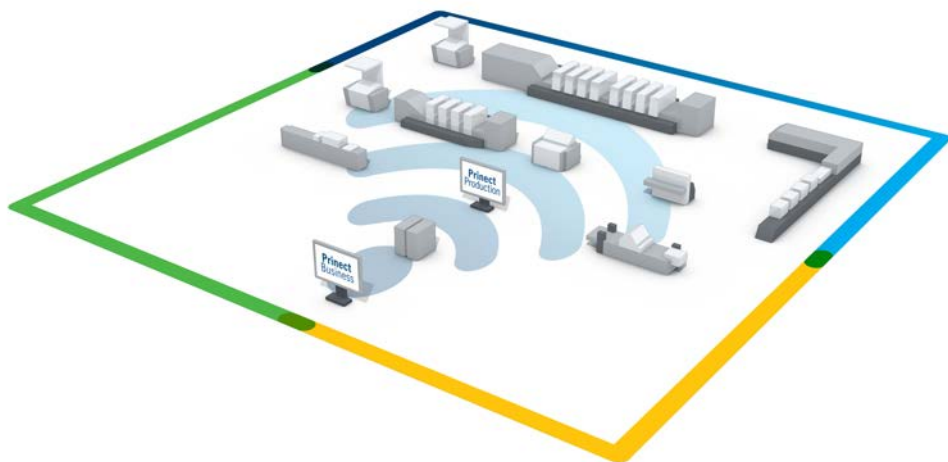




# New Level of Flexibility.

## Prinect Production Manager.

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Current trends such as print-on-demand require a rethink in the printing industry. Printing machines need to be fast and versatile. The Prinect Workflow is indispensable in this context. It integrates the entire print production and enables effortless interaction of on-demand production with conventional printing processes.

Print jobs can be prepared easily for offset printing as well as for digital printing, even mixed jobs can be produced without any problems. The intuitive and standardized user interface, including live preview, is unparalleled. The result: less time, material, energy, and waste.

### **Prinect Production Manager**

covers the entire production workflow – from the modules for prepress, through offset and digital printing to postpress.

The highlight is that, with the Prinect Production Manager, your workflow can be freely configured in line with your specific requirements.

You only pay for your usage, irrespective of how large or small the system is. If your needs change, you can adapt the configuration at any time.

It includes all Prinect Production and Portal components, including hotline and upgrades.

# The All-in-One Solution.

## Princt Production Manager.

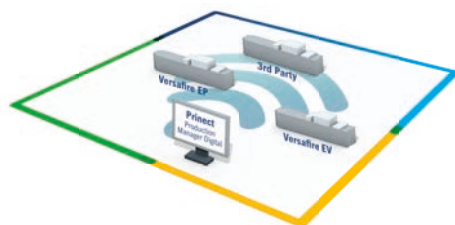
The Princt workflow connects the entire print production. All operations are mapped transparently and managed centrally, reducing touchpoints and boosting your print shop's efficiency.

### Princt – driving the Smart Print Shop

The Princt Production Manager is the new production workflow also for digital printing. As part of a monthly subscription model, the Princt Production Manager provides all the software components for a powerful workflow. Software maintenance is an integral part of this process. Take advantage of updates and version upgrades with new features for the entire workflow, including the Princt Digital Frontend.

Simplify ordering and communication processes with your customers. Modern interfaces and portal functionality allow you to easily integrate your customers as well as integrate B2C and B2B web shops.

By connecting your management information system (MIS) to the production workflow you have the possibility to reduce touchpoints and automate standard tasks.



### Tailor-made for the Digital Workflow

Princt Production Manager's central job management allows you to process jobs of all connected digital printing presses. Functionalities such as manual editing of PDFs and color management complete the portfolio.

### Hybrid Workflow

The Princt Production Manager does not only control the digital devices but also the full offset workflow.

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### Digitally printed on Versafire.

Exceptionally flexible production with Princt Digital Frontend.

Find out more about Versafire:

➔ [heidelberg.com/Versafire](http://heidelberg.com/Versafire)