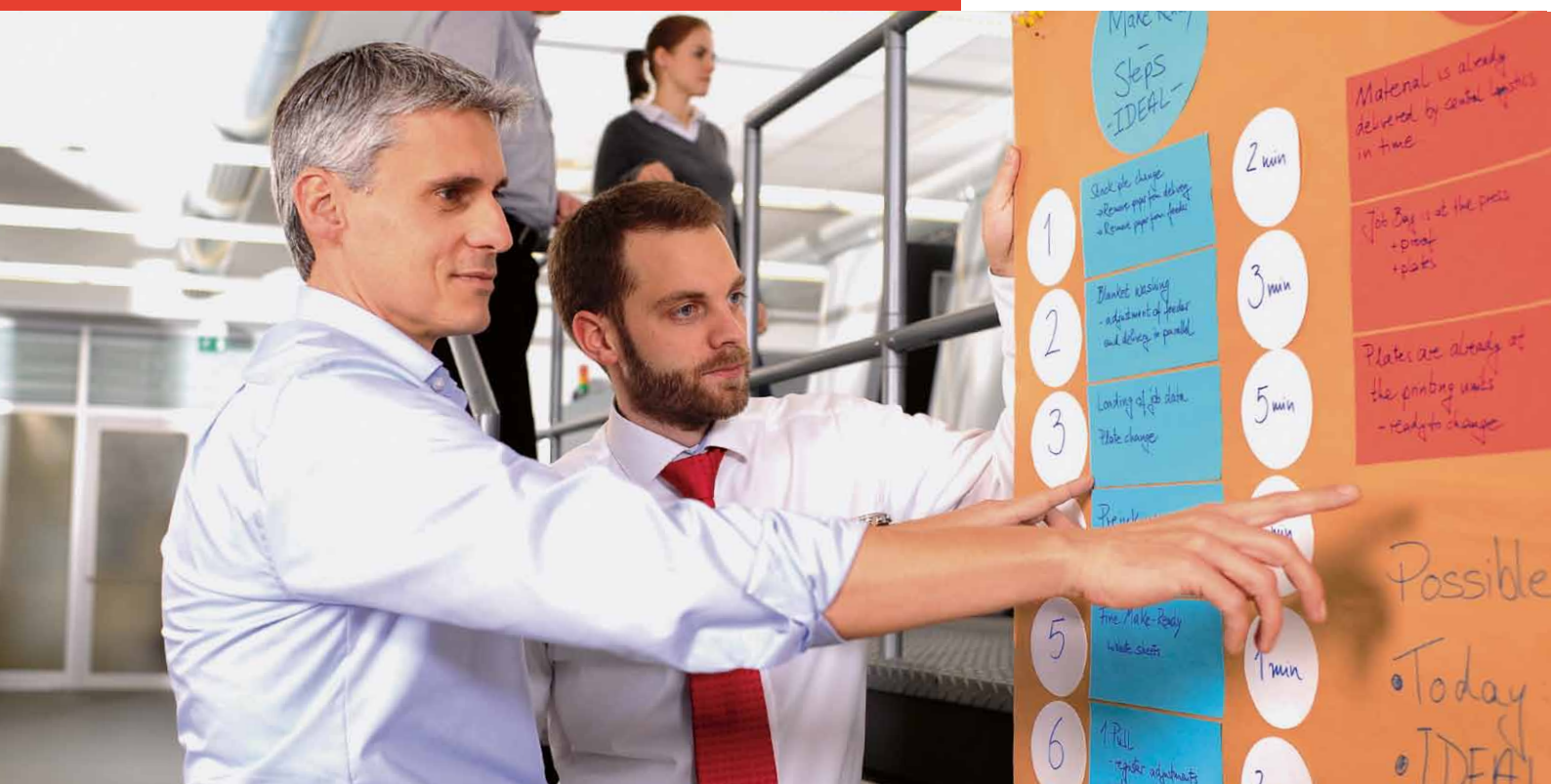


Business Consulting Makeready Workshop

HEIDELBERG



Make the Most of Makeready Potential

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Harness the full makeready potential of your print shop. Optimize your make-ready processes and achieve sustainable improvements in productivity and cost-effectiveness.

The continuing trend toward short runs and tight delivery deadlines is putting production processes under pressure. More and more jobs need to be completed within even shorter times – without compromising on quality. One key factor here are efficient makeready processes that cut costs and help to make better use of existing capacities.

During the Makeready Workshop, our Heidelberg® Business Consulting experts will help you examine all aspects of your workflow:

- We work with your staff to analyze the steps in your current makeready processes.
- We identify potential for improvement and assess its feasibility.
- We develop a standard makeready process that clarifies the best approach and makes better use of available capacities.

What form does the Makeready Workshop take?

Experts from Heidelberg help your staff to identify the potential of optimized makeready processes.

Based on a typical job, we develop a standard make-ready process that can be used for a very wide range of jobs and offers real potential for improvement.

We work with your on-site operators to examine the existing workflow in your usual makeready processes and break down these processes into individual steps.

During a workshop, we and your staff evaluate all the various steps. We then simplify these and define clear responsibilities and a target workflow for the makeready process. A subsequent test carried out on the press demonstrates that the strategy can be implemented in practice and is easy to apply.

Together, we then establish a plan of action designed to simplify, reduce or relocate ancillary processes in the future.

At the end of the workshop, you receive a makeready manual detailing how the process should be carried out at the press in future.

Structure of the Makeready Workshop

1. Kick-off meeting
2. Examination of current makeready processes
3. Breakdown into individual steps
4. Workshop for analysis and clarification of responsibilities
5. Joint development of a target workflow
6. Compilation of a makeready manual
7. Practice test on the press
8. Further plan of action

Your benefits:

- Simple, standardized workflows accelerate make-ready processes and help to prevent errors. We work with you and your staff to determine optimized workflows.
- To achieve lasting changes, it's essential that all members of staff query the current way of working. The workshop makes this transparent and helps to establish optimized makeready processes.
- Improvements cannot be made unless there is a willingness to follow them through. Our experts demonstrate how important each and every individual is to the success of the company, thus ensuring more sustainability.

The large number of references and other projects successfully concluded proves this approach works. Get in touch with us to discover more about the methods we use. We look forward to hearing from you. consulting@heidelberg.com