

Digital variety.  
**Versafire LV.**







# Variety all the time. More than digital printing.

## **Versafire LV from HEIDELBERG – your versatile partner for impressive effects.**

It awakens emotions through the perfect interaction of paper, ink and applications – our digital printing press for a variety of colors and print finishing. Versafire® LV, which is optionally equipped with a fifth inking unit, stands for the best quality, a large range of printing materials and a wide range of special colors.

A digital creative with inline calibration and auto-register, the Versafire LV paves the way for consistent, high-level production. Output switching between offset and digital printing, including color adjustments, can be done in seconds, even at the last minute. You can respond flexibly to customer needs.

Benefit from the numerous advantages of digitalization: In the pressroom, it simplifies the control and operation of the machines. On a commercial level, it offers insights into the productivity of the digital printing press at all times.

When you choose HEIDELBERG®, you buy more than just a digital printing press. In addition, you get access to an ecosystem that offers real added value – with service, consumables, digital services, software, cloud-based solutions, training and advice. We accompany you into the future.

 [heidelberg.com](https://www.heidelberg.com)

# Designed for wow effects. **Versafire LV.**

**Versafire LV sets impressive standards. Its flexibility and versatility make it perfect for different pressruns as well as variable data printing.**

Experience maximum variety – in everyday production as well as in machine equipment. The modular Versafire LV meets your current requirements flexibly. If these change, you can adjust the fifth color and the speed as well as the feeders and finishers on site.

Integrated postpress opens up new possibilities, including on-demand production in print run one. The sorted output of jobs saves time in finishing and reduces delivery times. With Versafire LV, you expand your offering. Impress your customers with brochures trimmed on three sides with a straight spine, posters up to 1,030 millimeters long and six- or eight-page banners including duplex creasing.

Productivity begins with the intuitive operation of the Versafire LV. You can set up new jobs quickly and easily on the 21.5-inch touch-screen monitor with media recognition unit. For direct help with questions, online help and special videos are available around the clock, supplemented by training on site or in our international training centers. For best performance from day one.

 [heidelberg.com/en/versafire-lv](https://heidelberg.com/en/versafire-lv)







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# Simply different. Prinect Digital Frontend.

**Intelligent automation makes working easy and intuitive. That's why we developed the Prinect Digital Frontend for the Versafire – as a smart control center for short production times, quick job changes and personalization.**

## **Easy, fast and cost-effective.**

The Prinect® Digital Frontend supports the standardized Production without compromise. Whether order creation, preflight check, color management or imposition, all steps can be automated.



## **Transparent production – developed for the graphic industry.**

### **Automation**

#### **It's that easy**

The Prinect Digital Frontend simplifies your pre-press tasks through highly automated, smart production. Prepress sequences reduce touchpoints as well as time and costs per job.

### **Ease of use**

#### **See what's coming (WYSIWYG)**

The clear user interface, including a live preview of the print job, makes job preparation intuitive and quick. In conjunction with functions such as standardized sequences, time savings in prepress are possible.

### **Color management**

#### **Knowing how**

The know-how of HEIDELBERG in creating media-specific profiles and color management forms the basis for impressive printing results. In addition, the Prinect DFE offers you the easy option of adjusting and simulating special colors.

### **Integration**

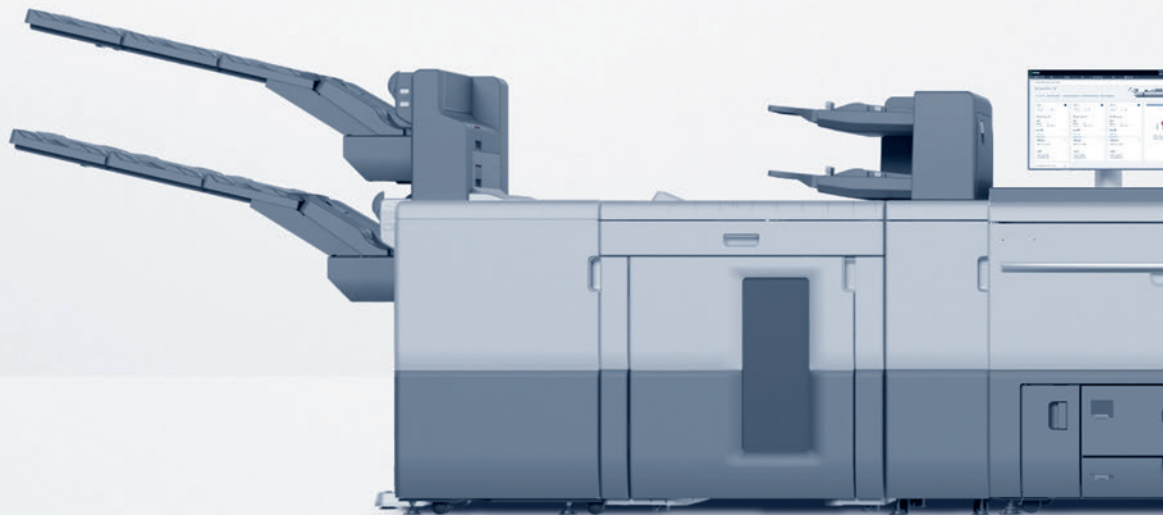
#### **Independently or in offset workflow**

The Prinect Digital Frontend can be operated independently or integrated into the Prinect Production Workflow. This means you can produce jobs either digitally or in offset from a workflow.

Use the advantages of digital integration at HEIDELBERG – maximum flexibility, output security, and fast processing under a common user interface.

➔ [heidelberg.com/en/prinect-digital-frontend](https://heidelberg.com/en/prinect-digital-frontend)

# VERSAFIRE L



**Banner printing** up to 1,260 mm printed on one side or 1,030 mm printed on both sides. Suitable for the production of six to eight-pagers as well as large posters on one sheet.



The **media scanner** automatically determines the most suitable adjustments for a medium.



**Intuitive color management** with media-specific ICC profile creation ensures easy color adjustment to offset.



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**Fifth color** for inline finishing with special colors gives printed matter that certain something extra – especially in conjunction with the multitude of possible substrates.



**Interposer** introduces pre-produced sheets into the pile during ongoing print production – for seamless inline postpress.



Two large **vacuum feed trays (Vacuum Feed LCT)** with optimized sheet control for lateral stabilization of the pile during feeding.

# 10

## Inline finishing

**High added value**, because printing and postpress take place in one go.

**Continuous production** with new postpress options increases the diversity of the offering and shortens production and delivery times.

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## New basic computer

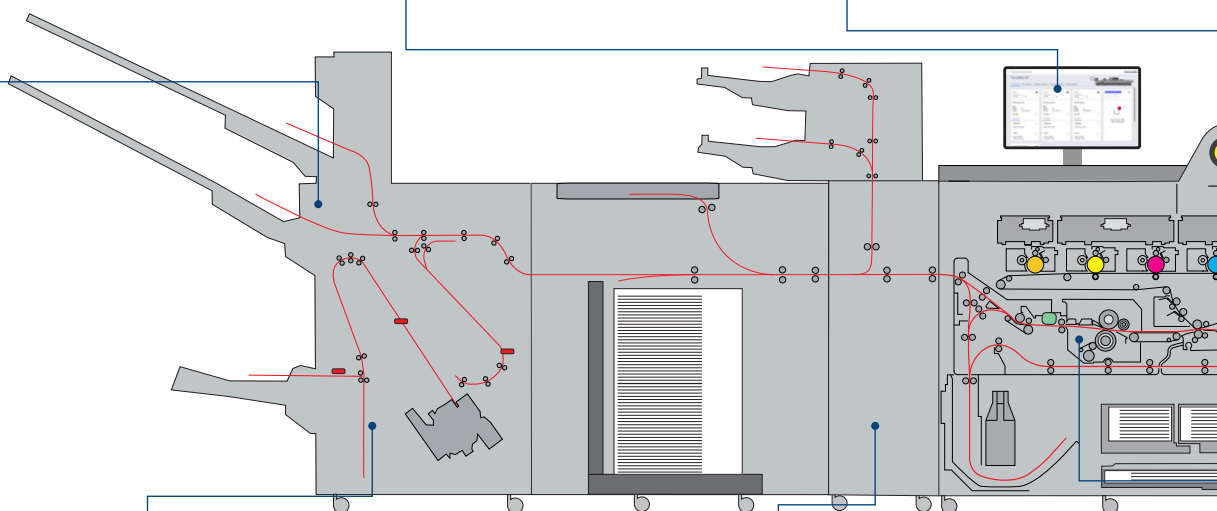
**Intuitive operation** on the 21.5" touchscreen monitor with browser-based user interface.

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## CMYK plus fifth color

In addition to the reliable production of standard jobs with the four CMYK process colors, **finishing with a special color** is possible.

Seven special colors are available as the fifth color (white, lacquer, neon yellow, neon pink, gold, silver and invisible red).



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## Supported paper transport

**Reliable processing** of grammages from 40 to 470 g/m<sup>2</sup>.

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## Update as needed

The Versafire LV adapts to **individual requirements** at any time.

Upgradeable options include **changing from four to five colors** and speed increase **from 85 to 95 ppm**.



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### Multi-Bypass Tray

Material tray for large **formats such as banners** up to 1,260 mm (simplex) or 1,030 mm (duplex) length.

The large formats are also suitable for the **production of six- and eight-pagers**.

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### Large feed station trays

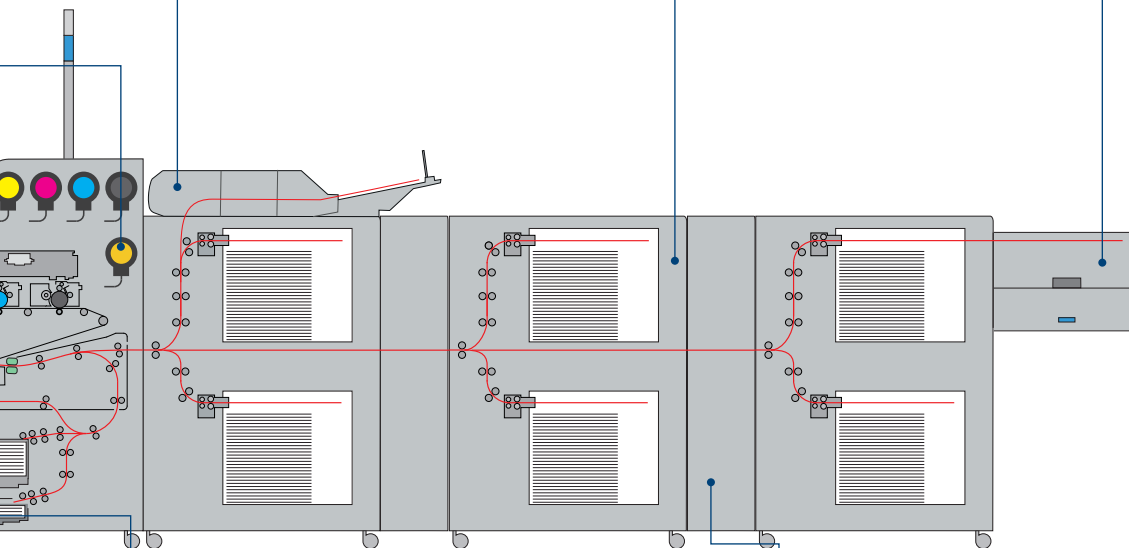
Sufficient space for the **printing material**, suitable for, e.g., 2,500 sheets each at 80 g/m<sup>2</sup> grammage.

They can be refilled independently during production and increase the **production capacity** during autonomous production.

1

### Separate banner trays

Separate material trays provide **space for large formats** such as banners up to 960 mm long.



5

### Elastic transfer tape

The elastic transfer tape shows its strength of **better image/dot gain transfer** particularly on structured or thin media.

The result: brilliant, **perfectly fitting printed matter**.

2

### Different printing materials

Versafire LV processes a wide **range of materials in a highly productive manner** – without loss of speed when changing.

In addition to paper and cardboard, **a wide variety of substrates** such as transparent foils, synthetic materials, and metallized or colored media can be printed.



Further information and technical details about the Versafire LV can be found here:

➔ [heidelberg.com/en/versafire-lv](https://heidelberg.com/en/versafire-lv)



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*Black Lilies*

*Black Lilies*



# Knowing how. **Versafire Production Training.**

**Expertise is the key to reliable production. Our Versafire Production Training explains media setup and practical handling during production. So that working with Versafire LV is always a breeze.**

**Quickly and safely. The media database for the best results.**

A standard media library is built into every Versafire. However, there are thousands of printing materials that you can print jobs on. The Versafire Production Training (Professional Level) explains how to optimally set machine parameters for different materials.



## **It's so easy to become an application and media professional:**

### **Overcoming challenges**

#### **Professional-level training**

Our professional-level training shows you how to make optimal use of the Versafire's capabilities. It is aimed directly at the operators and is ideally carried out after the first four to twelve weeks of experience with the Versafire.

Learn on-site from our experienced experts how to adjust media to maximize print quality. Benefit from many tips and tricks that will make your daily work easier.

### **Suitable for your needs**

#### **Individual media management**

The right media setup simplifies the production challenges. It's easy with the Versafire's wizard-driven user interface, which drastically reduces the time and effort required for media setup. All settings can be saved, exported, imported and assigned to a paper tray so that no media settings are lost. In the event of a malfunction, our experts will check the submitted settings.

# Simply perfectly prepared. Prinect PDF Toolbox.

**The Prinect PDF Toolbox significantly simplifies your daily work with PDFs from a wide variety of sources. Optimize your production process with a variety of powerful tools to edit PDF files effortlessly.**

## **PDF Assistant PLUS Suite**

A kit with extensive tools, tailored to the specific requirements of digital printing.

## **PDF Assistant**

Powerful tools for checking and correcting PDF documents for error-free print production with preflight, PDF VT control, page assembly, definition of page geometry and register as well as PDF comparison function.

## **Coating Editor**

Automatic creation of special color layers in PDF documents.

## **Object Editor**

Display and processing of objects or objects parameters in PDF documents.

## **Document Assembly**

Offline compilation of PDFs into complete jobs including media and register adjustments.

## **Page Assembly & Barcode & VDP Editor**

Creation of variable identification and production barcodes (EAC/UPC/Data Matrix) directly in the PDF document as well as creation of simple variable PDF/VT documents.

→ [heidelberg.com/en/prinect-pdf-toolbox](https://heidelberg.com/en/prinect-pdf-toolbox)



**PDF/VT creation**  
**Professional tool for personalized content**




**Color management**  
**Cross-media help with color check and optimization**



**PDF boxes and sizes**  
**Security during the assembly and output of PDF print sheets**



A man with a beard and mustache, wearing a light blue striped shirt and dark trousers, leans against a large Heidelberg Versafire printer. He is smiling and looking towards the camera. The printer is dark grey with the Heidelberg logo and '[gida] Graphic Arts Edition' visible. A computer monitor is visible in the background on the left.

“ It is incredibly convenient to be able to respond so easily and quickly to our customers’ needs. Because thanks to Versafire, we can afford to deliver a few copies in a short time at reasonable prices.

**Riccardo Gianetti**  
Managing Director  
GIDA S.R.L.  
Italy



Discover what our customers say.  
→ [heidelberg.com/medialibrary](https://heidelberg.com/medialibrary)

# Everything you need in one place. The HEIDELBERG ecosystem.

## Remote Services

Enjoy the benefits of fast and remote problem solving, maintenance and analysis of machine performance.



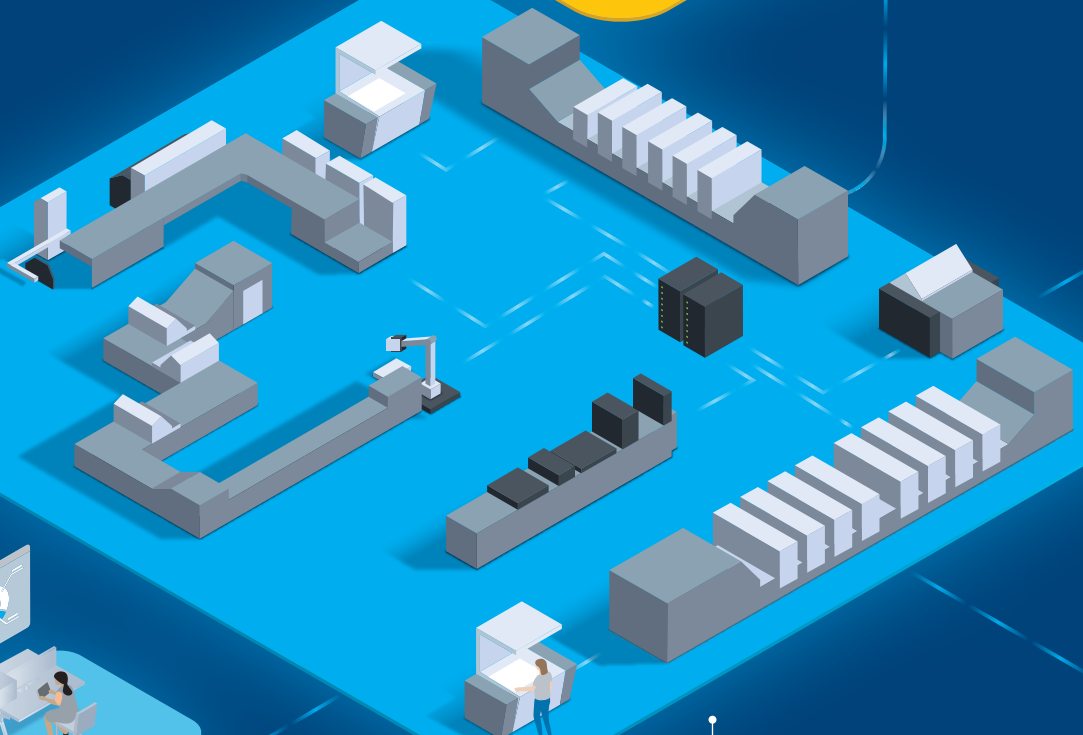
## On-site services

From technical service to 24/7 parts delivery you can always rely on the largest service network in the industry.



## Prinect Business

Automate your commercial processes and see where you make or lose money.



## Prinect Production

Make your print processes perfectly seamless with volume-based pricing.



## End-to-end production workflow

Increase productivity with speed, quality, digital integration, and reliability.



Every print shop is different, and every customer has unique, comprehensive needs. That is why we have developed our offerings to serve these needs all across the spectrum. What makes us

unique is that you can find everything here that makes your print shop smarter, faster, and better. Make HEIDELBERG your one-stop shop for everything that contributes to your success.



### The digital customer portal

Reach cloud-based production, shopping, support, reporting, and administration services from anywhere, at anytime.



### Sustainable production

Go carbon-neutral and reduce waste and energy consumption with our sustainable solutions.



### Saphira® Consumables

Use proven and tested consumables optimized for your HEIDELBERG equipment, including an eco-friendly product line.



### The right investment

HEIDELBERG machines have a high resale value. If you invest in it today, it will pay off in the future.



### Print Media Center Network

Experience our equipment running at three locations: Wiesloch-Walldorf (GER), Atlanta (USA), Shanghai (CHN)

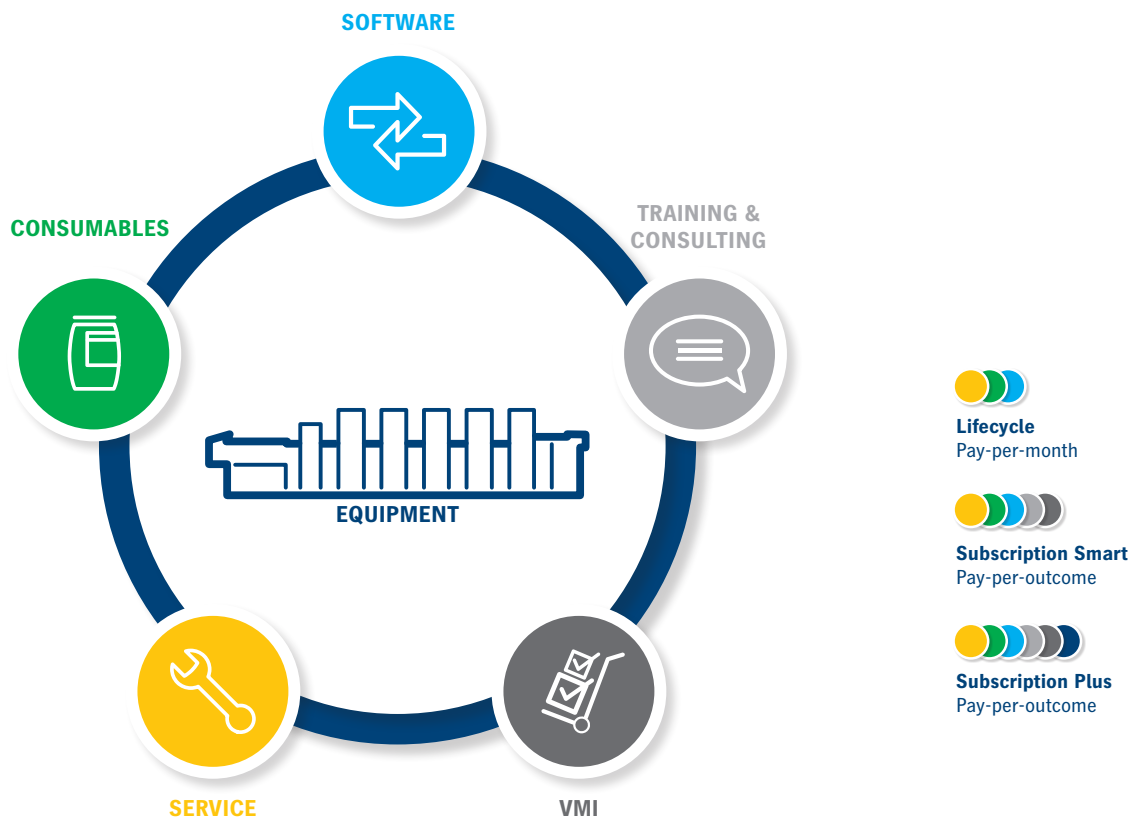


# Print Site Contracts.

Three contract packages,  
as individual as your  
requirements.

You benefit from a combination of the best Heidelberg products you  
need to operate your machines profitably.

Choose what suits you best:



Our Print Site Contracts service contracts are scalable to your needs. The lifecycle packages contain everything required for stable printing operations and are billed monthly according to the scope of services and consumption. Subscription packages also include the benefits of a comprehensive and optimized print production system. In this case, payment is based on a fixed agreed print volume.

In both cases, you will reduce your process costs and gain more time for your customers.

**Have we piqued your interest?** Let us work together to create an individual solution package that meets your needs.

➔ [heidelberg.com/en/printsitecontracts](https://heidelberg.com/en/printsitecontracts)



## How can we help you? Get in touch with us.

We hope that this brochure will inspire you. There is more we can tell you about how we could make your printing business more efficient and profitable.

If you are interested in the **Versafire LV** or would like to learn more about what we can offer, feel free to **contact us**. We're only ever an e-mail or phone call away.

Reach us by email

➔ [contact@heidelberg.com](mailto:contact@heidelberg.com)

Use the contact form

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Please find the phone numbers of your local sales organization here:

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**Production note**

Photo credits: Heidelberger Druckmaschinen AG;  
Shutter, Jacob Lund (19)  
Platemaking: Suprasetter  
Printing: Versafire  
Finishing: POLAR N 78 Plus

**Printed in United States**

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**Version Sept 2023**