



Press Release

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Gallus shows efficient and flexible label production at drupa in Wiesloch

- **Gallus Labelmaster and Labelfire at drupa 2020 in Wiesloch**
- **“Label Trail” shows overall efficient label production**

St. Gallen in March 2020 – Gallus, a subsidiary of Heidelberger Druckmaschinen AG (Heidelberg), will demonstrate the Gallus Labelmaster and Labelfire for the first time in Wiesloch-Walldorf this year as part of drupa in Wiesloch. From 18-20 and 22-23 June 2020, the company will present the possibilities of cost-efficient label production. The conventional printing press Gallus Labelmaster with the new Rotary Die-Cut Unit Quick will produce labels at a printing speed of up to 200 m / min. The hybrid press Gallus Labelfire will show visitors coming to the Heidelberg headquarters the production of highly embellished labels digitally. The Gallus Innovation Days at the Gallus location in St. Gallen, which take place every two years, are again planned for 2022 and will not take place this year.

At drupa at the Wiesloch-Walldorf production site in Heidelberg, visitors in hall 11 will experience the efficient production of self-adhesive labels, flexible packaging and lightweight cardboard applications on narrow web printing presses. The highlights are

- Gallus Labelfire with Digital Embellishment Unit (DEU)
- Gallus Labelmaster with Rotary Die-Cut Unit Quick

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Flexibility, cost efficiency and high inkjet print quality combined with other advantages of digital printing: The Gallus Labelfire combines these features while enabling a label production at up to 70 m/min. The hybrid printing press has a digital heart, which is an inkjet printing unit with seven colors plus white for a Pantone Plus color gamut of up to 96% coverage. In combination with the Digital Embellishment Unit (DEU), narrow web printers and converters can use the Labelfire to produce digitally highly embellished labels. This optionally integrable module enables digital foil stamping and the production of matt and gloss varnish as well as haptic effects.

The narrow web press Gallus Labelmaster can be seen in Wiesloch-Walldorf with a new quick-change die cutting unit and further optimized features for conventional label printing. The modular machine system with a web width of 440 mm is suitable for printing and converting of self-adhesive labels, tube laminates, flexible packaging like sleeves or mono foils and further narrow web applications. Flexo printing can be combined with screen printing, cold or hot foil and other process steps from roll to roll at a printing speed of up to 200 m/min, beginning in autumn 2020 also with a new module, the Digital Printbar. The new Digital Printbar is an inkjet module for printing white digitally and will be integratable into all Gallus machine systems. The market launch of the new print module is planned for the third quarter of 2020. Another advantage of the Gallus Labelmaster is the reduced amount of waste due to its short path. Short set-up times and low ink consumption for faster job changes not only ensure sustainable and efficient production, but also very high flexibility for label and packaging printers.

Captions:

Fig. 1 (file name)

Gallus Labelmaster enables efficient label production in flexo and screen printing as well as foil stamping

Source: Gallus Ferd. Rüesch AG

Fig. 2 (file name)

The hybrid press Gallus Labelfire combines the advantages of conventional and digital label printing

Source: Gallus Ferd. Rüesch AG

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Link to new label printing knowledge portal:

www.label-experts.com