

# Abarna Colours Installs Tamil Nadu's first Heidelberg Speedmaster CX 75 five-color press.



Standing from back to front: Mr. Sumith P Nair, (Head – Production), Mr. G. Mohanraj (Partner) and Mr. A.P. Murugan (Managing Director)

“ We began our journey with a Heidelberg single-color SORM press and then added a Heidelberg SM 72 five-color press in our arsenal based on the business volumes. ”

**Mr. A.P. Murugan**  
Managing Director of Abarna Colours.

**Tirupur-based, Abarna Colours has installed a Heidelberg Speedmaster CX 75 5+L, the first press in Tamil Nadu, India.**

Abarna Colours, started its operations in 2017, it then started its association with Heidelberg following the installation of a new Speedmaster CX 75 five-color press into their 30,000 sq/ft facility in August 2021. The organization has also installed screen-printing equipment for labels and tags and die-cutting equipment for post-press operations. Currently, they produce garment packaging cartons, paper covers, hang tags, packaging boxes, folding tags, hangers, band rolls, etc., for garment manufacturers all using their specialty paperboards.



Speedmaster CX 75 5+L

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From left to right: Mr. A.P. Murugan, Mr. G. Mohanraj and Mr. Sumith P Nair

A.P. Murugan, Managing Director at Abarna Colours, said, “The Heidelberg CX 75 is our company’s latest addition. This new multi-functional press will enable us to move to the next level of quality assurance and to expedite deliveries on time as per our commitment to our clients. Our average daily production ranges between 200,000 and 300,000 Sheets, we are very happy to achieve these figures consistently with the new CX 75

A.P. Murugan, added, “We began our journey with a Heidelberg single-color SORM press and then added a Heidelberg a Five color Speedmaster.

The challenge for us is to take advantage of the technology that the Heidelberg brings in terms of improvement of quality and machine intelligence, and how to introduce it into our production workflows.

This aspect has pushed us to go for our first brand-new Heidelberg press. Also, the guarantee given by team Heidelberg on the reduced environmental impact of the new machine in terms of energy savings, paper waste and VOC reductions has resulted in adding the Speedmaster CX 75 into our production

We are growing as an organization and are on a constant upward learning curve. We have a more areas within the company that we want to improve and adapt to and consider learning from and growing with our partners, who are also our suppliers is paramount to success! Importantly, not forgetting our customers who share the same belief of quality principles and a timely delivery.”

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## Abarna Colours

**Abarna Colours, started its operations in 2017, and installed a new Speedmaster CX 75 five-color in 2021.**

Specialized in garment packaging cartons, paper covers, hang tags, packaging boxes, folding tags, hangers and band rolls.



“The production quality is exceptional and the job setting times have come down considerably. The service and installation were done on time by the Heidelberg service team, and we are very happy,” added, Sumith P Nair, Head – Production at Abarna Colours.

G. Mohanraj, Managing Partner at Abarna colours added, “We are solely committed to the eco-friendly printing process, our partner company, Punarbhavaa Sustainable Products, supplies the required paper stock material to us, which is made from recycled cotton. We constantly strive to ensure our printing processes are as ecological as possible, our clients are using only recycled paper for packaging. With our new Speedmaster CX 75, we add more value to the eco-system, and that’s also thanks to the new Heidelberg press.”

An excellent feature of Speedmaster CX 75 is that it can take a maximum sheet size of 605 mm × 750 mm. As important to us was the fact that the Speedmaster CX 75 has a very small footprint and is a significant advantage Heidelberg has considered in its design of the press. “Our vision is based on a step-by-step growth strategy with a focus on having less impact on nature. We aim to have 50% growth every year and try environment-friendly ways of printing techniques and with more focus on sustainability and growth,” concluded, A.P. Murugan. Abarna Colours has already secured the FSC certification and is currently working towards securing ISO and other printing certifications to cater for their growing customer base.