



The M Redefines Package Printing in Korea with Innovation, Trust, and Advanced Technology.

The M Speedmaster CX 104-8+L

CEO Park Taeyoung experienced dramatically improved print quality and reduced production time with new Speedmaster CX 104.

The M has rapidly emerged as a leading mid-sized company in South Korea's package printing industry since its founding in April 2018, in Seoul, South Korea. Offering comprehensive services from design to printing and postpress, The M has built its reputation on a foundation of technical expertise, customer trust, and a relentless commitment to innovation. Under the leadership of CEO Park Tae-young, a veteran with over three decades of experience in UV printing, the company continues to set new benchmarks in packaging excellence.

The company's journey began with a strategic acquisition of used offset press, the Speedmaster CD 102-6 LX. This move enabled The M to deliver high-quality results from the outset, establishing a strong reputation for precision and reliability. CEO Park's hands-on experience and deep technical insight have been instrumental in shaping the company's growth trajectory. Initially focused on subcontracting, The M quickly transitioned to direct client engagements, leveraging Park's industry reputation and his unique consulting approach. By solving client challenges with field-based expertise, Park has positioned The M as a trusted partner in the printing industry.

Strategic Investments in Technology Drive Growth

The M's commitment to quality and operational efficiency is reflected in its strategic investments in cutting-edge technology. To streamline internal workflows and enhance quality control, the company installed HEIDELBERG Suprasetter CtP systems. These systems have significantly improved prepress operations, ensuring accurate and consistent output.

In 2022, The M became the first company in Korea to install the Speedmaster CX 104-8+L, a high-performance UV offset press. This landmark investment not only boosted productivity but also doubled the company's sales. Clients have praised the machine's superior dot reproduction and UV drying capabilities, which have elevated the quality of printed materials. CEO Park also emphasized the integration of Prinect Instant Start software, which optimizes UV job transitions and enhances operational efficiency. These technological advancements have enabled The M to meet growing client demands while maintaining exceptional quality standards.



Expanding into Pharmaceutical Packaging with Advanced Inspection Systems

While The M has established a strong presence in packaging for health supplements and cosmetics, the company is now preparing to enter the professional pharmaceutical packaging market. This strategic expansion reflects The M's ambition to diversify its offerings and meet the evolving needs of high-demand industries.

In September 2025, The M installed Korea's first MK Diana Easy Plus 85 folder-gluer equipped with online inspection capabilities. This state-of-the-art equipment supports multi-panel gluing and integrates automated defect ejection and inline camera inspection. These features enable seamless quality control, which is increasingly becoming a prerequisite in the pharmaceutical sector. The move positions The M as a pioneer in adopting inspection technology that ensures compliance with stringent industry standards and enhances customer confidence in its products.



The M expanded and relocated to Ilsan, Gyeonggi-do, South Korea in 2024

Commitment to Sustainable Quality Management

The M's dedication to sustainable quality management is evident in its clean and organized production environment. The company emphasizes regular equipment maintenance and the use of original parts to ensure long-term reliability and consistent output. Additionally, The M meticulously stores and organizes data for all print jobs, allowing for consistent quality in repeat orders and facilitating continuous improvement.

CEO Park and his team actively study global best practices to refine their processes and stay ahead of industry trends. This commitment to learning and adaptation ensures that The M remains competitive and responsive to the changing demands of the market. By fostering a culture of continuous improvement, The M is able to deliver superior results while maintaining operational excellence.



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This advanced gluer supports single, three-panel, and optional four- and six-panel gluing. With MK's Digiset / Driveset automation, settings can be digitally stored and modified with ease. Additional features such as an ejector for defective boxes and inline inspection cameras enable seamless gluing and quality control in a single process.

A Vision Rooted in Innovation, Trust, and Leadership

At the heart of The M's success is a philosophy grounded in innovation, trust, and hands-on leadership. CEO Park's field-driven management style and unwavering dedication to excellence continue to propel the company forward. By combining technical expertise with a customer-first approach, The M is setting new benchmarks in the package printing industry.

As The M looks to the future, it remains committed to pushing boundaries, embracing new technologies, and delivering exceptional value to its clients. With a clear vision and a strong foundation, The M is poised to lead the next wave of innovation in package printing—both in Korea and beyond. The company's journey from a startup with a single machine to a technology-driven leader in the industry is a testament to its resilience, strategic foresight, and unwavering commitment to quality.

Through its investments in advanced equipment, expansion into new markets, and dedication to sustainable practices, The M continues to redefine what is possible in package printing. With CEO Park's leadership and a team of skilled professionals, the company is well-positioned to meet the challenges of tomorrow and deliver innovative solutions that exceed client expectations.

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