



Press Information

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HEIDELBERG India Leads High-Impact Delegation to Print Media Center, Shanghai and China Print 2025.

HEIDELBERG India Pvt. Ltd
Navin's Triumph North Block
First Floor, Old Door No.17, New Door
No.134
III Main Road, CIT Nagar
Chennai - 600 035
Tamil Nadu – India

Tel: +91 44 4347 2000

Contact:
Rajendra Prasad
Head of Marketing
Heidelberg India Pvt Ltd

Tel : +91 44 4347 2000
rajendra.prasad@heidelberg.com

www.heidelberg.com/in

HEIDELBERG India recently organized a highly successful customer tour to China, delivering an immersive experience with the latest advancements in print and packaging technology. The multi-city program included exclusive visits to the Print Media Center in Shanghai, MK Masterwork's facility in Tianjin, and concluded at the renowned China Print 2025 exhibition in Beijing.

The initiative, part of the HEIDELBERG Asia Pacific Customer Engagement Program, brought together more than 150 delegates from over 10 countries across the region. From India, 50 participants representing prominent print hubs from Mumbai, Goa, New Delhi, Bengaluru, Kolkata, and Sivakasi participated in the tour. Customers from both the commercial and packaging segments of the industry joined the delegation, reflecting the diverse interests and evolving needs of the Indian print community.

The itinerary commenced on May 14 at the Print Media Center in Shanghai, where attendees experienced live demonstrations of the Speedmaster CX 104-8+LYYL X3 and CX 92 four colour presses. Guests were also given a guided walk-through of HEIDELBERG's cutting-edge production facility, offering insights into the company's advanced press manufacturing processes and technological prowess.

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Asia Pacific Printers delegation at HEIDELBERG Print Media Center, Shanghai.

On May 15, the delegation travelled to Tianjin to visit the MK Masterwork plant, where they explored the full spectrum of MK's innovative packaging solutions. The visit featured a deep dive into MK's precision-driven manufacturing from engineering and design to assembly, highlighting the company's commitment to automation and scale.



Group of Printers from India at the HEIDELBERG Print Media Center, Shanghai

The tour culminated at China Print 2025 in Beijing, held under the theme "Unfold Your Potential." HEIDELBERG's impressive showcase at the exhibition was anchored by the Speedmaster CX 104-8LYYL+1+L, a versatile A1 format press tailored for high-end commercial and packaging applications. Also on display were the Speedmaster XL 75 8+L, known for its high-performance multi colour capability, and the Jetfire 50, HEIDELBERG's latest digital press innovation.

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One of the key attractions at the HEIDELBERG booth was the Customer Digital Transformation Arena, which demonstrated a seamlessly integrated workflow featuring Prinect workflow software, delivering next-generation automation for print production.



Live Demonstration of the Speedmaster CX 104-8LYYL+1+L at the China Print 2025

Reflecting on the success of the initiative, Samir Patkar, President of HEIDELBERG India, said, “We are truly thrilled by the enthusiastic participation and engagement at China Print 2025. This tour offered a unique platform to reconnect with our valued customers, showcase breakthrough innovations, and celebrate the future of print. We’re especially proud that several strategic deals were concluded during the event, reaffirming our commitment to the Indian print and packaging industry.”



Samir Patkar, President – HEIDELBERG India (second from right), with Team HEIDELBERG India at China Print 2025.

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Mr Manjunath, Director – Global Printing & Packaging, Bengaluru, shared his reflections on the tour, “The entire China visit was a truly eye-opening experience, especially for those of us focused on packaging. The guided tours at the HEIDELBERG Print Media Center in Shanghai and MK Masterwork in Tianjin offered an up-close view of some of the most advanced technologies in action. Visiting local packaging print facilities added even more depth — it was impressive to witness how efficiently operations are run. China Print itself was a great platform to explore the latest trends and innovations shaping the future of packaging.”

He further added, “We are thankful to HEIDELBERG India for organizing this insightful tour, especially to the leading packaging companies in China. It was inspiring to see how manpower is being optimally utilized — an area where we can draw valuable lessons. The focus on reducing manual intervention and boosting Overall Equipment Effectiveness (OEE) stood out. Another key takeaway was the confirmation that machines manufactured at HEIDELBERG China match the same high standards as those from HEIDELBERG Germany.”

This landmark customer outreach initiative reinforces HEIDELBERG India’s ongoing commitment to fostering industry collaboration, enabling cutting-edge technology adoption, and driving innovation across the country’s print and packaging landscape.

About HEIDELBERG India

Heidelberg India Pvt. Ltd. is a 100 percent wholly owned subsidiary of Heidelberger Druckmaschinen AG (HEIDELBERG) Germany. Heidelberger Druckmaschinen AG is one of the leading solution providers for the print media industry. Headquartered in Heidelberg, Germany, the company focuses on the entire process and value chain for popular format classes in the sheetfed offset and flexographic printing sectors besides offering solutions for prepress, postpress, consumables, training and consulting. HEIDELBERG India has its head office situated in Chennai with branches in Bangalore, Mumbai, New Delhi, Hyderabad, Ahmedabad and Kolkata.

About Heidelberger Druckmaschinen

Heidelberger Druckmaschinen AG (HEIDELBERG) is a leading technology company that has been standing for innovation, quality and reliability in mechanical engineering worldwide for 175 years. With a clear focus on growth, HEIDELBERG as a total solution provider is driving further development in the core areas of packaging and digital printing, software solutions and the lifecycle business with service and consumables so that customers can achieve maximum productivity and efficiency. The company is also focusing on expanding into new business areas such as high-precision plant engineering with integrated control, automation technology and robotics as well as the growing green technologies. With a strong international presence in approximately 170



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countries, the creative power and expertise of its around 9,500 employees, its own production facilities in Europe, China and the USA and one of the largest global sales and service networks, the company is well-positioned for future growth.

Image material and further information about the company are available in the [Press Lounge](#) of Heidelberger Druckmaschinen AG at www.heidelberg.com.

Further information:

Rajendra Prasad

Head of Marketing

Heidelberg India Pvt Ltd

Tel : +91 44 4347 2000

rajendra.prasad@heidelberg.com