

# Heidelberg Sheet Format Press Optimises Businesses' Output

By **Africa Print** - 6th Jul 2021



*Chiemgau-Druck in Germany is expecting shorter makeready times and less waste with their new press.*

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**Heidelberg's recently unveiled CX 104 sheet format press has been well-received by two clients in Germany and Italy respectively.**

'We're seeing growing demand from our customers – the market is returning. Print shops in many countries are investing again and are choosing state-of-the-art equipment solutions from Heidelberg,' said the company's CEO Rainer Hundsdörfer. 'Innovations are paying off and ensuring both our customers and our own company are fit for the challenges of the future,' he added.

Traditional commercial printer Chiemgau-Druck in Traunstein, Germany, offers everything from a single source. It produces brochures, flyers and periodicals, including the magazine of Bayerischer Trachtenverband, an association that promotes traditional costumes. Now in its third generation, Chiemgau-Druck makes considerable use of Heidelberg technology. The family business values the close collaboration and support that have developed over the years.

Following the market launch of the Speedmaster CX 104, Chiemgau-Druck grasped the opportunity to invest in cutting-edge sheetfed offset technology and replace an older Speedmaster CD 102. 'With the Speedmaster CX 104, we're looking to further optimise our makeready times and waste levels, while also increasing running speeds,' explained owner Thomas Vogel.



*Italian commercial print shop Staged is investing in the Speedmaster CX 104 to achieve both faster makeready times and consistently high print quality.*

'360 degree customer service. Good ideas are key if the very essence of a project is to grow.' That is the motto of Italian commercial print shop Officine Grafiche Staged (Staged) in San Zeno Naviglio. With a production facility covering an area of over 2000 square metres, Staged specialises in customised advertising, commercial, and editorial materials with excellent green credentials and is Forest Stewardship Council® (FSC®) certified. The main reason the company opted for the Speedmaster CX 104 was its flexibility. The company firmly believes in the benefits of the 70 x 100 sheet format for the future, too, so no change to the plate format was required. Staged is also fully expecting to achieve both faster makeready times and consistently high print quality.

'Customers worldwide have already ordered over 500 of the new Speedmaster CX 104 printing units,' revealed Rainer Wolf, Head of Product Management Sheetfed at Heidelberg. 'We're confident this innovation is exactly what the industry has been waiting for and can give customers precisely what they need right now,' he added.

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