



The Gallus Labelmaster Advanced line combines flexibility and cost-efficiency with the latest productivity-boosting features: a digital printbar and front-loading rotary die-cutting.

LABELEXP0 PREVIEW

Gallus embraces digitisation

HEIDELBERG subsidiary, Gallus, is introducing digitisation improvements at Labelexpo, enabling converters to achieve higher quality in digital embellishment, produce variable print, and increase productivity in conventional label production.

The first product that embraces this theme is the Digital Printbar – an inkjet printing unit designed specifically for applying highly-opaque white inks – to equal results achievable with conventional screen printing.

‘Depending on job requirements, this moveable unit offers a cost-efficient and flexible alternative to conventional embellishing methods. For instance, when different languages are required, no additional hardware is needed,’ says Christof Naier, Label Business GM at Heidelberg/Gallus.

Digital Printbar demonstrations are running on the Gallus Labelmaster, but the unit can be easily integrated into other Gallus systems such as the Labelfire or RCS 430.

A second demonstration showcases the variable data printing capabilities of the Labelfire hybrid press.

A campaign called ‘Your Smoothie’ is being used to illustrate changes to the design of a self-adhesive smoothie label during the print run, depending on the type and number of ingredients specified.

Visitors can also witness die-cutting format changeovers in under a minute during live demonstrations of the Gallus Rotary Die-Cut Unit Quick, a front-loading die-cutting unit, on a Labelmaster Advanced press.

For those looking to move into digital label printing with a cost-effective, professional alternative that accommodates constantly changing short-run work, live demonstrations on the Smartfire press will be of interest.

Alongside these press developments, visitors can learn more about the latest Screeny printing plates used with the Gallus Rotascreen system, and the Phoenix UV LED direct imagesetter from Heidelberg.

Gordon Smith, Business Driver Africa looks forward to welcoming South African visitors to stand B28/C31 in hall 5.



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