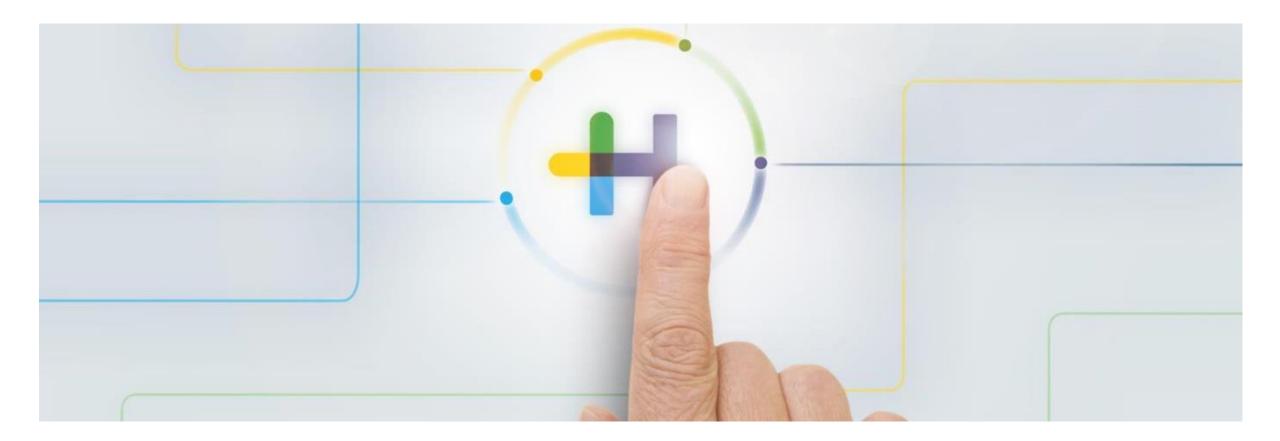
Smart Print Shop – Packaging



drupa Press Conference

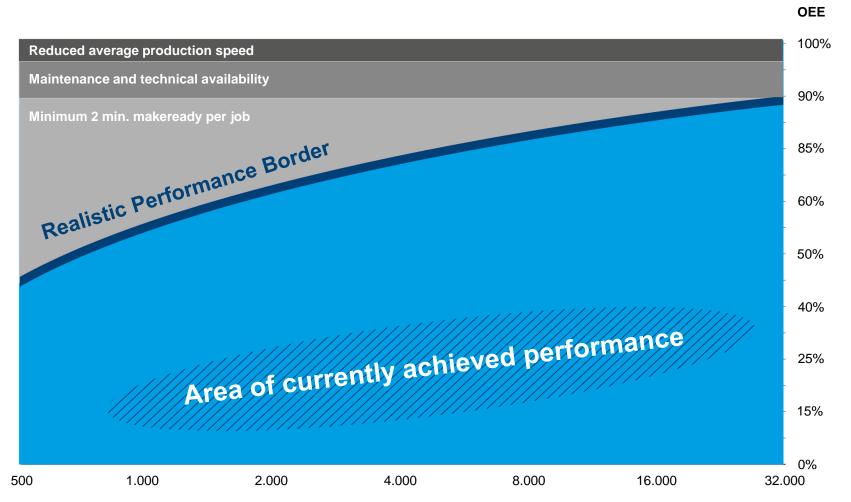
Rainer Wolf | Düsseldorf, May 30, 2016





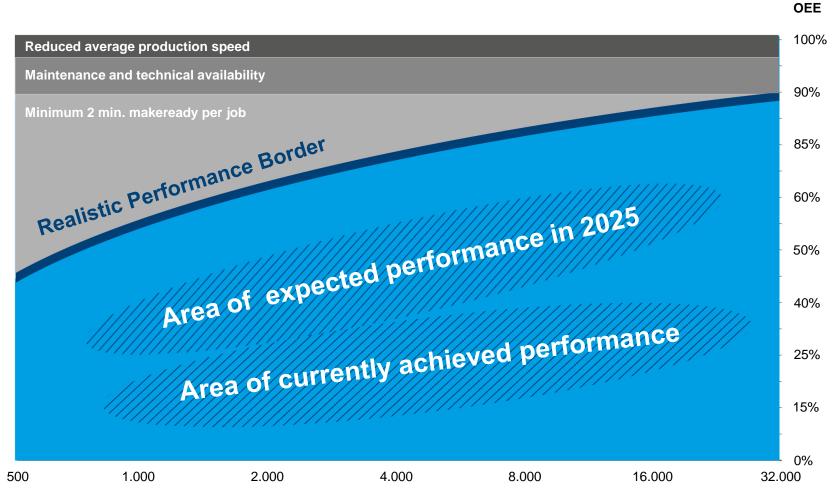
Operational excellence. The industry average OEE today is at about 25%.





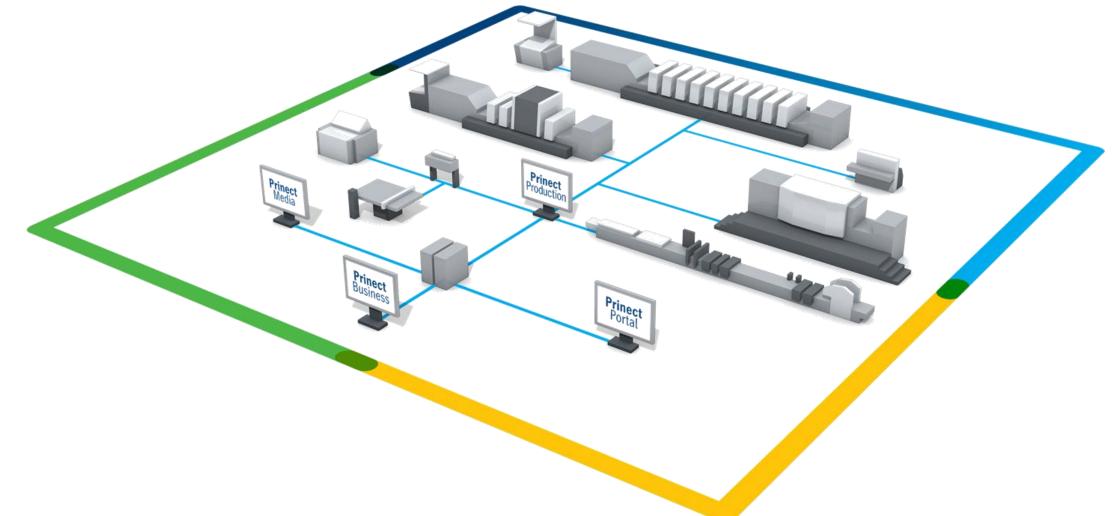
Average run length

Operational excellence. The industry average OEE will double within the next 10 years.



Average run length

The industry average OEE will double within the next 10 years. **Integration is key.**



Operational excellence. New Speedmaster XL 106 – Peak Performance redefined.

Focus Commercial: Autonomous printing on Speedmaster XL 106-8-P

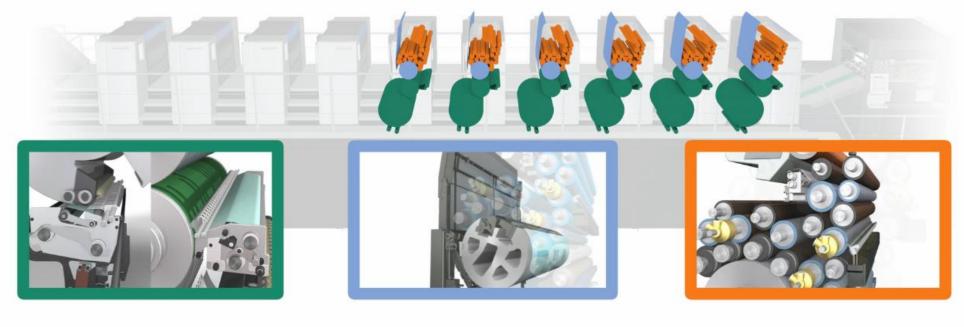


Focus Packaging: Navigated printing on Speedmaster XL 106-6-LYYL





New Hycolor Multidrive. Boosts productivity in short run packaging.



6	Time 0	00:00	01:00	02:00	03:00	04:00	05:00
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್	Hycolor Multidrive	e 💣					

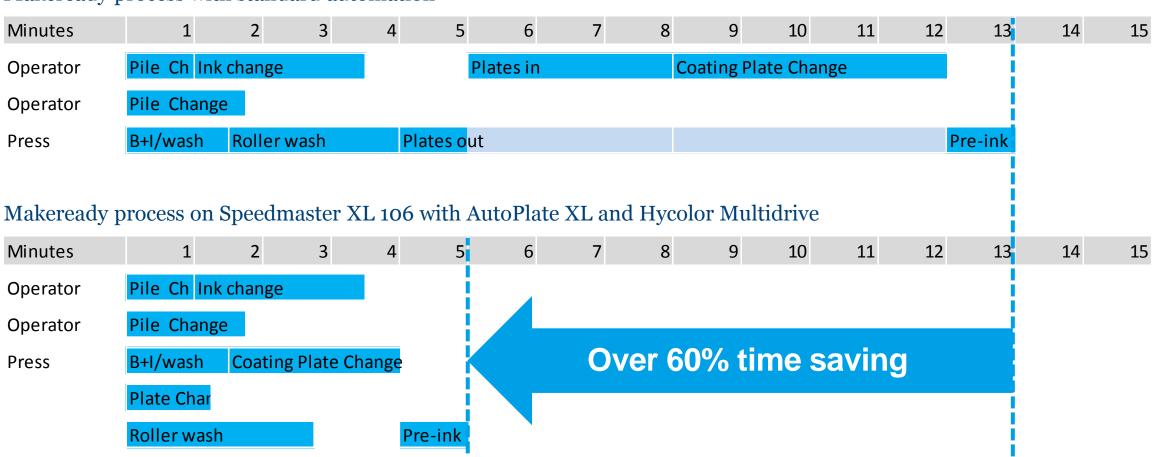


#### New AutoPlate Coating Pro. Fully automatic exchange of coating plates.





### New Speedmaster XL 106. Industrial packaging production at revolutionary performance level.



#### Makeready process with standard automation

Job change 6 color Primer-UV to 5 color Primer-UV

#### Operational Excellence. New Speedmaster XL 106 – Peak Performance redefined.



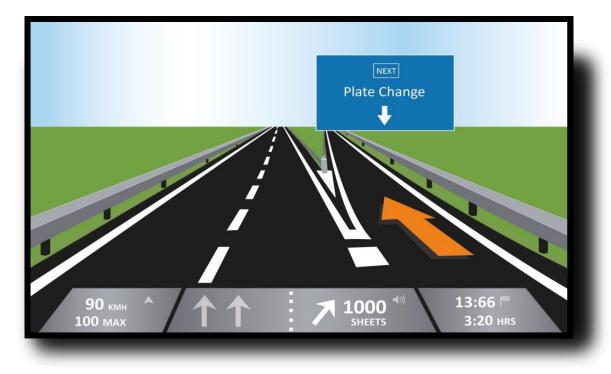
How can we ensure that the potential of this technology is utilized day by day?



## +

#### Operational excellence in Packaging. Unique navigation functionality – Intellistart 2 makes the difference.



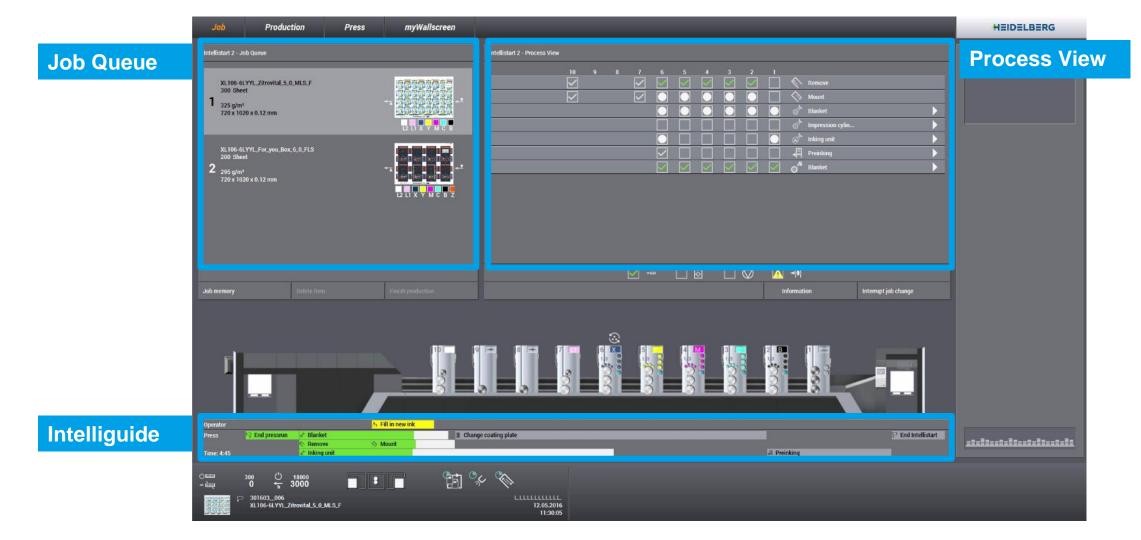


#### New Intellistart 2 with Intelliguide

- $\rightarrow$  Calculates the fastest make ready strategy
- → Guides the operator through the individual steps on the press



### Intellistart 2 makes the difference. Intelligent navigation through complex make ready processes.



### Operational excellence. Smart Print Shop.

The industry average OEE will double within the next 10 years.

Heidelberg is the only supplier with a holistic approach to make this happen.

