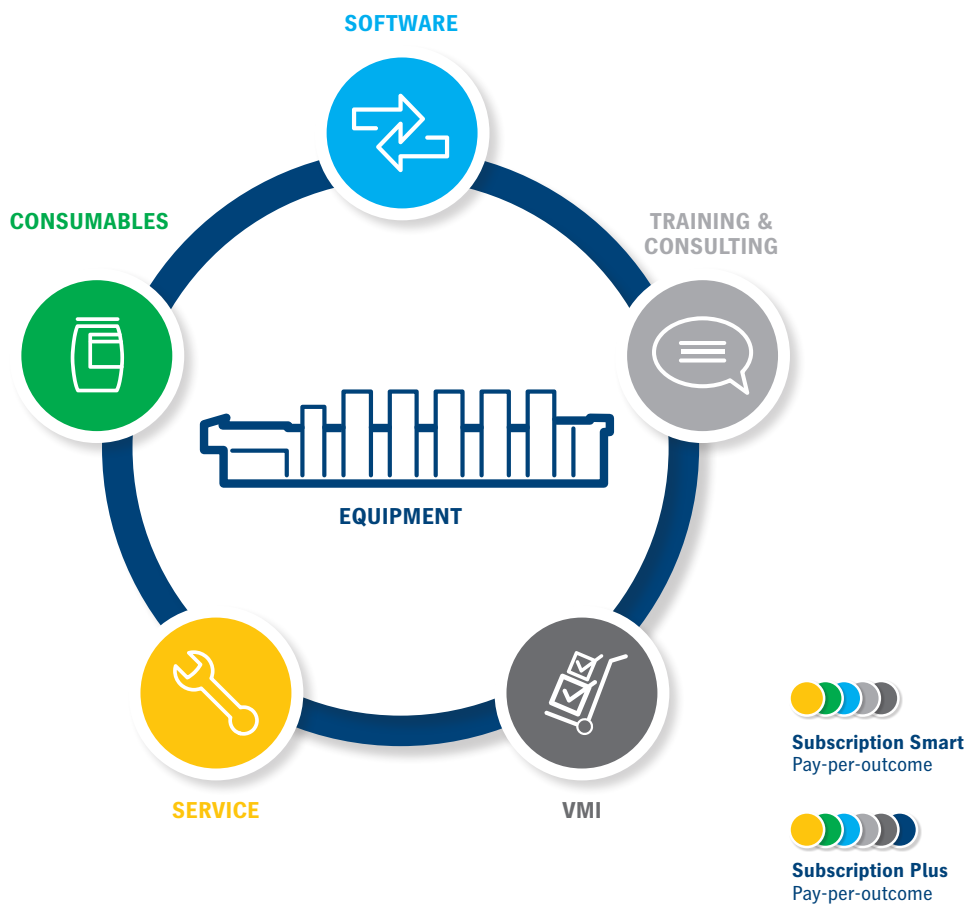


Your partnership for success.  
**HEIDELBERG Subscription.**



# A full package for your production. **HEIDELBERG Subscription.**

With HEIDELBERG Subscription, we provide you with Service, Consumables, Software, VMI, Training, Consulting and the Equipment – all in an outcome based model. Subscription gives flexibility and frees up time to focus on successfully developing your business. HEIDELBERG is your partner to reach your goals.



## **Subscription Smart**

With Subscription Smart you have all the benefits of our Service, Vendor Managed Inventory (VMI), Consumables, Prinect® Production Manager, Consulting & Training, in combination with your installed base Equipment or transactionally purchased Equipment.

## **Subscription Plus**

In Subscription Plus additionally the usage of the Equipment is included for the contract term. Avoid a costly upfront payment. This enables a shift from CAPEX to OPEX.

# Strong partnership with HEIDELBERG.

## How does it work?

With Subscription we offer an outcome based payment model that adjusts to your production volume: with a monthly base fee covering an agreed upon number of printed sheets. For the performance exceeding this number of impressions, you benefit from a lower rate per additionally printed sheet.

## Vendor Managed Inventory (VMI)

We take care of your inventory in a consignment stock – you receive automated Consumables deliveries. So your employees can focus on what is important: running your printing production.

## Special support with our review calls

Throughout the whole contract term, your local Customer Success Manager will be there to support you on a regular basis with different topics like:

- Performance review: achieving your performance targets and enhancing machine uptime
- Follow up on open topics regarding technical Service or Consumables support
- Discussing process optimization and waste reduction opportunities
- Your business roadmap: successfully taken actions and next steps



**Avoid a costly  
upfront investment –  
experience  
Equipment-as-a-Service**



**Plannable costs  
(Base Rate) +  
Flexibility  
(additional impressions)**



**Trained employees  
and high performance –  
with HEIDELBERG  
Training & Consulting**



### Want to learn more?

Let us work together to create your customized Subscription package that best fits your needs.

[→ heidelberg.com/contract](https://heidelberg.com/contract)

**Publishing information**

Heidelberg USA, Inc.  
1000 Gutenberg Drive  
Kennesaw, GA 30144  
Phone +1 (800) 437-7388  
info@heidelberg.com  
Further details at:  
heidelberg.com/us

**Production note**

Image credits: Heidelberger Druckmaschinen AG  
Workflow: Prinect Digital Frontend  
Printing: Versafire LV  
Finishing: POLAR

**Printed in United States****Trademarks**

HEIDELBERG, the HEIDELBERG logotype, Prinect, Saphira, Speedmaster, Stahlfolder and Suprasetter and are registered trademarks of Heidelberger Druckmaschinen AG in the U.S. and other countries. All other trademarks are property of their respective owners.

For details on the emissions of the Subscription, please visit us at [heidelberg.com/emissiondetails](https://heidelberg.com/emissiondetails)

**Liability for contents**

The contents of this brochure have been prepared with great care. No warranty or liability is accepted for the correctness, completeness, or accuracy of the information. There is no guarantee or warranty that the customer will be able to achieve the values and numbers (e.g. relating to the function and performance of the machine and the software) specified in the brochure. The information provided is based on ideal conditions and proper use of the machine and the software. Achieving these values and numbers depends on a variety of factors and circumstances that are outside the control of HEIDELBERG (e.g. machine settings, technical conditions, ambient conditions, raw materials and supplies used, Consumables used, standard of care and maintenance of the machine, expertise of the operator, meeting the respective system requirements, etc.).

**Version Apr 2024**