

Heidelberg And Gallus Showcasing Labelling Solutions In Brussels

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The Gallus One was designed to remove the total cost of ownership (TCO) barrier for the adoption of reel-to-reel digital labels with the highest level of automation and cloud-based technologies, bringing digital label printing into the wider area. In doing so, Gallus One provides brands, for the first time, with access to cost-effective and sustainable, high-quality digital labels. Further optimising the TCO benefits, Gallus recently launched the new Gallus One with Converting.

This new solution brings everything inline, featuring a digital printer with an inline flexo station, a semi-rotary die cutter that can change a job within one minute and process up to 70m per minute, and vision inspection systems to ensure the highest level of quality and minimised waste.

Heidelberger Druckmaschinen AG (HEIDELBERG) and its subsidiary Gallus will be showcasing a range of unique digital solutions at Labelexpo Europe 2023 from 11-14 September. Labelexpo will mark the European trade show debut of the Gallus One digital label press.

The systems support increased automation of the entire print ecosystem, with the aim of facilitating 'smart, connected printing' to address a shortage of skilled labour, increase productivity, and reduce waste. For HEIDELBERG, digital label printing is a very attractive market to grow in the digital printing segment, as it has a growth rate of around six percent



per year and is, therefore, increasingly turning to digital solutions. The latest innovations from HEIDELBERG and Gallus underscore their commitment to boosting this digital transformation.

'The new solutions that HEIDELBERG and Gallus have developed together address the most important challenges that stakeholders market-wide are facing every day, such as the shortage of skilled labour and the demand for more productivity,' commented Dr. Ludwin Monz, CEO, HEIDELBERG.

The trade show will also see Gallus highlight the newly available digital printing unit (DPU) for the Gallus ECS 340 flexo press. Launched recently as part of the inaugural Gallus Experience Days, the DPU transforms a traditional Gallus ECS 340 into a Gallus Labelfire 340 hybrid press – but crucially, without the additional platform investment. This means that customers are now able to access all the flexibility and versatility of digital printing, but with the reliability and precision of conventional printing and further processing technology.

The trade show will also provide a platform to showcase the new HEIDELBERG Customer Portal (HCP), which was recently unveiled at the opening of the Gallus Group's landmark new industry facility, the Gallus Experience Centre, and which automates almost every customer touchpoint. In an industry first, future iterations of the solution will also provide predictive capabilities using artificial intelligence (AI) to provide recommendations to drive productivity, reduce maintenance, and boost profitability. The new platform is expected to save customers, on average, up to 35 percent in both time and money.

For high-volume applications, experts from HEIDELBERG will also showcase a complete production workflow for in-mould label production.

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