Heidelberg and MPS / WestRock

Developing the future together



Wiesloch, November 8, 2017





WestRock – developingglobal solutions





Value delivery model

Delivering winning solutions to our customers





Creating the future means understanding the roots and taking the right decisions.





MPS and Heidelberg - next generation Digital...



...with a perfect fit to the MPS technology and product offering.





Value delivery model

Delivering winning solutions to our customers



Value delivery model with the addition of HEIDELBERG PRIMEFIRE to the MPS digital offering:

- complementing the MPS offset production
- offering new products and services as personalized printing, more agility, lower MOQs, more flexibility

...to support our customers success at POS





We envision a future where we bring our capabilities faster and closer to our customers to create value...





Thank you!

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