

# Heidelberg Pressekonferenz Innovation Week



Rainer Wolf – Leiter Produktmanagement Sheetfed



**UNFOLD  
YOUR  
POTENTIAL**



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YOUR  
POTENTIAL**



# 危机

Das Wort Krise setzt sich im Chinesischen aus zwei Schriftzeichen zusammen – das eine bedeutet Gefahr und das andere Gelegenheit.



# Ein Tag voller Innovationen und gleich mehreren Weltpremierieren

„Drupa“-Neuheiten *live*

- Akzidenz- und Verlagsdruck
- Etikettendruck
- Faltschachtelproduktion



# Wo liegen die Potenziale, die unsere Kunden ?

## Heidelberg UX



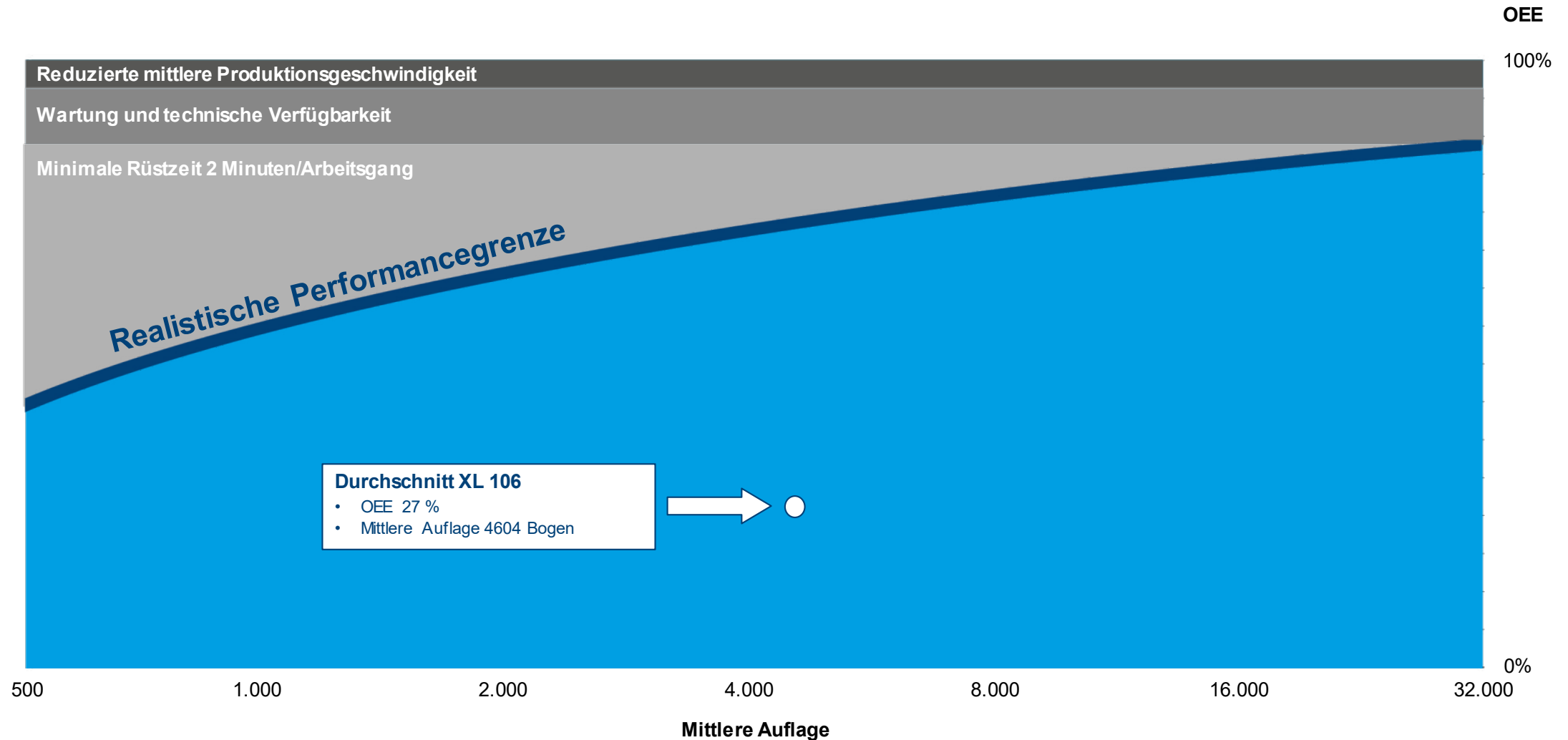
Unfold your  
**employees**  
potential

## Push to Stop

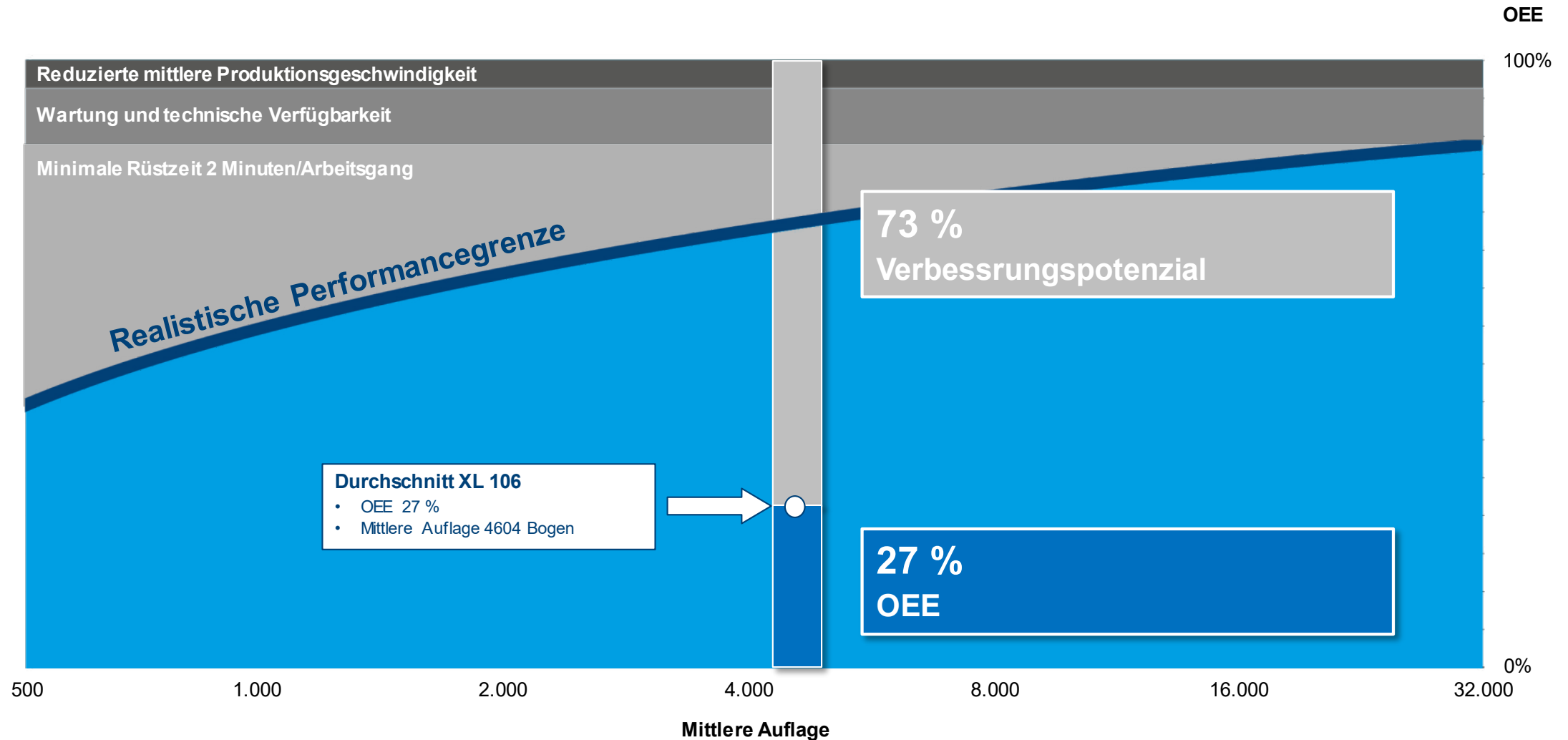


Unfold your  
**machines**  
potential

# Overall Equipment Effectiveness (OEE) Analyse. Speedmaster XL 106.

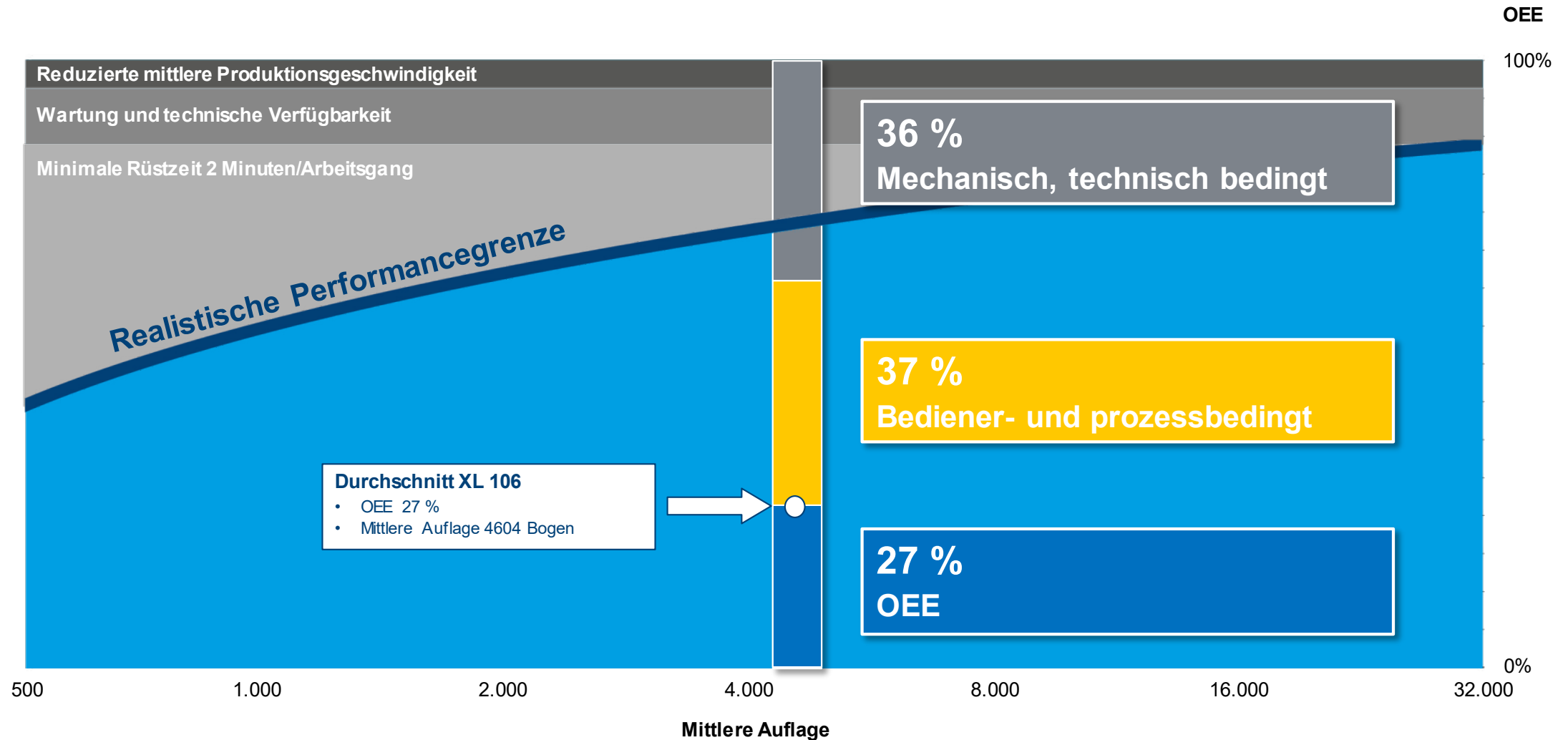


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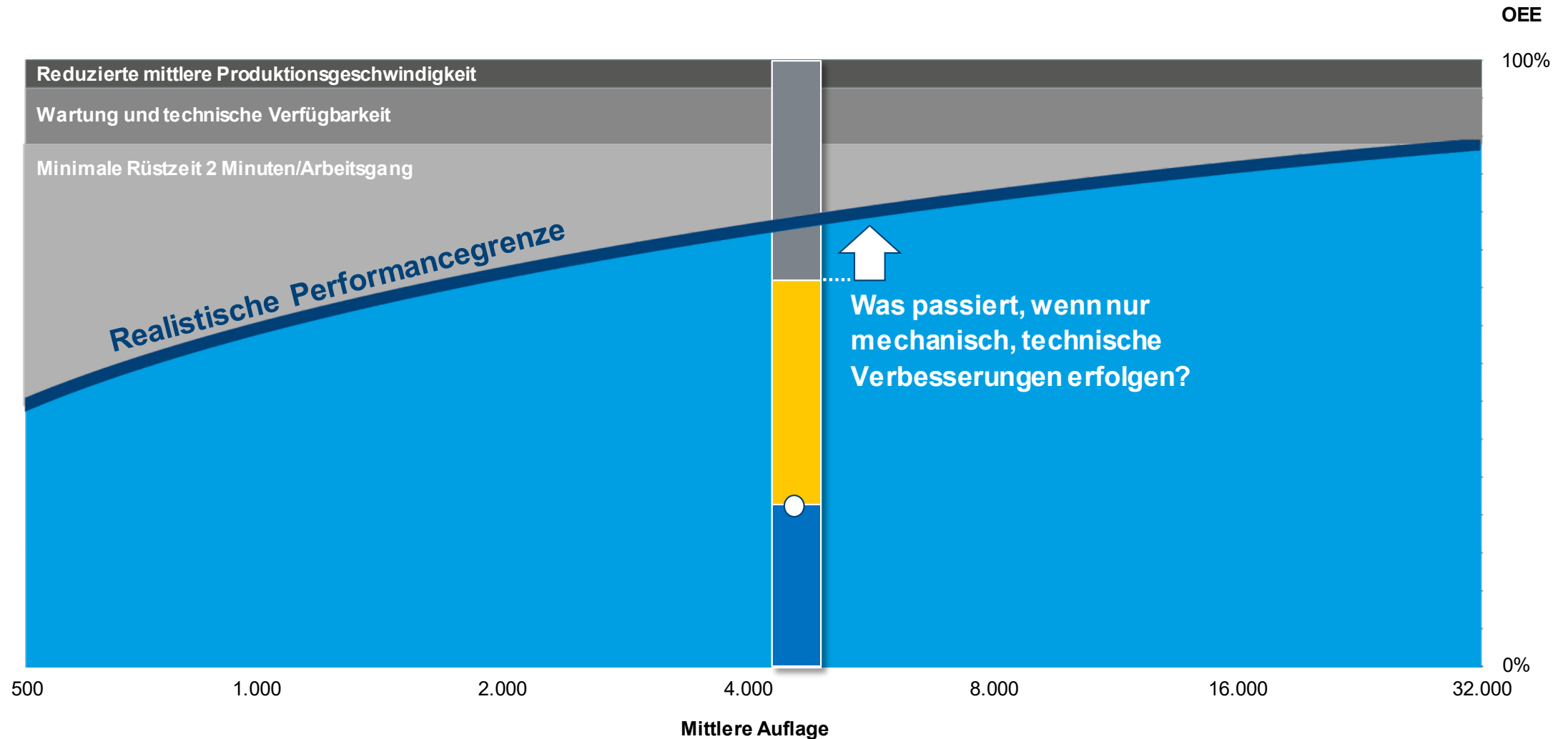


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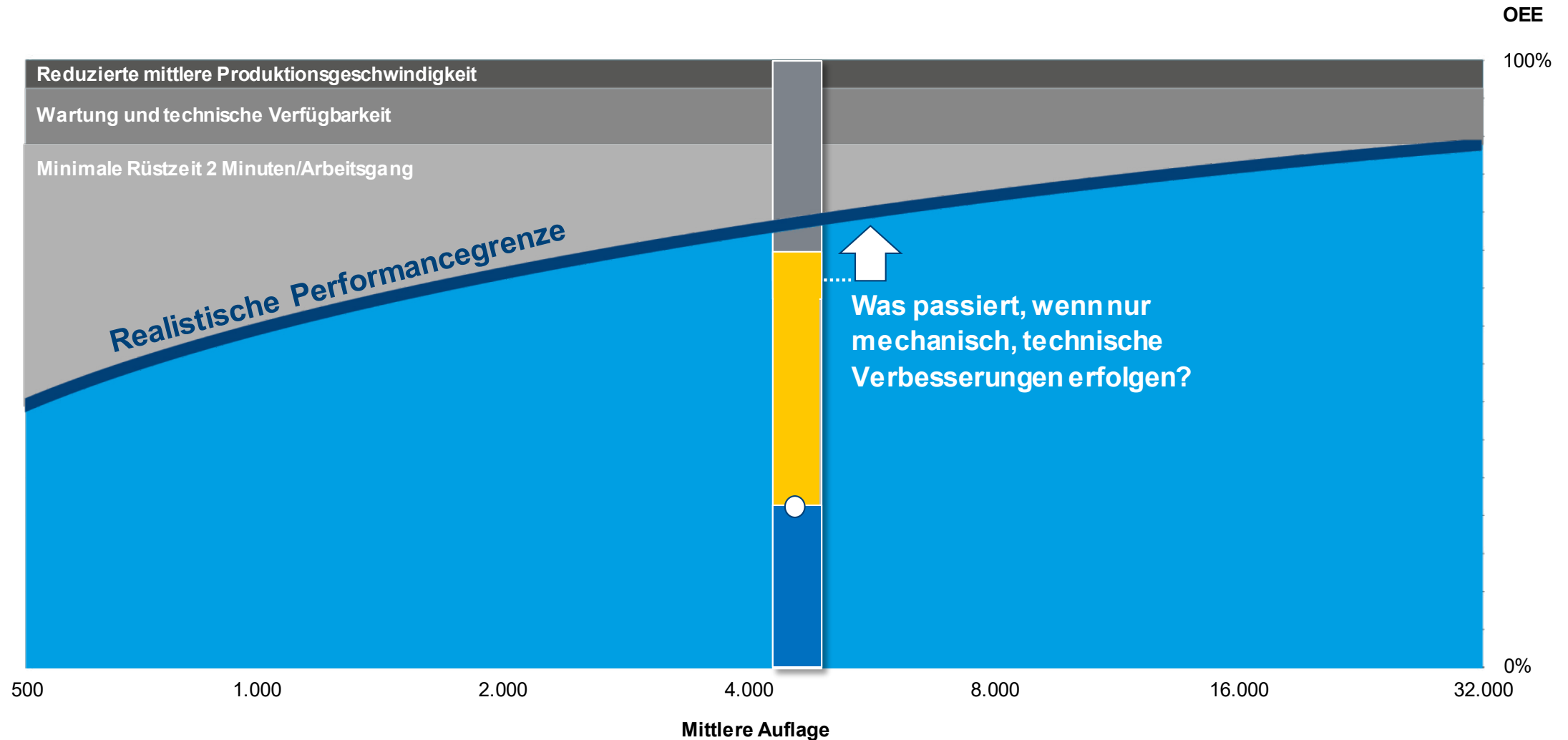


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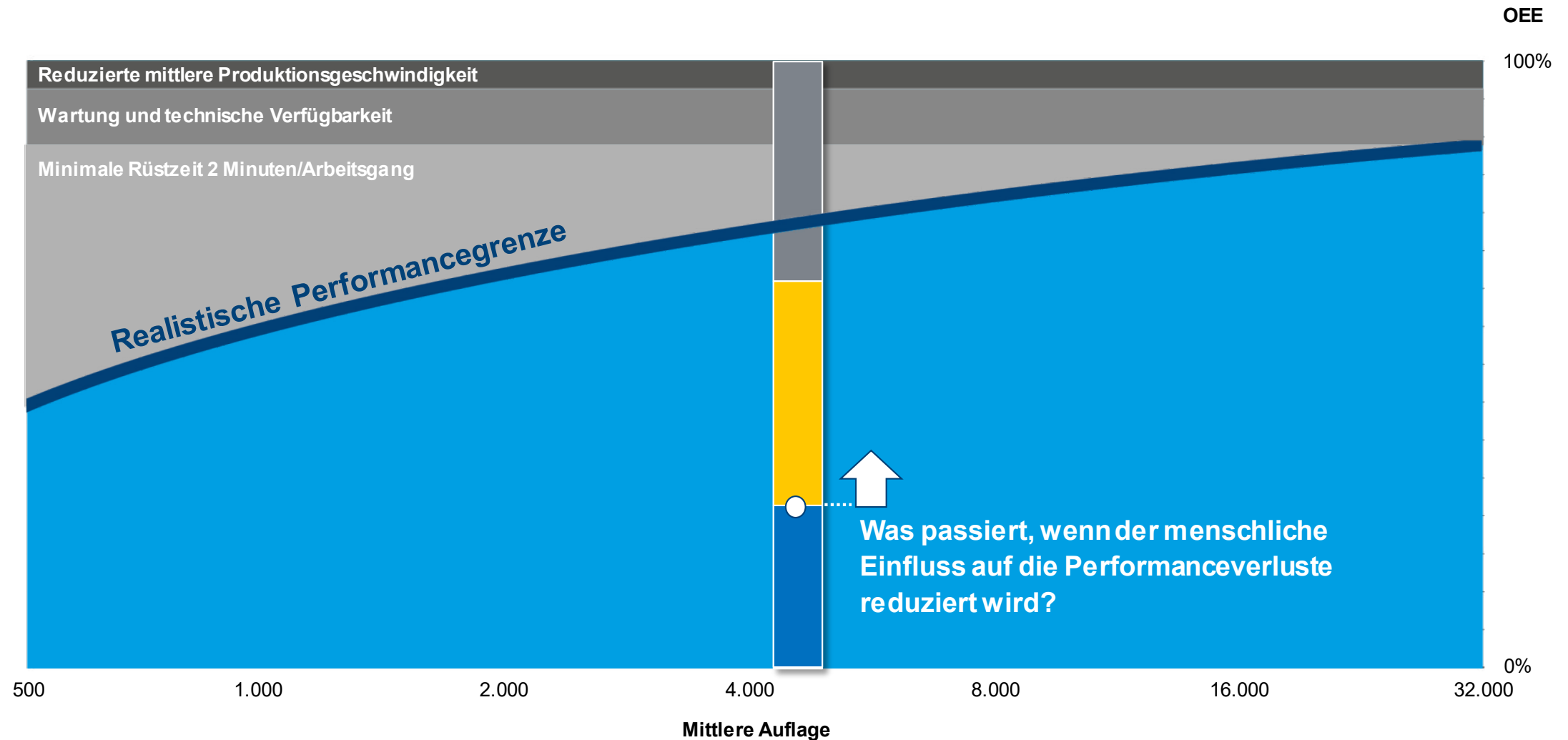


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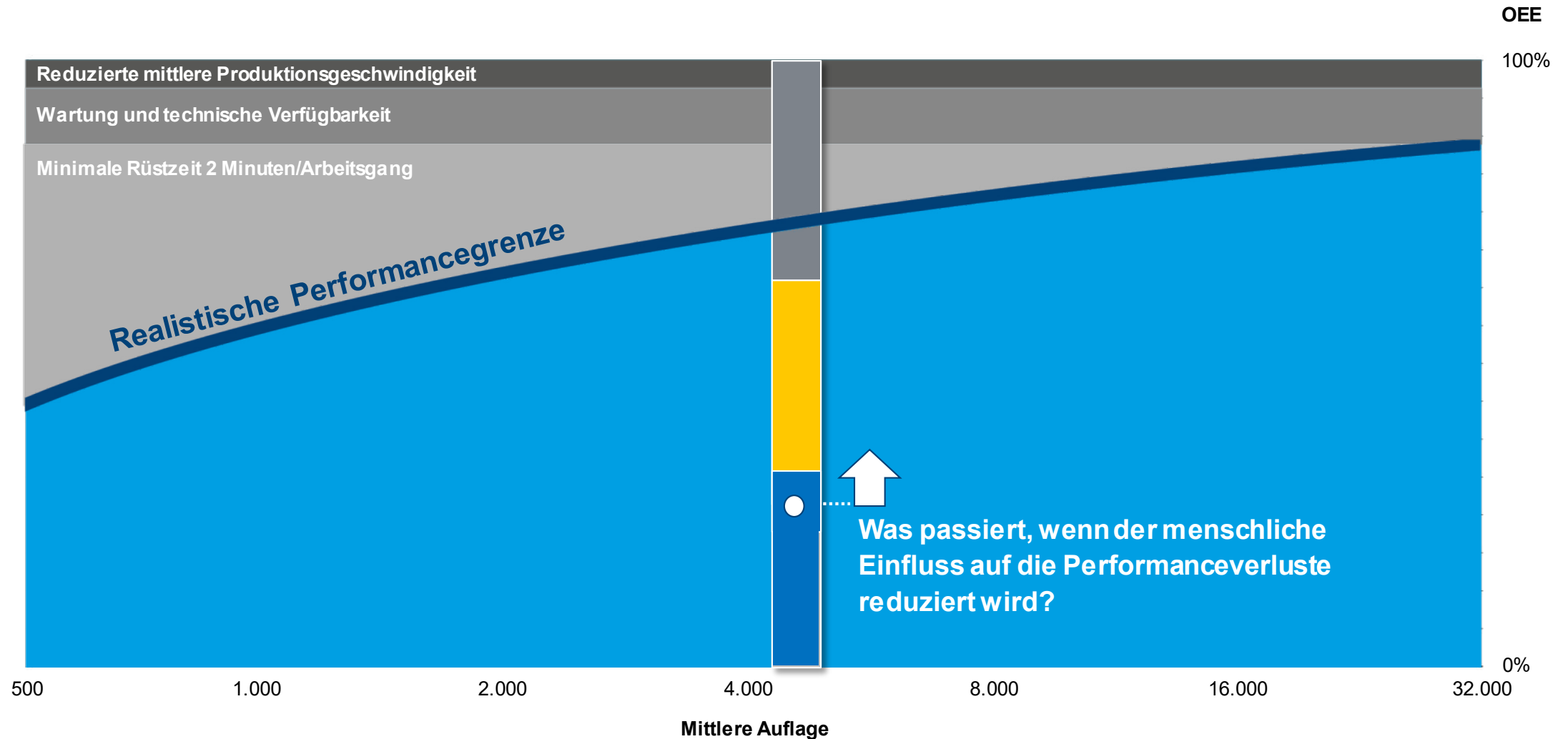




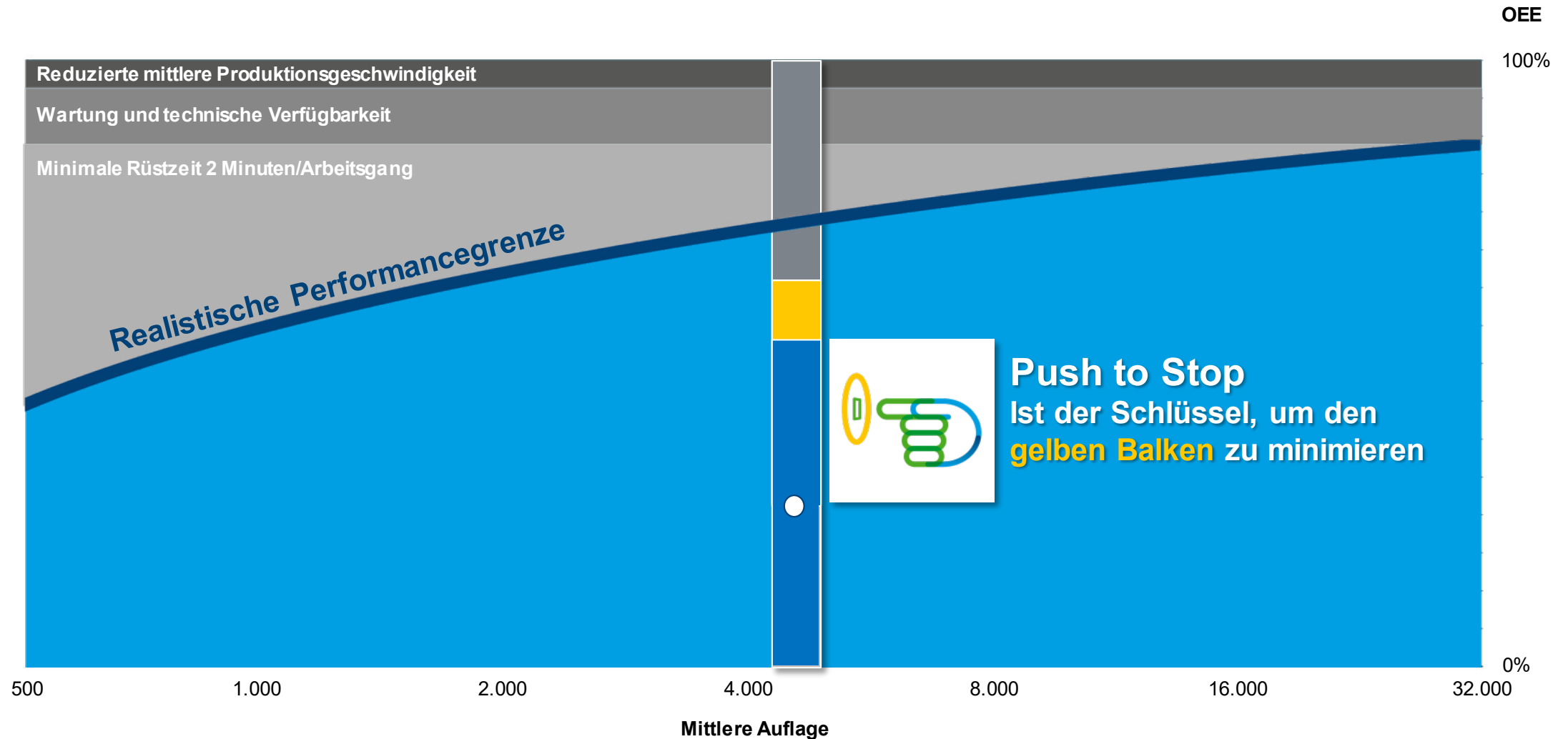
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Verdoppelte Produktivität  
bei annähernd gleichen Fixkosten.



Push to Stop

**end-to-end**





# UNFOLD YOUR POTENTIAL