Industry Insights. Customer Success.
Label News.

The label industry continues to demonstrate strong growth and resilience. According to the AWA Labeling & Product Decoration Market Report 2026, the global label market grew 2.8% in 2025, with continued expansion expected through 2028.[1] To meet evolving market demands, converters are investing in conventional and digital press technology, workflow automation, and business growth initiatives.

HUB Labels

HUB Labels continues to invest in its future with technology enhancements that improve productivity, quality, and responsiveness. These investments position the company to better support evolving customer needs while driving operational excellence.
Scan the QR code to learn more on Hub Labels growth opportunities with Gallus Five.



NextGen Label Group

With a focus on innovation and growth, NextGen Label Group is expanding its capabilities to increase flexibility, efficiency, and service levels. Their latest investment reflects a commitment to staying ahead in a rapidly changing marketplace.
Scan the QR code for more information on NextGen's second Labelmaster.



Brook + Whittle

Brook + Whittle continues to strengthen its leadership position through strategic investments that enhance production capabilities and support long-term growth. Their ongoing commitment to innovation enables them to deliver greater value to brands across North America.
Scan the QR code to learn why Brook + Whittle invested in a Gallus One.



Moquin Press & J.S. McCarthy

What does world-class performance look like in today's print environment? J.S. McCarthy and Moquin Press recently set new world-record production benchmarks on the Speedmaster XL 106, demonstrating how offset technology, advanced automation, and process optimization can drive exceptional results in both packaging and label manufacturing.
Scan the QR code to learn more their record breaking label production.



Learn more about our equipment and services for label production by visiting: **heidelberg.com/us/label**

[1] AWA Alexander Watson Associates, AWA Labeling & Product Decoration Market Report 2026

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