

Business Consulting
Investment Consulting

HEIDELBERG



Transparency and Security

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Gain increased transparency and security for your investments. We work with you to optimize your business for sustainable success and investment decisions based on current figures.

Our Heidelberg® Business Consulting experts help you analyze potential investments for your company:

- We examine your specific job structure, the ABC customer structure, and your machinery and equipment.
- We define potential scenarios, taking into account your own assessment of the market.
- Using a simulation, we demonstrate the effects of these scenarios on your company.

What form does Investment Consulting take?

We begin by exporting from your Management Information System (MIS) all the data we require for a comprehensive evaluation of your job portfolio. The preferred time period is one year, as this allows us to compensate for seasonal fluctuations.

The job structure analysis contains industry-specific figures such as run length, process colors and spot colors, sheet formats, and print volumes.

Together, we then use your job data to define potential scenarios for the future. As part of this, we use simulations to demonstrate the effects different machinery and equipment would have on productivity, capacity, and cost-effectiveness.

Once the analysis is complete, you will receive a made-to-measure machinery and equipment solution to minimize any risk of you making the wrong decision.

Modules such as the Marketing Audit and Potential Analysis can be used to identify additional optimization potential for use in any future investment decisions.

Structure of Investment Consulting

1. Data export from your MIS
2. Checking and evaluation of data
3. Presentation of the job structure and definition of investment scenarios
4. Calculation of scenarios
5. Discussion of results

Your benefits:

- Fact-based investment decision
- Made-to-measure machinery and equipment solution
- Risk of making poor decisions minimized
- Long-term competitiveness and positioning of your company
- Support for data exports using interfaces for the most popular MIS to enable easier data transfer
- Detailed analysis of job data and transparent presentation of your production structure

Process and spot color diagram



The large number of references and other projects successfully concluded proves this approach works. Get in touch with us to discover more about the methods we use. We look forward to hearing from you. consulting@heidelberg.com