



Perspectives

Heidelberger Druckmaschinen AG - Third Quarter Results FY 2021/2022

Rainer Hundsdörfer, CEO | Marcus A. Wassenberg, CFO | Wiesloch, February 9th, 2022

PERSPECTIVES



Disclaimer



This release contains forward-looking statements based on assumptions and estimations by the Management Board of Heidelberger Druckmaschinen Aktiengesellschaft. Even though the Management Board is of the opinion that those assumptions and estimations are realistic, the actual future development and results may deviate substantially from these forward-looking statements due to various factors, such as changes in the macro-economic situation, in the exchange rates, in the interest rates and in the print media industry. Heidelberger Druckmaschinen Aktiengesellschaft gives no warranty and does not assume liability for any damages in case the future development and the projected results do not correspond with the forward-looking statements contained in this presentation.



Highlights

Q3

FY 2021/22



Operations resilient

Earnings quality improved yet again. Orders up by 15 %, order backlog now over pre-pandemic level.



Core business strategy: Subscription partnership

Comprehensive offering of machine, service/consulting and consumables to enable maximum machine efficiency in highly flexible pay-per-use models as USP.



E-mobility strategy – Product offering enhanced

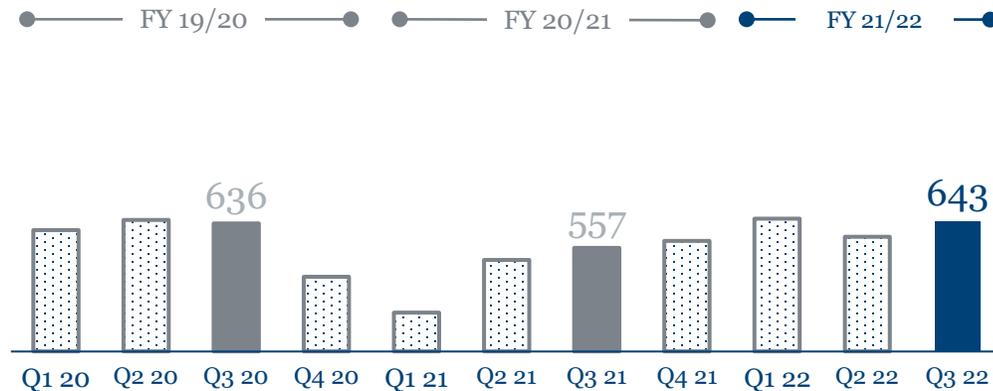
Acquisition of technology for (semi-)public charging station and software-offering by SAP for smart charging applications are latest milestones in the strategic development.



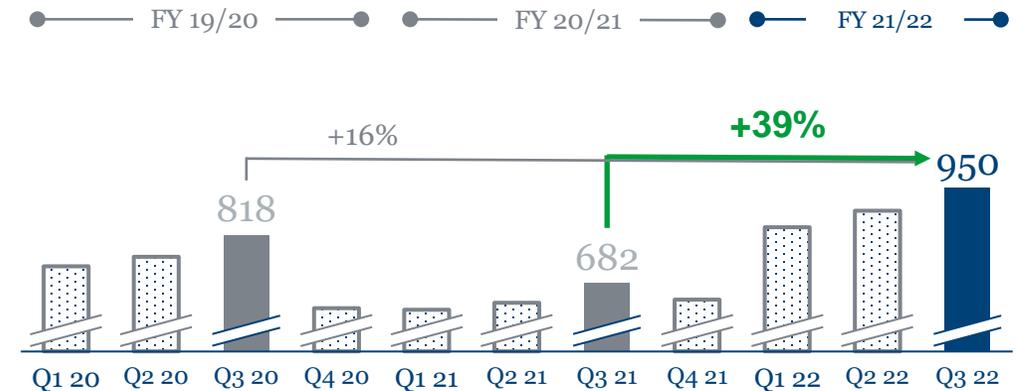
Order development.

Strong order backlog giving comfort for next FY.

// Order intake: strongest December since 2018

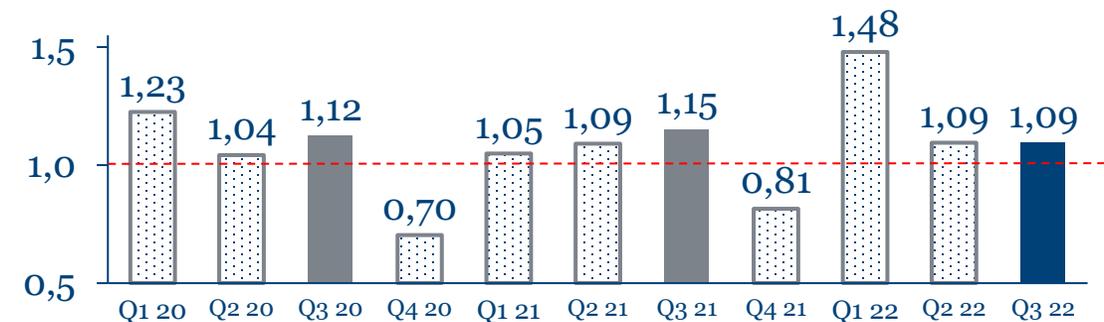


// Order backlog exceeding pre-pandemic level



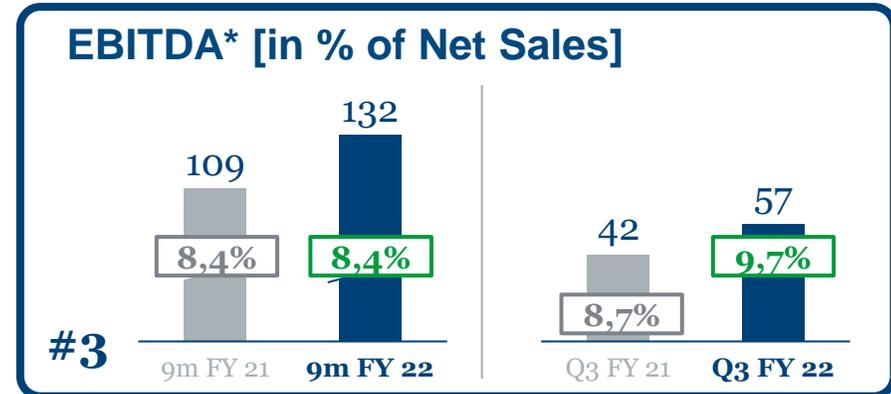
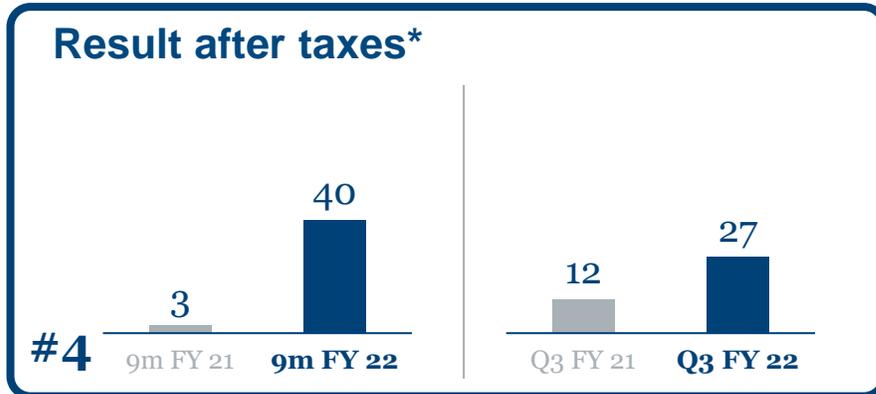
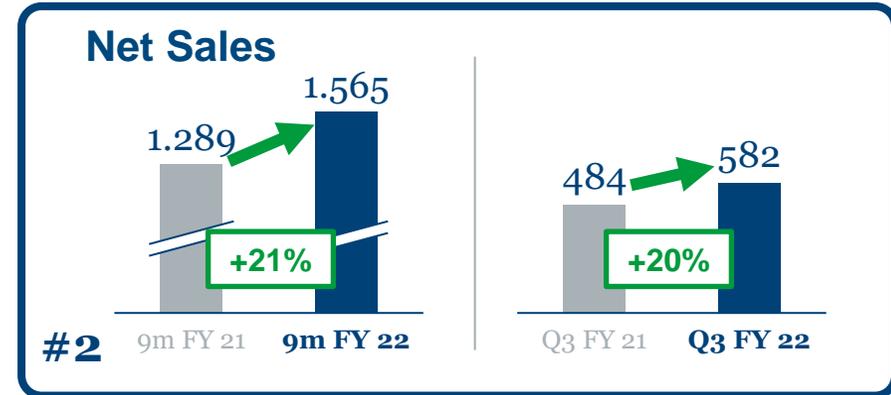
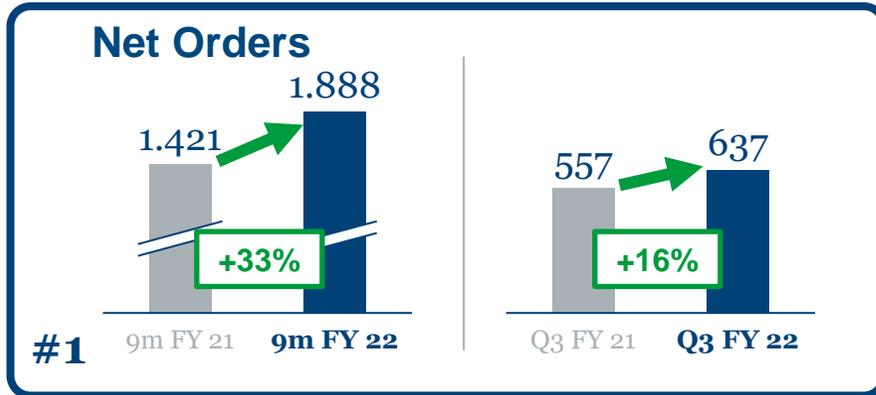
- Record order backlog after 9 months.
- Reach of the backlog until next FY giving **comfort for our ambitions.**
- Particularly strong development in **Europe.**

// Book-to-bill: revenues with time-shift



Q3 FY 21/22.

Improved earnings quality supported by higher sales volume.



// Transformation delivers on promised improvements.

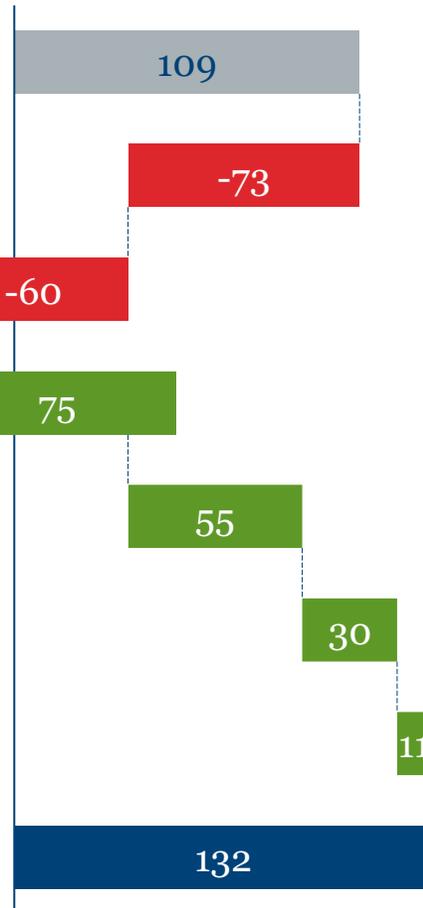




Earnings bridge.

Significant increase in quality of earnings.

FY 21 9m reported



> 110 Mio. €

operating improvements

// Main changes y/y:

- Reorganization of the **pension scheme**
- Lower compensation from **short-time work**
- + **Volume & margin improvements** - **material price inflation**
- + Improvements in **structural costs basis**
- + Net income **from disinvestments**
- + **Other & temporary effects**, e. g. provision for employees' holidays



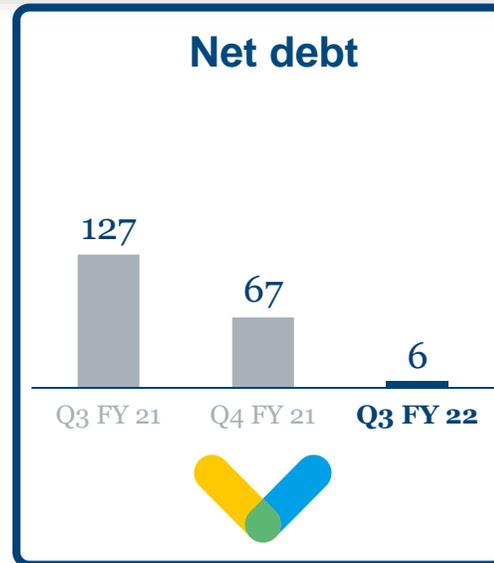
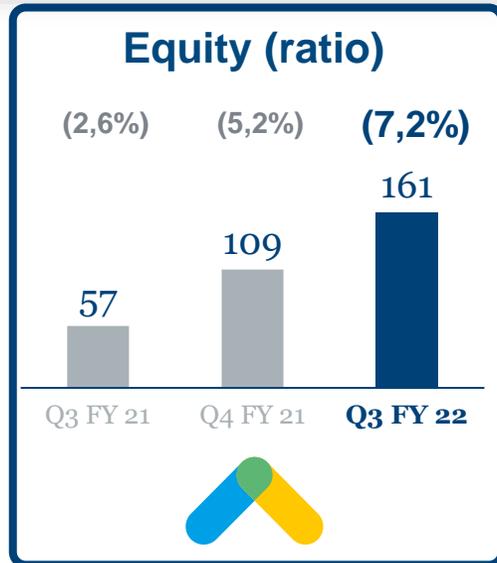
Segments.

Strong recovery in core business - new business areas growing.

 Customer Segment	Print Solutions		Packaging Solutions		Technology Solutions				
 Customer Category	Commercial	Digital	Folding Carton	Label	E-mobility	Zaikio			
	Industrial	Print Other	Packaging Other		Printed Electronics	Technology Other			
	9m FY 21	9m FY 22	9m FY 21	9m FY 22	9m FY 21	9m FY 22			
Net Orders	761	+36%	1.037	646	+26%	816	13	+169%	35
Net Sales	697	+25%	868	578	+15%	662	13	+169%	35
EBITDA in % (w/o non-recurring)	8,3%		11,1%	8,8%		4,8%	0%		11,4%
	1,0%		6,9%	1,8%		3,3%	0%		11,4%

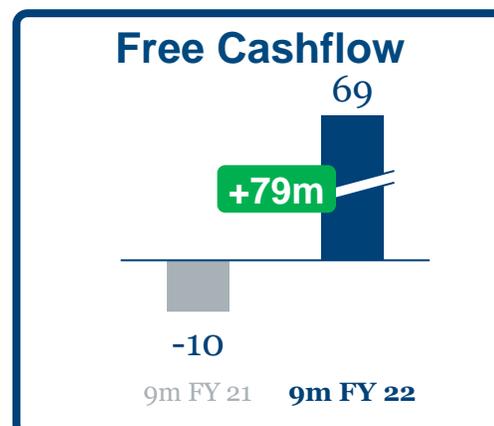
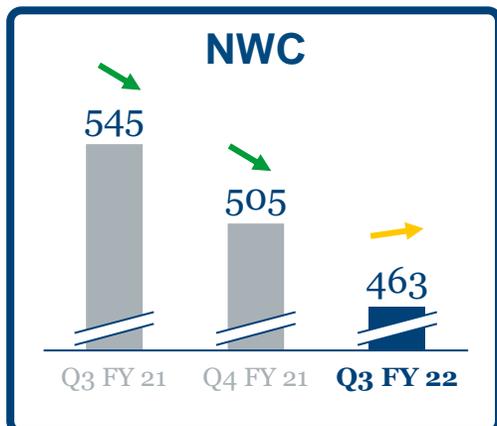
Financing framework.

Risk reduction: equity increased; net debt kept on balanced level.



// Essential factors:

- **Net financial position reduced** and kept on a low level after 9m.
- Better financing framework also leads to **reduced interest payments.**
- Availability of the RCF **~75% of 250m.**
- **Owner's equity raised** to € 161m (at Mar 21: € 109m), due to net profit.





High confidence in meeting targets. Sales forecast specified to > € 2.1 bn.



Sales > € 2.1 billion
(previously: > € 2.0 bn)



EBITDA margin 7-7.5%
(confirmed)

- **Concretization due to increased visibility.**
- **Strong order backlog** founds solid basis.

- **Anticipating continuing supply chain** issues in Q4.
- **No extraordinary income** in Q4 anticipated.

// Slight after-tax profit expected for the current year.

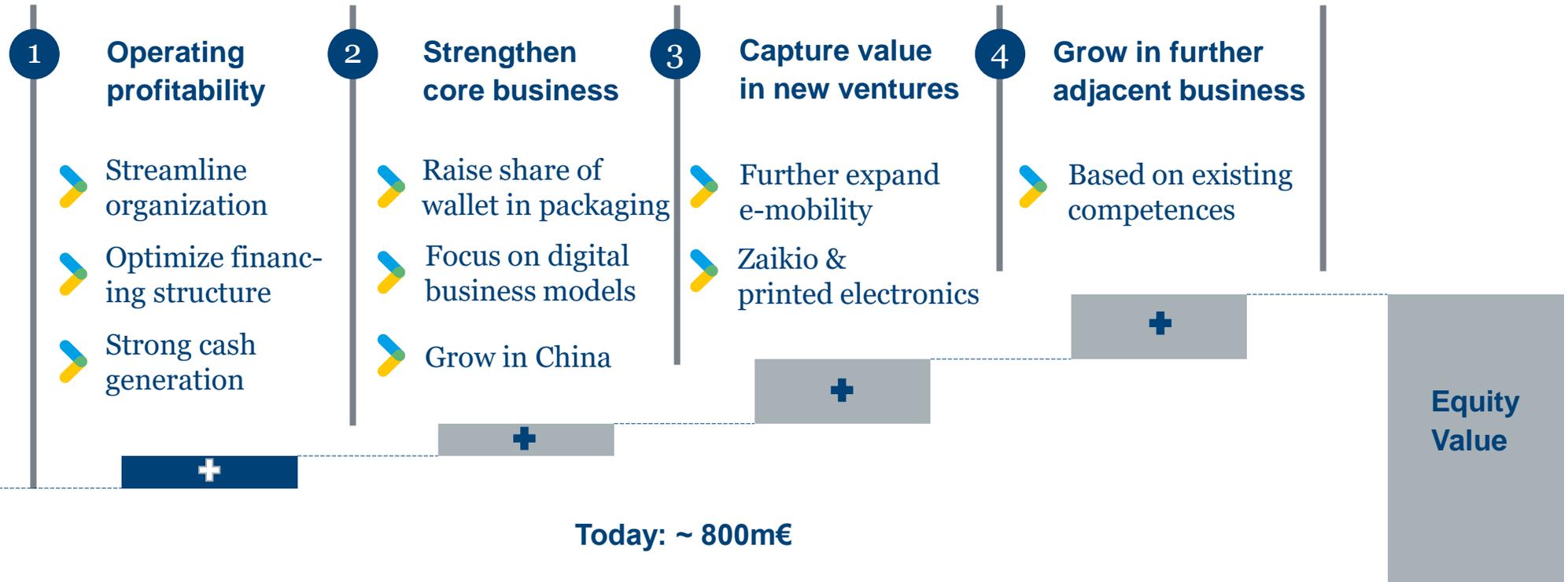




Value creation.

Focus on strategic initiatives.

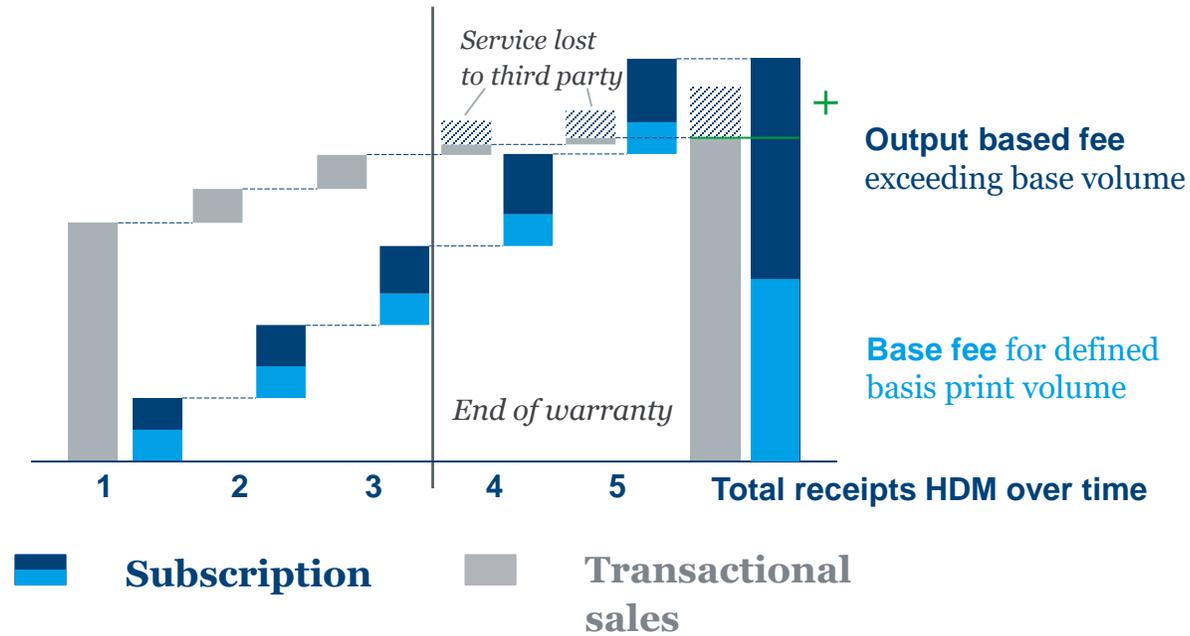
Value levers





Strengthen core – strategic partnership with Munich Re. Evolve our core business strategy with Subscription.

Payment streams (customer view)



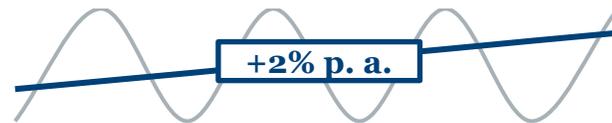
Low OEE in the customer base gives **significant potential to grow with customers.**



Subscription contracts **secure access to lifecycle sales over the whole contract time.**



Asset lean for HDM, thanks to general financing partner.



Cyclical transactional sales transformed into a **business model linked to the stable print production output.**

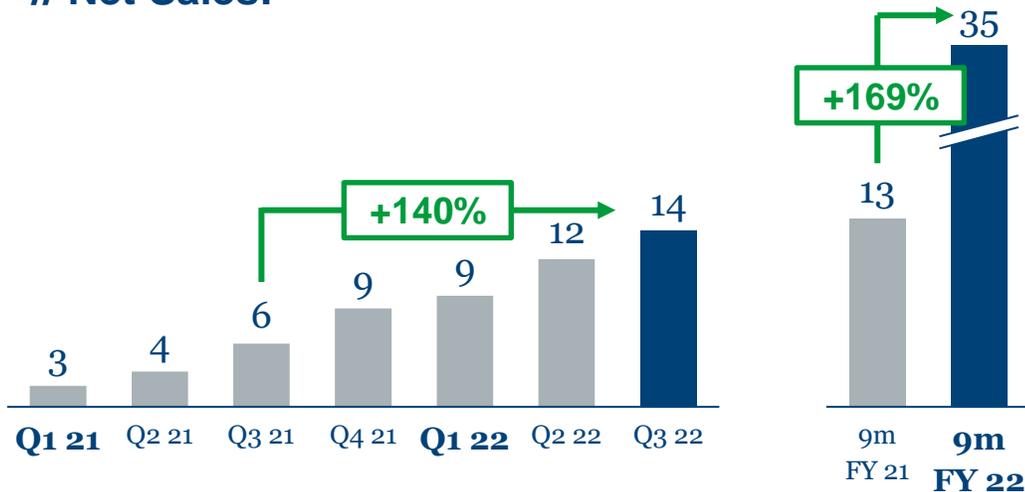


E-mobility.

Strong organic growth and new prospects.

Organic growth

// Net Sales:



- Sales CAGR is still **outperforming the market.**
- **Supply chain shortages** remain limiting factor of growth.

M&A activities / partnerships

Acquisition EnBW technology

- **Accelerated market entry** into (semi)public charging and fleet management.
- Charging station **basis for exploring new business models.**

SAP E-mobility solution

- **Easily scalable IT-backend solution**, e. g. for billing services for company fleet cars.
- Strategic advantage in **integration with company ERPs.**

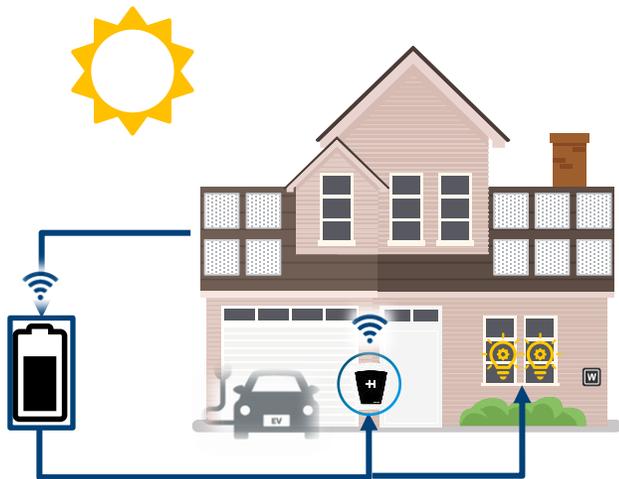


E-mobility.

Building a scalable ecosystem of smart charging solutions.

Smart energy management

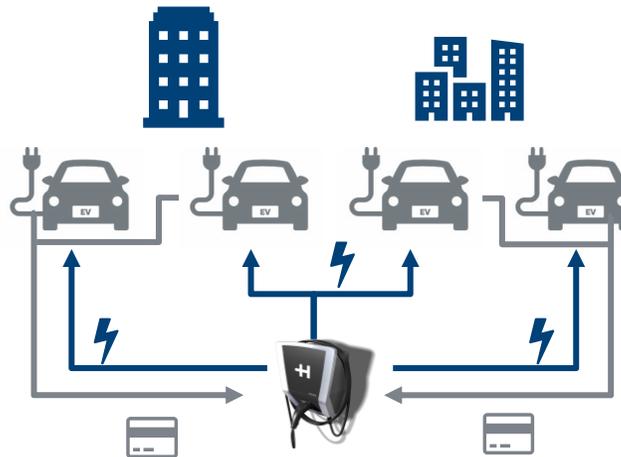
For a reliable and sustainable energy supply.



#1

Fleet management

Software based billing solutions, calibrated wallboxes.



#2

Public projects

Calibrated charging stations, also DC.



#3

Public projects

Fleet management solutions

Smart energy management

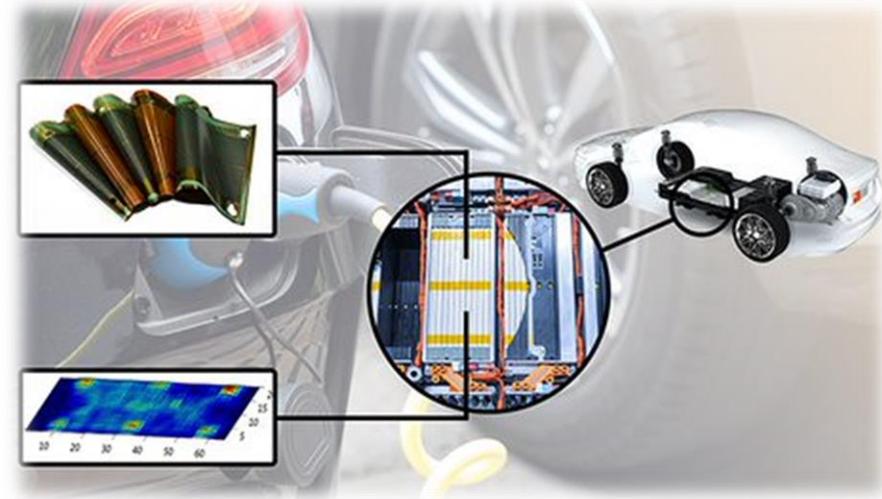
Printed Electronics

Launching new fields of applications in the automotive area.

Smart seats:



Battery monitoring:



// New revenue potentials explored.





Key takeaways.



Financial stability achieved – operating profitability further improving.

Evolve core business – digital business models to help customers become more efficient.

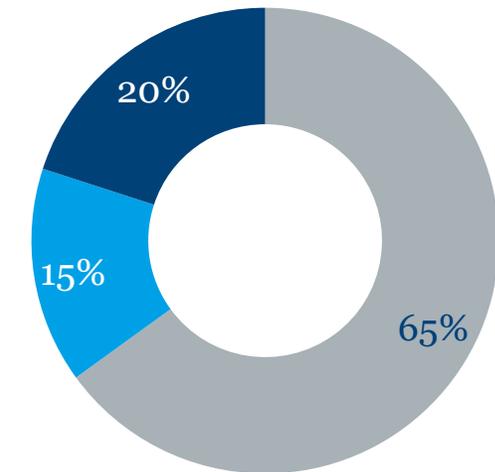
Pioneering new growth areas – based on existing capabilities.



Sustainability.

Highest efficiency potential in customer's processes.

Carbon footprint of a printing machine over its lifecycle.



- Production at customer site
- Production process HDD
- Raw materials / Intermediates

Examples for Heidelberg's contribution



Climate neutrality

- Heidelberg commits to becoming climate neutral by 2030.



Zero pollution

- Selective procurement of and resale of consumables according to ecological criteria.



Circular economy

- Machines fitted for use of recyclable paper, to enable circular economy in printing industry.



Transformation program.

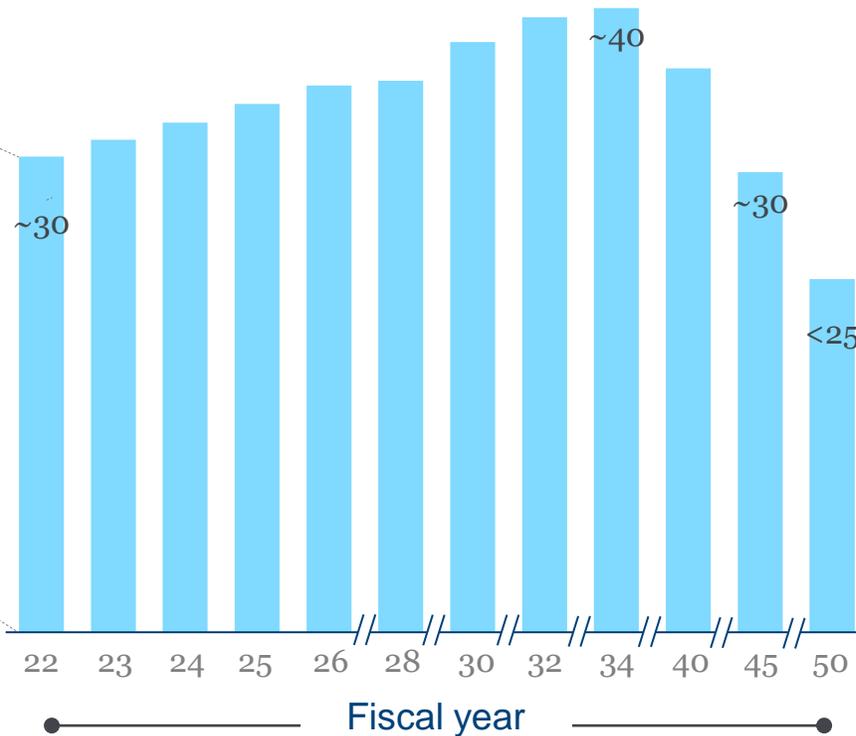
Pension obligations with low financing costs compared to ordinary debt.

// Net debt (€M)



// Repayment profile

(annual pension payments HDM Germany €M)*



- ~90% of HDM's net debt is due to on-balance sheet **pension obligations**
- Based on HDM's demographics, **pension payments will gradually increase by €10M to ~€40M p.a. in FY32-35 and decrease thereafter**
- **Thus, annual cash-out** for pensions (incl. interest and repayment component) ranges around **3-4% p.a.** relative to total obligations
- Hence, **financing costs are comparably low**

* Estimated pension payments of German entities