

February 19, 2016

Hitoshi Yoshida
Chairman and Chief Executive Officer
FUJIFILM Global Graphic Systems Co., Ltd.

Thank you very much. It is my great pleasure and honor to be here in Heidelberg with all of you today. Dating back two years ago, Dr. Linzbach and I had a meeting to talk about the future of the graphic arts industry. This was the very beginning of our strategic partnership.

From that time, it has taken approximately one and a half years until we can share this great news with you. Since then, both sides have made great efforts on behalf of our strong partnership to create this innovative machine.

During this process, I was so much impressed by the speed, commitment and teamwork of Heidelberg staff. Because of this close experience during our collaboration, I have been convinced why Heidelberg has become a global leader.

I am very happy with this announcement for drupa, and look forward to our great success.

Fujifilm and Heidelberg have a strong focus on inkjet technology, to grow our graphics business on global basis and extend our leadership positions respectively.

By working together with Heidelberg, I believe that we will be able to achieve new innovations in inkjet printing for our customers. We are also expecting great success in the market through our cooperation.

In closing, I would like to recognize and appreciate the strong leadership of Dr. Linzbach along with the hard work from all members of Heidelberg and engineers from Fujifilm.

I hope you will be impressed by today's announcement. I wish for us a great drupa.

Thank you very much.