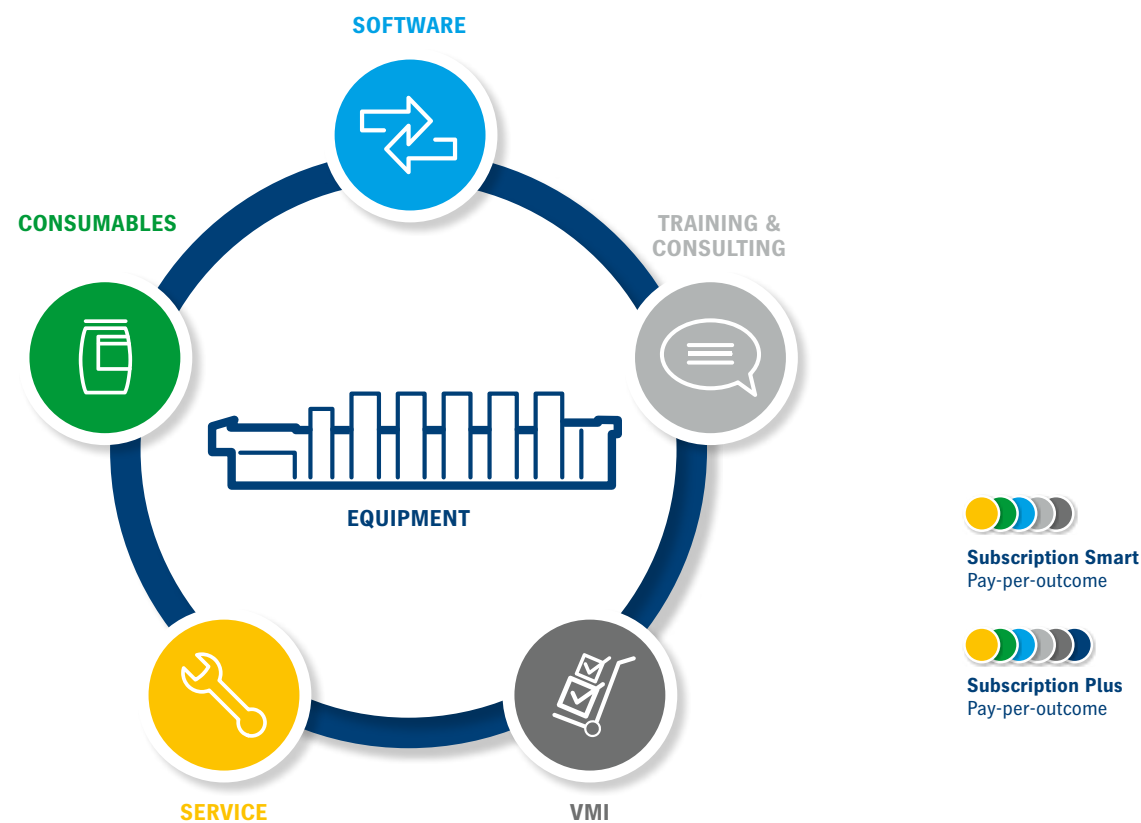


Your partnership for success.
HEIDELBERG Subscription.



Added value through partnership. **HEIDELBERG Subscription.**

Get the full package for your production – with HEIDELBERG Subscription. We provide you with Service, Consumables, Software, VMI, Training, Consulting and the Equipment – all in an outcome based model. Subscription gives flexibility and frees up time to focus on successfully developing your business. HEIDELBERG is your partner to reach your goals.



Subscription Smart

With Subscription Smart you have all the benefits of our Service, Vendor Managed Inventory (VMI), Consumables, Prinect® Production Manager, Consulting & Training, in combination with your installed base Equipment or transactionally purchased Equipment.

Subscription Plus

In Subscription Plus additionally the usage of the Equipment is included for the contract term. Avoid a costly upfront payment. This enables a shift from CAPEX to OPEX.

Strong partnership with HEIDELBERG.

How does it work?

With Subscription we offer an outcome based payment model that adjusts to your production volume: with a monthly base fee covering an agreed upon number of printed sheets. For the performance exceeding this number of impressions, you benefit from a lower rate per additionally printed sheet.

Vendor Managed Inventory (VMI)

We take care of your inventory in a consignment stock – you receive automated Consumables deliveries. So your employees can focus on what is important: running your printing production.

Special support with our review calls

Throughout the whole contract term, your local Customer Success Manager will be there to support you on a regular basis with different topics like:

- Performance review: achieving your performance targets and enhancing machine uptime
- Follow up on open topics regarding technical Service or Consumables support
- Discussing process optimization and waste reduction opportunities
- Your business roadmap: successfully taken actions and next steps



**Avoid a costly
upfront investment –
experience
Equipment-as-a-Service**



**Plannable costs
(Base Rate) +
Flexibility
(additional impressions)**



**Trained employees
and high performance –
with HEIDELBERG
Training & Consulting**



Have we piqued your interest?
Let us work together to create your customized Subscription package that best fits your needs.
[➔ heidelberg.com/contract](https://heidelberg.com/contract)

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