new customers – naturally with all the typical shop functions such as a shopping cart, (repeated) order processing with approval process, and user administration.

Flexible, intelligent, and customizable: A further benefit in that online shops are open 24/7. This new approach keeps existing customers coming back and wins over new ones. Creating print products online is child's play and the design remains the same across all locations.

Customer portal: To order a document, the customer clicks on the relevant product in the catalog. If the document can be modified, it is shown in the various options offered.

Shopping cart: Having created a document, the customer adds it to the shopping cart. The Prinect Web-to-Print Manager then provides your customers with items to create, publish, and manage data simply and flexibly from the very start of the customer’s entry and ensures a uniform brand identity, even with challenging designs. Consistently high quality can thus be ensured, even in the case of print products with customized data.

Faster and more efficient processes: The front-end is where your customers place their orders and manage their images, archives, and databases. This makes for straightforward, optimal job acceptance, costing, and job workflows – something that benefits your customers and, above all, your print shop.

Improved customer loyalty. The optimized and customer-oriented workflow is a vital competitive edge with the Prinect Web-to-Print Manager. As a single software package with virtually unlimited possibilities, the customer portal can be customized to create and process variable data and edit documents online. The Prinect Web-to-Print Manager also allows users to integrate corporate design specifications into the relevant shop function. It simplifies and streamlines the user interface for your customers – can be pre-defined.

A self-explanatory system guides them through all the processes, while pre-defined approval workflows and for more complex tasks.

Back end: This is where the administration and management of your entire shop takes place – from order processing and product customization to quality management, even in the case of print products with customized data.
The printing industry is currently in the midst of a major structural upheaval, but the market will still be sizable in the future. The Internet and the possibilities of digital communication are opening up a whole host of new opportunities for print shops. Web-to-print is one of the most important growth segments in the print media industry.

No challenge too great. The Prinect Web-to-Print Manager from Heidelberg makes you an integral part of the web’s future by adding online shop systems to the Prinect print shop workflow. It enables you to make the Internet part and parcel of your business processes by creating or selling print products and services online. This is the perfect way to see benefits fast and remain competitive over the long term.

Benefits of the Prinect Web-to-Print Manager from Heidelberg:

- Creation and management of multiple web shop systems, including all modules such as the shopping cart function or order processing
- Customizable user interface for the customer (front end)
- Comprehensive user administration with order processes, including approval and data entry for shipping and payment
- Flexible definable workflow enables customized processes
- Customers modify documents
- Broader portfolio, for example through editable print templates for business cards or stationery and products such as pens, mugs, t-shirts etc.
- Supports various business models (B2B, B2C, franchise networks, corporate brand management)
- Intuitive operation – no programming skills required
- Variable document management (including for digital printing) for online editing
- Flexible expansions thanks to modular design
- Complete integration of the entire workflow possible with Prinect
- Interface to third-party suppliers of payment systems, shipping services, digital asset management etc.
- Opening up new customer segments with no restrictions on time or place
- Cost and time savings thanks to automation of production processes and reduced administrative workload
- Improved customer loyalty through optimization of business processes

Standalone or fully integrated solution. The Prinect Web-to-Print Manager can be used as a standalone solution or as part of the Prinect workflow. This makes it the only web-to-print solution that enables full online connection of your print shop to your entire workflow.

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