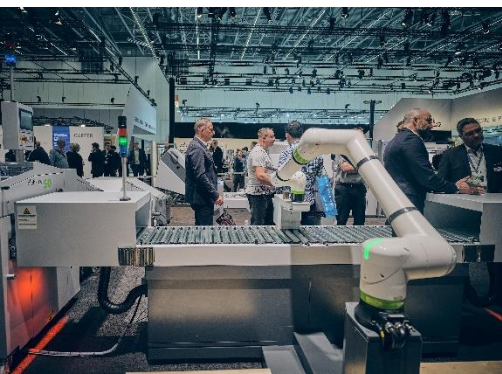


Media Conference HEIDELBERG Days 2024

Dr. David Schmedding | Wiesloch, October 21, 2024

Unfold your potential. drupa 2024 a success for HEIDELBERG.





HEIDELBERG

HEIDELBERG



Dr. David Schmedding
Chief Technology and Sales Officer



Tania von der Golz
Chief Financial Officer



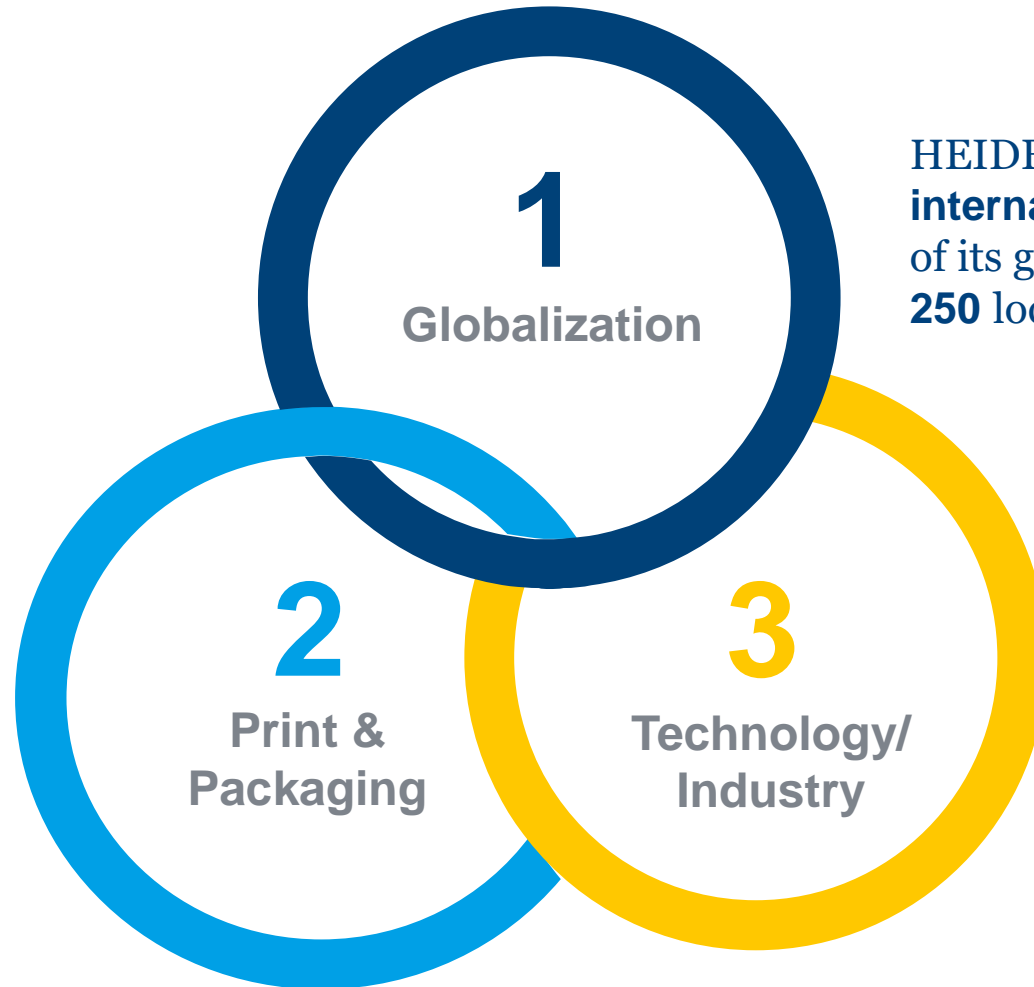
Jürgen Otto
Chief Executive Officer

Three topics for profitable growth. A growth strategy for HEIDELBERG.



The **Canon partnership** offers growth opportunities in industrial digital printing.

The **Boardmaster** range is expanded. **Prinect software** gains more AI functions with Touch Free.



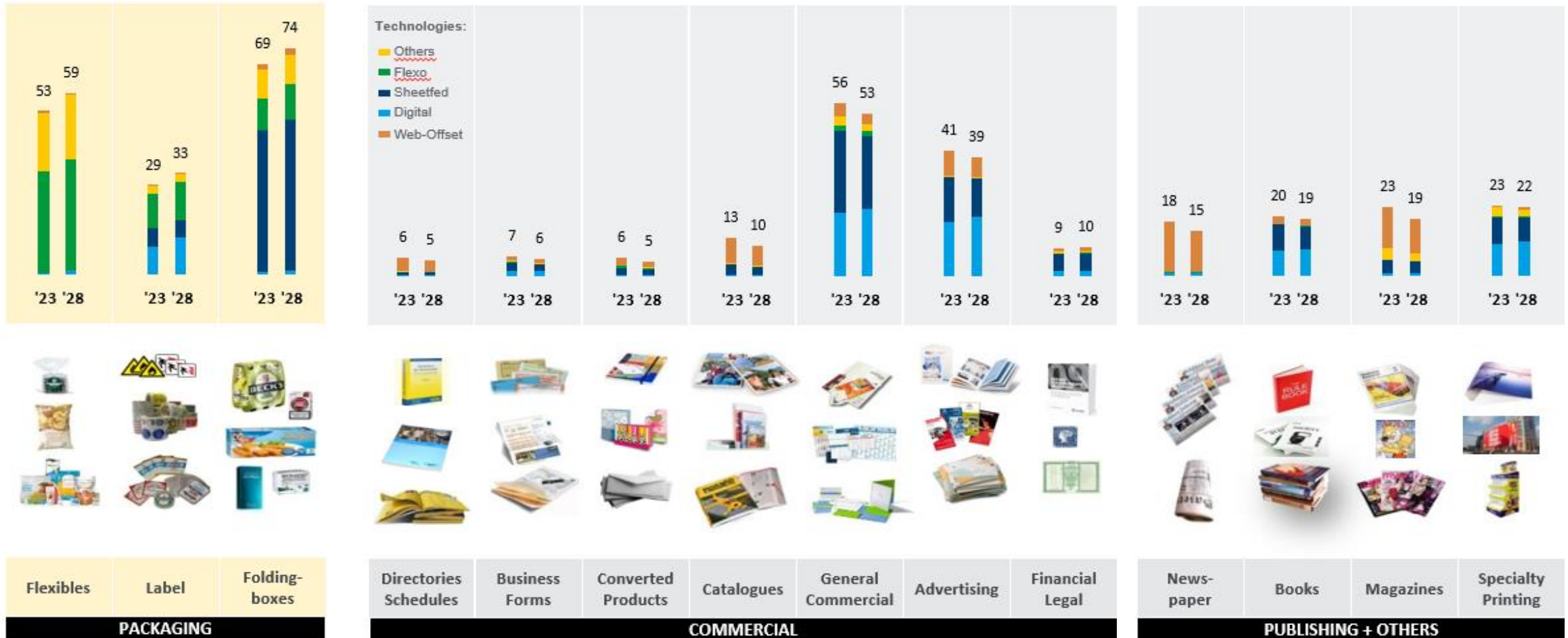
HEIDELBERG must become more **international** and make even greater use of its global network of sales partners at **250** locations in **170** countries.



Profitable manufacturing for third parties: **HEIDELBERG** offers foundry products, mechanical parts production, the **assembly** of complex systems and the **manufacture** of industrial electronics.

Packaging is the growth driver in the printing industry. Volume and outlook by segment and technology.

Print Production Volume (PPV) in Billion € p.a. within the Print Media Industry
CY 2023: 373 Billion € / CY 2028: 368 Billion €



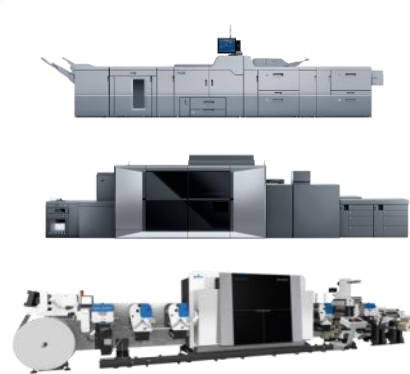
HEIDELBERG is a total solution provider.
The complete portfolio is available for demos at PMCs worldwide.



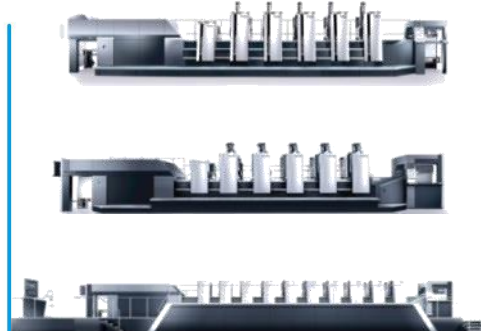
Saphira Consumables



Prepress



Digital



Sheetfed



Flexo



Postpress

Workflow

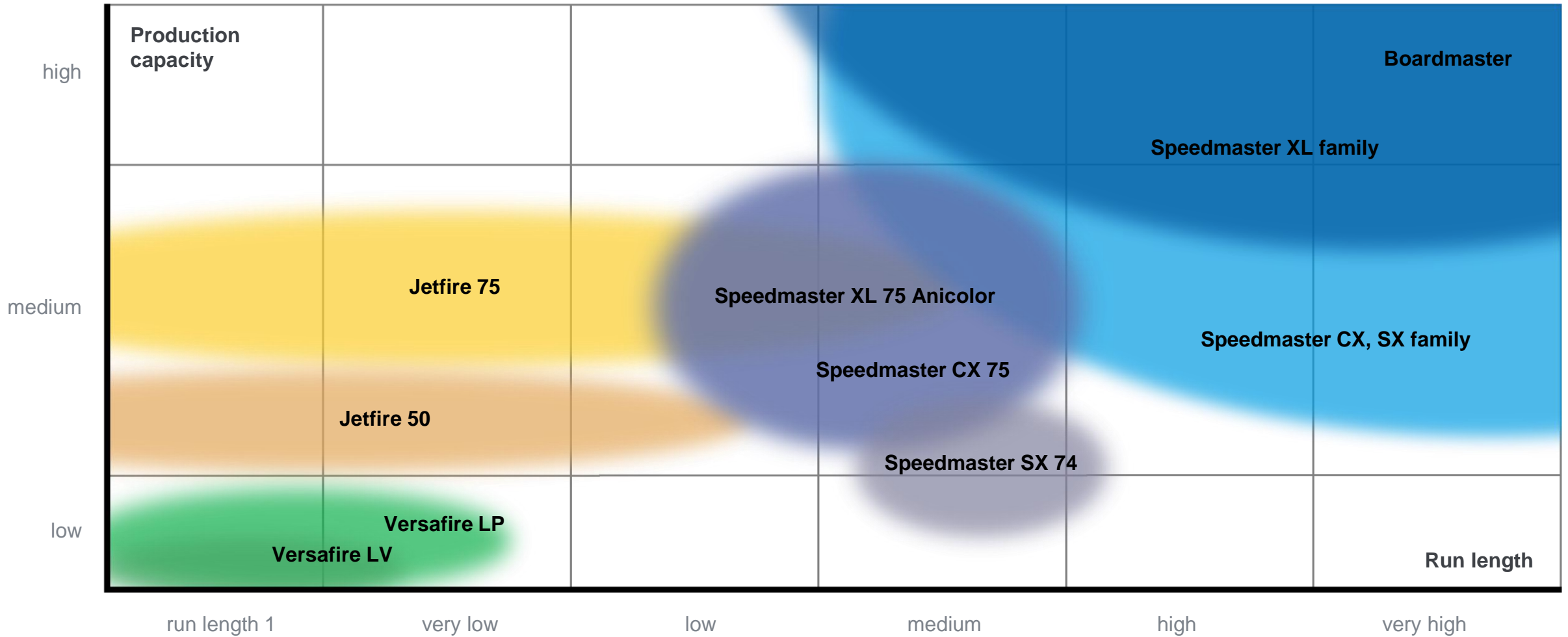


Integration

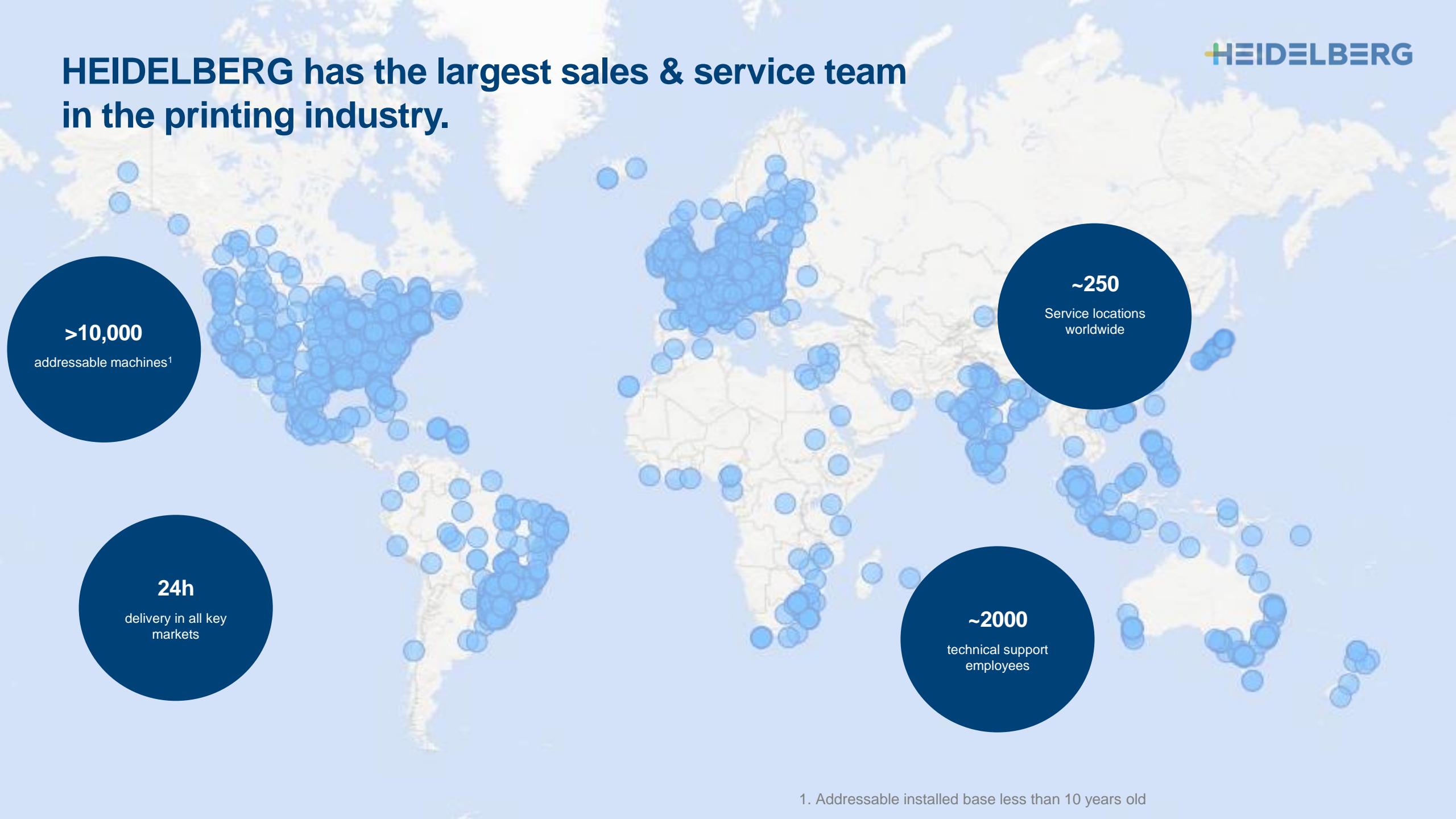
Heidelberg Service



HEIDELBERG Sheetfed Offset and Digital Printing Portfolio. Performance and flexibility.



HEIDELBERG has the largest sales & service team in the printing industry.



>10,000

addressable machines¹

24h

delivery in all key markets

~250

Service locations worldwide

~2000

technical support employees

1. Addressable installed base less than 10 years old

Home of Print.
Update.

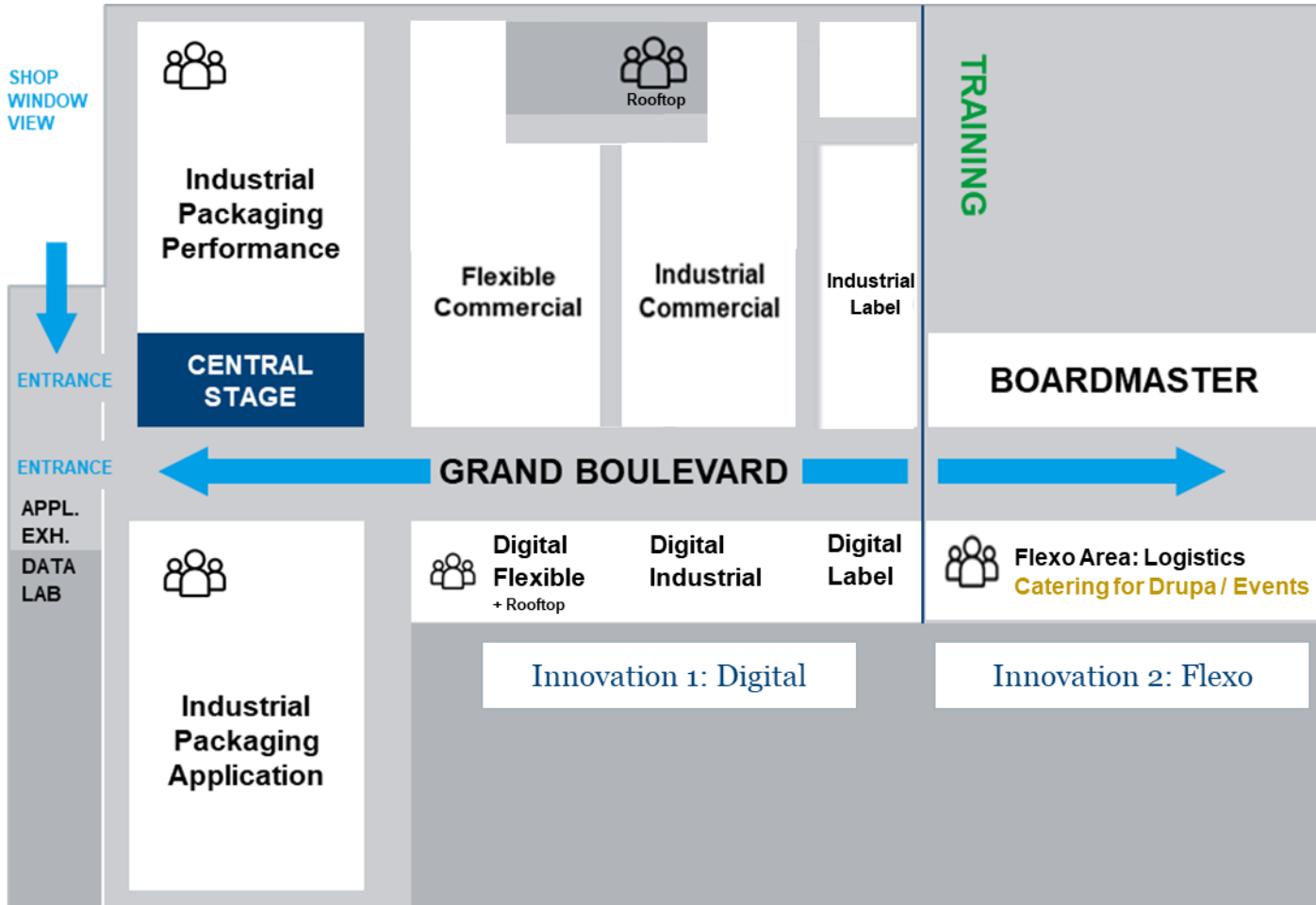
11

HOME
OF
PRINT



The NEW Print Media Center – Target layout 2025.

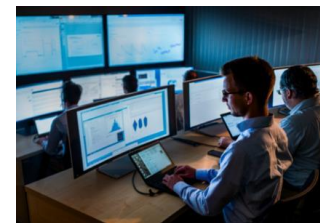
With production islands for packaging and commercial printing.



Competence Center
For each Segment



Central Stage
For presentations and the first “wow effect”



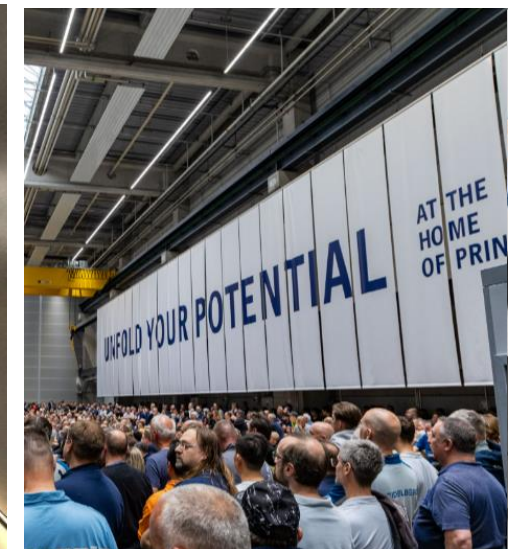
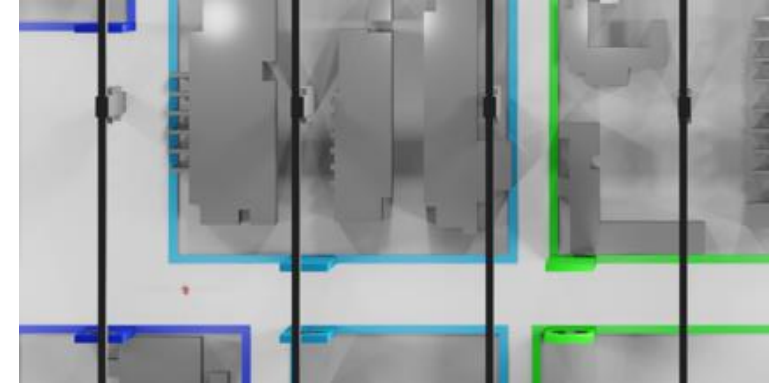
Data Lab
A place to show how HEIDELBERG uses data



Application Gallery
Print exhibition in the entrance: “Print is diverse”

PMC Wiesloch 2025 – „HOME OF PRINT“.

Official opening next year for the 175th anniversary.



Thank you for your attention!