



Press Release

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Launch of Digital Printbar at Labelexpo Europe 2019

New modular inkjet printing unit for highly opaque, digital white

St. Gallen, 24 September 2019 – Gallus, a Heidelberg Group Company, launches the Digital Printbar at Labelexpo Europe 2019. The new inkjet printing unit for flexible use is designed specifically for digital insetting of highly opaque, digital white and has a printing width of 430 mm (17").

Printing opaque white is now possible with inkjet printing: launched by Gallus at the Brussels event the new, shiftable Digital Printbar achieves a very high opacity. With a printing width of 430 mm (17") this new digital printing unit is using digital inkjet technology and enables digitally printed white with high opacity ($\leq 10 \mu\text{m}$ layer thickness). The new Digital Printbar is showcased on the Gallus Labelmaster at Labelexpo and can easily be integrated into other systems such as the Gallus Labelfire or Gallus RCS 430.

Depending on the job length, this inkjet printing unit can be a cost-efficient alternative to conventional printing methods because of its flexible use and no need of additional hardware.

Workflow integration

The touchscreen interface not only offers intuitive handling for the printer, but also enables easy and quick integration via Ethernet or USB into the existing production workflow.

The movable print unit will be launched on the market on the secondary level of the narrow web press. Thus, label printers and converters are able to be even more flexible during production because the Digital Printbar can be shifted onto the label production line.

Captions:

Fig. 1 (Gallus Digital Printbar)

The new modular Digital Printbar is an inkjet printing unit designed specifically for digital inseting of highly opaque, digital white

Source: Gallus Ferd. Rüesch

Fig. 2 (Gallus Labelmaster Shampoo Label)

The touchscreen interface not only offers intuitive handling for the operator, but also enables easy and quick workflow integration via Ethernet or USB

Source: Gallus Ferd. Rüesch

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Link to new label printing knowledge portal:

www.label-experts.com

Pictures and further details about the company are available in the press area of Heidelberger Druckmaschinen AG, www.heidelberg.com as well as in the [media library](#).