UNFOLD
YOUR
POTENTIAL

Digital Print News @ drupa 2020

HEIDELBERG

MONTSERRAT
PEIDRO-INSA

Head of Digital Print
Heidelberger Druckmaschinen AG

Lead on Digital Transformation.
Two worlds. One solution.

- Smart Print Shop integrates digital and offset print in one single workflow.

- Prinect integration works along the entire value chain and across company boundaries.

- Advanced Solutions such as IOT, Cloud Services, Webshops, Artificial Intelligence

Well established in the major packaging markets.
Heidelberg Primefire 106.

Multiple productive installations at mid- and large size packaging companies all over the world makes Heidelberg the leading supplier of B1 digital inkjet printing for packaging.

Primefire 106 conquers the world. Our satisfied customers around the globe.

1st successful field test completion.
colordruck Baiersbronn.

Baiersbronn, Germany
Installation: January 2018

Market segment:
- Folding carton converter
- General packaging
- Web-to-print

1st customer in Asia.
Win tai wo – Xian Jun Long Color Printing.

Shenzhen, China
Installation: November 2018

Market segment:
- Folding carton converter
- General packaging
- Web-to-print

1st Heidelberg equipment in the company.
Kyoshin Paper & Package Co Ltd.

Kanto, Japan
Installation: August, 2019

Market segment:
- Folding carton converter
- General packaging
- Web-to-print

Setting new benchmarks.
With Primefire 106,
the next generation in
digital packaging printing.

Primefire 106.
Your benefits.

Food & pharma compliant

Rapid product launch

Extended application range

Short time to market

Stable, repeatable print result

Fast & cost-efficient production of high quality short run jobs
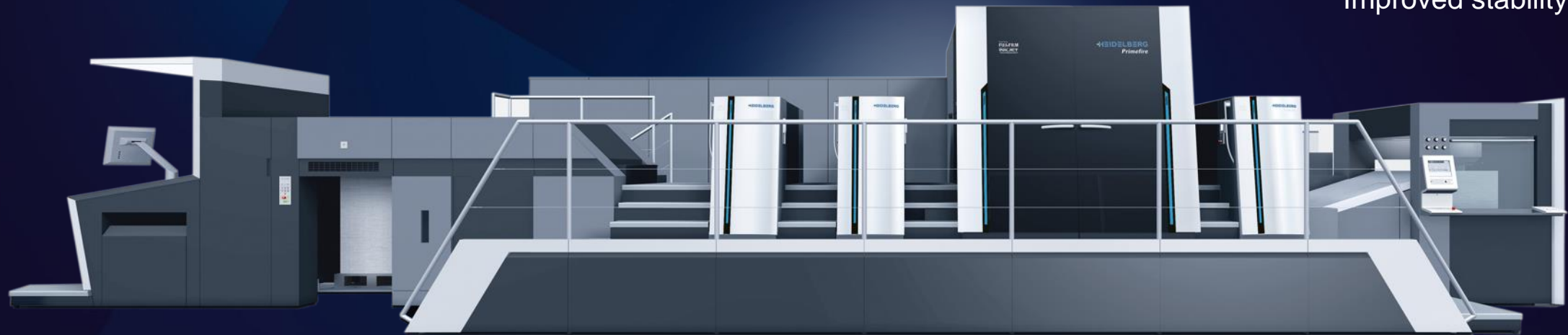
Profitable business

Primefire 106.
Your features.

Improved print quality

Improved technical availability

Automation and ease of use

Improved stability

New: Improved UX with IntelliLines

New: iVDP according to the legal regulations for pharma packaging
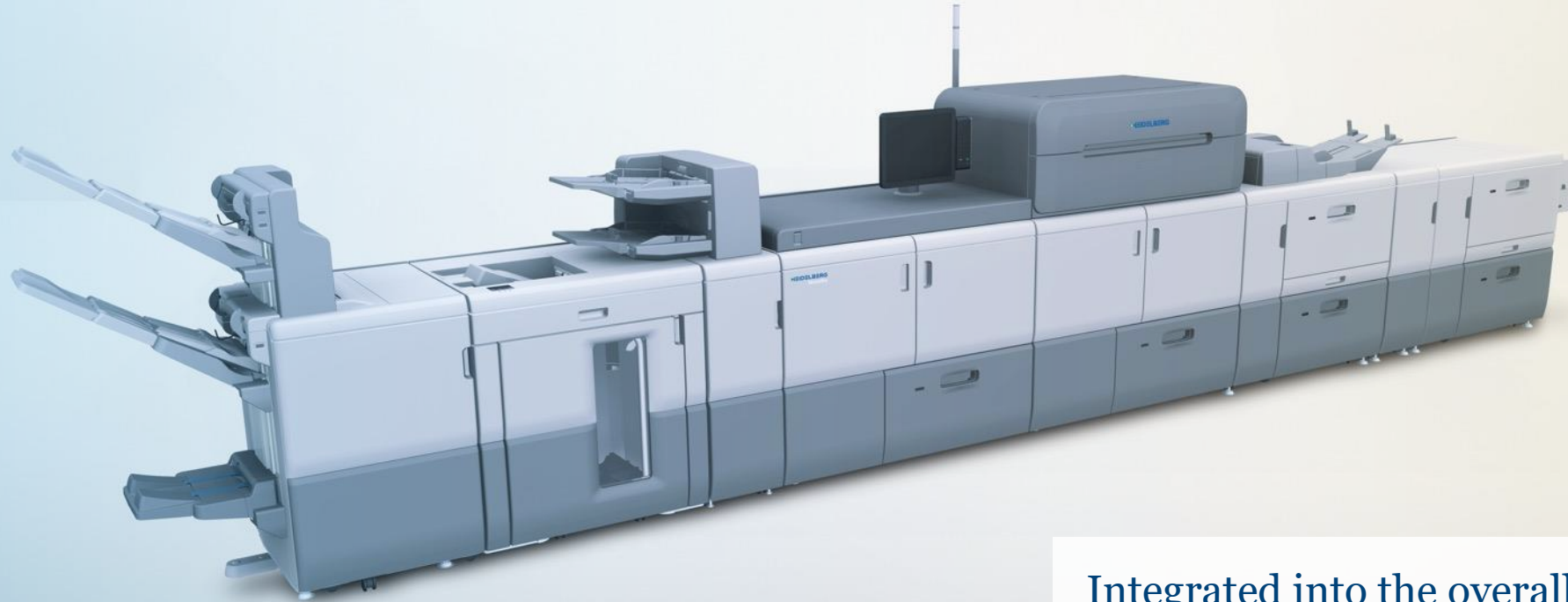
New: Inspection System

Security features / Track & Trace

Discover a world of possibilities.
Heidelberg Versafire.

Versafire, the digital printing solution enhancing commercial printing for thousands of Heidelberg customers worldwide.

Integrated into the overall print shop workflow.
Versafire plus Prinect DFE.

The Heidelberg digital solution for commercial printers expanding their product range, increasing production flexibility and profitability.

Reliable output and outstanding color consistency.
ICC profiling functionality.

The new Prinect DFE ICC profiling functionality is part of the Heidelberg Color Management for color matching. In a few minutes to a full media-specific color management across different equipment combinations.

Reduce costs and time with Versafire.
New Inline finishing options.

New Booklet finishers – with crease-fold and saddle-stich capabilities up to 120 pages for on-demand production.

New Interposer – developed to insert pre-printed sheets up to 350 gsm media for highly flexible mixed production of books, magazines, catalogues and calendars.

Highly flexible and reliable print production.
Digital Cluster.

Smart collaboration and connectivity of multiple Versafire engines with automatic job management.

Ramp up your digital production effectively.
Industrial Digital Production.

Increased efficiency and lower production cost for industrial production of short runs.

You want to know more?
Come to Heidelberg –
@ drupa 2020.

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