



## Press Release

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### **Gallus Labelmaster with new quick change die-cutting unit at Labelexpo Europe 2019**

#### **Showing conventional label press with new features for extended printing and converting possibilities**

*St. Gallen, 24 September 2019 – Giving label printers and converters more flexibility is the aim of Gallus showing the conventional label press Gallus Labelmaster with new and updated features. Two Gallus Labelmaster lines are running at Labelexpo Europe 2019: an 8-colour Gallus Labelmaster and a 10-colour Gallus Labelmaster Advanced, equipped with a new rotary quick-change die-cutting unit as well as the new Digital Printbar for printing white digitally with a high opacity. Live demonstrations will take place not only of the die-cutting format change but also showing the process flexibility and its cost-efficiency.*

#### **Flexibility and production efficiency in one line**

Cost-effective flexo and screen printing with great process flexibility and finishing opportunities at a running speed up to 200 m/min: Live demonstrations of the two Gallus Labelmaster lines at Labelexpo Europe 2019 include a range of new and updated features: the new and stable Rotary Die-Cut Unit Quick (RDC Quick), the new Digital Printbar, as well as a range of further effects such as through die-cutting at any position. Also live at the show is the process change from flexo to die-cutting unit several times per day.

#### **Gallus Labelmaster with a new, rotary quick-change die-cutting unit**

Changing die-cutting formats in less than one minute: Gallus launches its new Rotary Die-Cut Unit Quick at Labelexpo. The shown Gallus Labelmaster Advanced is equipped with this rotary front-loading die-cutting unit which enables the fastest change of die-cutting format in the company's history. The loading takes place from the front with a quick change system on a trolley. The design is optimized for a very stable die-cutting process and optimized for processing thin liners due to special cylinder support. Even backside cutting is available.

#### **Die cut at any position**

Besides the variety of label printing and converting possibilities, the label samples printed during Labelexpo Europe 2019 show the how precise and stable die-cutting at any position is working with the Gallus Labelmaster. Due to a second die-cutting unit on the Gallus Labelmaster Advanced narrow web products with special effects can be produced such as labels with the so-called “look through” effect.

### **Successful market coverage**

It is also time to celebrate the successful market coverage: two years after the market introduction more than 80 Gallus Labelmasters have been sold. The conventional label press is not only suitable for standard applications but also for special applications like booklet, multi-web or security labels.

At Labelexpo 2019 the Gallus Labelmaster includes the new Digital Printbar. This inkjet printing unit is especially suitable for digital Insetting of very opaque digital white. The modular unit has a printing width of 430 mm (17”) and can be integrated into all modular Gallus machine systems. The demonstrated Gallus Labelmaster lines are also running with Heidelberg anilox rolls.

### **Captions:**

*Fig. 1 (Gallus Labelmaster advanced)*

*Gallus shows the conventional label press Gallus Labelmaster with new and updated features such as the new rotary quick-change die-cutting unit as well as the new inkjet printing unit Digital Printbar.*

*Source: Gallus Ferd. Rüesch*

*Fig. 2 (Gallus Labelmaster Gin Label)*

*The labels printed during Labelexpo show the whole range of possible printing and converting possibilities such as die-cutting at any position or cold-foil embossing.*

*Source: Gallus Ferd. Rüesch*

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### **Link to new label printing knowledge portal:**

[www.label-experts.com](http://www.label-experts.com)

*Pictures and further details about the company are available in the press area of Heidelberger Druckmaschinen AG, [www.heidelberg.com](http://www.heidelberg.com) as well as in the [media library](#).*