



## VJ7 Printing and Packaging Inc., Philippines. **Speedmaster CX 104.**

“VJ7 Printing and Packaging Inc. believes in leveraging on technology as one of its pillars of strategic growth.”

**President, Mr. Enrico Santos**

**VJ7 Printing and Packaging Inc. (Philippines) invests in a new Heidelberg Speedmaster CX 104-6+L Press and a complete set of automated Postpress Packaging equipment from Heidelberg.**

VJ7 Printing started its modest operations 25 years ago servicing the requirements of Fatima College, now known as Our Lady of Fatima University. Mr. Enrico Santos, the owner, named the company after his parents – Vicente and Juliet and the 7 children, hence the name - VJ7.

In 2014, VJ7 embarked on its first expansion mode when it relocated to a 2,800 sqm site along Maysan, Valenzuela City. This is where its new printing plant was built and the installation of a Heidelberg four-color, Speedmaster CD 102 Offset press and several other postpress finishing equipment, also from Heidelberg. It was later followed by another installation of the Heidelberg Speedmaster XL 75, four-color machine to supplement production. Year on year, VJ7 has grown and it has set its sight on becoming a one-stop shop for a diverse range of printed products.



Angela Bianca Santos-Escalona  
VP-Finance

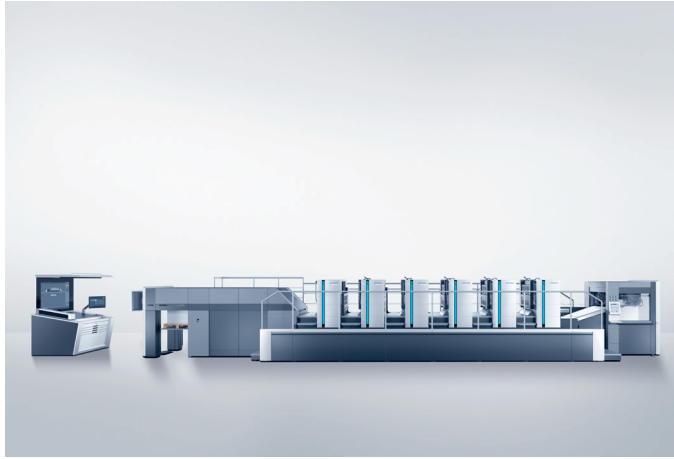


Paula Beatrice R. Santos  
VP-Sales and Marketing

At the helm of the business is Mr. Enrico Santos who is President and Chairman of the Board. He is assisted by his wife, Caroline R. Santos, M.D., as Corporate Treasurer and daughters, Angela Bianca Santos-Escalona, as VP-Finance, and Paula Beatrice R. Santos, as VP-Sales and Marketing. Leading the operations team is Marisa S. Reyes, VP-Operations and General Manager.

### **Vision of growth in challenging times.**

Mr. Santos says “We are optimistic given the print market’s growth trends and potentials particularly in packaging. We envision ourselves doing things better and more efficiently as we upgrade both our premises and equipment. We believe that our investment in Heidelberg will not only result in operational efficiencies but open up new opportunities in business and application.”



The latest addition to VJ7's competitive edge and strength – Heidelberg's Speedmaster CX 104-6+L

It may come as a surprise to many that it is during the time of a pandemic when VJ7 chose to take on another expansion project starting with the construction of a “Our partnership with Heidelberg is a long-term relationship built on trust and mutual respect. We can count on Heidelberg Philippines to provide us with innovative turn-key solutions for our commercial and packaging print business, and excellent after sales support” according to Bianca.

VJ7 Printing is committed to delivering the best products, services and value for its clients. Bianca added “We aim to grow our sales by 30% over the next 3 years focusing on commercial and packaging projects. We envision VJ7 to be one of the top printers in the Philippines, confident because we have Heidelberg as our strategic partner.”

**Press.** VJ7 Printing and Packaging Inc. is proud to be the first installation of the Speedmaster CX 104-6+L press in the Philippines. Heidelberg's CX 104 is the latest Speedmaster Press, scalable, intelligent, flexible, and user-friendly to operate. VJ7's new Heidelberg CX 104 will come equipped with intelligent navigation and assistance systems to help increase automation and productivity. The machine also comes with Heidelberg's Remote Service Package ensuring 24/7 support from Heidelberg's Global Support Team including live video support when needed. Amazingly, 80-90% of all technical issues can be resolved remotely using this award-winning function.

**Prinect.** Heidelberg's Prinect Production Manager Workflow System reduces manual touchpoints and integrates the complete workflow process including the CTP system. This enables VJ7 Printing to fully benefit from the usage of Prinect. Mr. Santos says “As Prinect is offered via a monthly subscription system, we felt it makes a lot of sense as we can avail of all updates, fixes, and new features anytime, as soon as they become available.”

#### Heidelberg Philippines, Inc

3rd flr. 2231 Molave Building, Chino Roces Ave.  
1231 Makati City  
Phone +63 2 857 5140-41  
[www.heidelberg.com/ph](http://www.heidelberg.com/ph)

## VJ7 Printing and Packaging Inc

**In 2014, VJ7 embarked on its first expansion mode when it relocated to a 2,800 sqm site along Maysan, Valenzuela City.**

VJ7 has grown and it has set its sight on becoming a one-stop shop for a diverse range of printed products.



The VJ7 Team

Prinect will also give real time production analytical data to manage productivity and scheduling which gives the production lead more time to focus on other important priorities.

**Postpress.** “We carefully selected Heidelberg's MK EM106C Diecutter, MK Diana Easy 115 Folder Gluer (Box Maker) and Polar 115PF Cutter machines for our Postpress department because we believe that it will give us the consistency, the fast and efficient output as well as full control of the processes with end to end production capabilities” added Mr. Santos.

Embracing the challenges and opportunities of the future, Mr. Enrico Santos is fully invested in creating a print-solutions company that is responsive to its clientele, agile and receptive to the constancy of change in the highly competitive printing industry, and passionate about continuous improvement. After all, they are backed up by a strong partnership with Heidelberg which can only be described, in the words of Ms. Bianca Santos-Escalona as “TOPNOTCH”.

#### VJ7 Printing and Packaging Inc.

1845 P. Gomez St. Maysan  
Valenzuela City 1404  
Philippines  
[www.vj7printing.com](http://www.vj7printing.com)