

Universally applicable.  
**The Speedmaster CD 102.**

The universal straight-printing press for commercial, packaging and label printing. Equipped with innovative technology, it provides flexible processing of a large variety of jobs and materials with maximum flexibility. Its efficiency and cost effectiveness cannot fail to impress. Easy to use, with short makeready times and integration in the Prinect workflow, [the Speedmaster CD 102](#) achieves constantly high print quality at speeds of up to 15,000 sheets an hour.



**Heidelberg Graphic Equipment Shanghai Co. Ltd.**  
Print Media Center  
No.9928 SongZe Road,  
201700 Qingpu Shanghai,  
China  
Phone +86 21 6700-5173  
[www.heidelberg.com](http://www.heidelberg.com)

**Register now by getting in touch with your  
Heidelberg contact and discover how to make  
your print shop smart!**



**Invitation to Packaging Day**  
**Print Media Center - Shanghai, China**  
**May 24, 2018**

THINK  
OUT OF  
THE BOX!

**HEIDELBERG**



Think out of the Box!  
Find out what Heidelberg Packaging Solutions can do for your business.

Dear Value Customer,

Are you looking for a new inspiration for Packaging? We have a great pleasure to invite you to attend “Packaging Day” on May 24, 2018 @ 9:00 – 16:00 hrs. at Print Media Center – Shanghai, China. A full day packed with Heidelberg Packaging Solutions and breakthrough technologies. Join us for a great journey to experience:

Zero Defect Packaging, with the highlight of Prinect Image Control 3 and Diana Eye.

Special Applications, featuring the Prinect Packaging and Multicolor workflows. See how to easily handle multiple spot colors using our multicolor workflow and to stand out from the crowd thanks to special applications.

Saphira Consumables, discover our portfolio of quality consumables and lifecycle solutions for the packaging printing industry.

Digital Packaging, experience new levels of excellence in digital printing with Primefire.

Postpress Packaging, discover sustained quality Postpress.

Remote Service and Heidelberg Assistant Connection, find out how to solve technical problems quickly and efficiently thanks to our Remote Services. Discover the Heidelberg Assistant, the innovative service & information center for print shops.

\* For Primefire, to show the model and the printed samples.

Packaging Day on May 24, 2018  
The agenda.

- 09:30

hrs.

Welcome by Management  
Box Story and Packaging Day Overview
- 09:50

hrs.

Packaging with Prinect Workflow
- 10:10

hrs.

Coffee Break
- 10:30

hrs.

Highlight Presentations  
Special Applications: CD 102-7 + L + Image Control 3  
Lifecycle Solutions  
Ganging and Smart Job Change: CX 75-4  
Multicolor: CD 102-7 + L + Prinect MC-Workflow  
Postpress Packaging: Easymatrix 106 CS + Diana Eye + Diana Easy 65
- 12:00

hrs.

Buffet Lunch
- 13:00

hrs.

Factory Tour (pick and choose)
- 13:00

hrs.

Market Place and Talk to Expert  
Sponsoring Partners, entire PMC - Equipment manned
- 15:00

hrs.

Beer Fest, Networking Time
- 16:00

hrs.

End of Program

Technology Day on May 25, 2018  
The agenda.

		Group 1	Group 2
09:00	hrs.	Welcome	Welcome
09:15	hrs.	Lifecycle Solutions	UV Technology by IST
09:45	hrs.	Hands on Multicolor	CX 75-4 – Smart entry into Packaging
10:15	hrs.	Zero Defect Packaging	Primefire Digital Printing
10:15	hrs.	MK Postpress Packaging	Lifecycle Solutions
11:15	hrs.	Coffee break	Coffee break
11:30	hrs.	Primefire Digital Printing	Hands on Multicolor
12:00	hrs.	UV Technology by IST	Zero Defect Packaging
12:30	hrs.	CX 75-4 – Smart entry into Packaging	MK Postpress Packaging
13:00	hrs.	Buffet Lunch & End of Program	Buffet Lunch & End of Program

Remark: Split into 2 groups for more “hands on atmosphere”.