



Percetakan Sanwa
Industries Sdn Bhd, Malaysia.
**The first printer in Ipoh to
invest in new Heidelberg
Speedmaster XL 75-6+L**

“We value all the feedback from our clients
which is so vital for our success”.

Datuk Gavin Lee
Managing Director of Percetakan Sanwa Industries Sdn Bhd.

Standing from back to front: Datuk Gavin Lee, Managing Director and
Mr. P. H. Lee, General Manager of Percetakan Sanwa Industries Sdn Bhd

The new press delivers highest productivity and is easy to operate.

From its humble beginnings in 1991, Sanwa Industrial Supply specialized in high quality offset printing, production of corrugated carton boxes and packaging for industrial and consumer products. In 1999, Sanwa Industrial Supply was converted into a private limited company known as Percetakan Sanwa Industries Sdn. Bhd. They are situated in Ipoh, Malaysia's third largest city 200 kilometers north of Kuala Lumpur. With workforce of more than 100 employees providing services such as product development and design, as well as packaging printing and converting.



The premises of Percetakan Sanwa Industries in Ipoh, Malaysia.

HEIDELBERG





From left to right: Mr. P. H. Lee and Datuk Gavin Lee

“Over the years, we have achieved many milestones of which we are proud of and the progresses has encourages us to continue the great effort we have started since 1991“ says Datuk Gavin Lee, Managing Director of Percetakan Sanwa Industries Sdn Bhd. Sanwa’s mission is to provide their clients with reliable services and producing high quality jobs at competitive prices. As a **One Stop Printing and Packaging Solutions provider**, Sanwa focuses on great customer satisfaction and process innovation. Datuk Gavin Lee adds “We value all the feedbacks from our clients which is so vital for our success”.

Their first offset machine from Heidelberg was installed in 1997, a Speedmaster SM 102-4, followed by a GTO 52 one year later. Sanwa’s business has grown significantly since then due to their clients’ increased demand for high quality jobs. It was getting challenging for Sanwa to handle the ever-growing business demand with their older machines. With that in mind, Datuk Gavin Lee decided to invest in a new Heidelberg Speedmaster XL 75-6+L, a highly innovative six-color press with coating system.

Percetakan Sanwa Industries Sdn. Bhd.

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Specialized in high quality offset printing, production of corrugated carton boxes and packaging.

Heidelberg Malaysia has been able to build on the confidence Sanwa had from their experience with the older SM 102-4 and GTO which still stand for high durability and reliability. The new Speedmaster XL 75-6+L is the first XL model in the Ipoh area and was commissioned in October 2020. By means of Push to Stop technology the Overall Equipment Effectiveness (OEE) has been raised tremendously which is the right step towards Sanwa’s goal to be ready for Industry 4.0 process introduction. Job change-over times are now much faster and overall print shop productivity significantly increased.

“ We are pleased that we are now able to achieve more in less time with our average production speed up by 90%. And we are able to meet the ever-tighter delivery time our customers are expecting, even with the most challenging jobs ”

continues Datuk Gavin Lee

With the installation of the new press, it came with the implementation of the Prinect Production Manager software which – together with the Push-to-Stop technology – boosts the output of the press and provides highest transparency with data of all individual jobs but also job queue on hand. Sanwa’s employees are excited about these innovations and are very eager to adopt new ways of thinking. This way, a sound foundation for further growth and innovations towards Industry 4.0 procedures has been laid.