

# Press Information

[www.heidelberg.com](http://www.heidelberg.com)

Heidelberger Druckmaschinen AG

Postfach 10 29 40  
69019 Heidelberg  
Germany

Kurfürsten-Anlage 52 – 60  
69115 Heidelberg

Thomas Fichtl

Phone +49 6222 82-67123  
Fax +49 6222 82-67129

[Thomas.Fichtl@heidelberg.com](mailto:Thomas.Fichtl@heidelberg.com)  
[www.heidelberg.com](http://www.heidelberg.com)

November 10, 2021

## Heidelberg records half-year profit and high order backlog

- **Half-year incoming orders up 44 percent on previous year at €1,245 million and sales climb by 22 percent to €983 million**
- **Order backlog of €886 million exceeds pre-crisis level**
- **EBITDA of €75 million – significant operational improvement**
- **Free cash flow reaches €74 million – net financial debt completely eliminated**
- **Continued high demand in China and Central Europe**
- **Wallbox capacities expanded as a result of dynamic growth**
- **Growing supply chain challenges**
- **Outlook for financial year 2021/2022 unchanged**

During the second quarter of financial year 2021/2022 (July 1 to September 30, 2021), Heidelberger Druckmaschinen AG (Heidelberg) has built on the encouraging developments of the first three months. The market recovery continued in virtually all regions compared with the previous year and, as already announced, the Group's transformation is making a big contribution to improving the operating result. The Group's half-year sales increased by 22 percent to €983 million (previous year: €805 million). The EBITDA figure of €75 million was also up on the previous year (€67 million), even though the first half of the previous year was positively influenced by earnings from the restructuring of retirement provision amounting to €73 million, the sale of a subsidiary (€8 million), and the widespread use of short-time working. During the current reporting period, Heidelberg benefited from rising sales, far better cost-efficiency, and earnings of over €20 million from the sale of docufy GmbH, which does not form part of the company's core business operations. The international logistics bottlenecks throughout the industry were already making themselves felt during the first half of the year in the form of delivery delays. Material supplies were also subject to the

## Press Information

familiar pressures. However, close collaboration with suppliers and the approval of alternative components prevented more serious negative effects during this period.

“The highly positive developments in our growth areas and our improved cost-efficiency underline that Heidelberg is doing very well. We also see great potential for the future thanks to our leading position in China and in the areas of digital business models, e-mobility, and packaging printing. In addition to all this, our break-even point will continue to fall. Despite the clearly evident problems in the supply chain at present, we are therefore confident about this year and the years to come,” comments Heidelberg CEO Rainer Hundsdörfer.

### **Continuing progress in the four growth areas**

The encouraging developments during the first half-year are based on further improved cost-efficiency and also on continuing **progress in the Group’s growth areas**, that is to say packaging printing, digital business models, China, and new technology applications, especially in e-mobility. Heidelberg is benefiting from continued high growth in its largest single market – **China** – partly due to the company’s well-established local production operations. The recovery of demand is also based on product innovations such as the new Speedmaster CX 104 universal press, which met with a very positive response at both China Print in June and the Innovation Days in Wiesloch in October of this year. In **packaging printing**, too, Heidelberg has seen high demand during the half-year, with incoming orders up over 36 percent on the previous year.

The financial partnership entered into with Munich Re on November 8, 2021 for **digital business models** will set the course for future growth. This collaboration is intended to fully harness the global market potential of the subscription options offered by Heidelberg and significantly boost the volume of business in this area. As for new technology offerings, the success of wallboxes for **e-mobility** continues to stand out, with international expansion gaining further momentum. Following the market launches in Austria and Switzerland, Heidelberg will also be offering its charging solutions in France, Poland, and Hungary in the future. In response to the dynamic growth in demand, the fourth wallbox production line was taken into operation ahead of schedule. Wallbox sales during the half-year have thus tripled and are making a far bigger contribution to the overall result, despite expenditure on product innovation and capacity expansion.

## Press Information

Positive developments in growth areas, the focus on the profitable core business, and consistent implementation of measures to realign the company will be the dominant features at Heidelberg over the next few years, with total cost savings of over €170 million expected in financial year 2022/2023.

“At the end of the half-year, we have completely eliminated the net financial debt and improved our free cash flow to €74 million. It’s many years since Heidelberg was last in this situation, but we won’t be complacent and will systematically leverage our future potential to keep the development of these key figures positive,” says the company’s CFO, Marcus A. Wassenberg.

### **Market recovery reflected in positive operational development**

The growing market recovery in virtually all regions continued during the second quarter. At the end of September 2021, **incoming orders** totaled €1,245 million, which is significantly above the low figure recorded in the previous year due to the pandemic (€864 million). Orders amounting to €593 million in the second quarter were also considerably higher than the previous year’s figure (€518 million). The **order backlog** increased to €886 million, compared with €627 million at the equivalent stage of the previous year. **Group sales** for the half-year also grew substantially to €983 million (previous year: €805 million). The figure for the second quarter was €542 million, following on from €475 million in the corresponding period of the previous year.

**EBITDA** after six months improved to €75 million (first half-year of 2020/2021: €67 million). In the previous year, earnings from restructuring the occupational retirement provision (around €73 million), the extensive use of short-time working to compensate for lower activity levels, and the sale of the Belgian subsidiary CERM N.V. (approx. €8 million) had a positive impact. The current reporting period benefited from higher sales volumes, growing savings from the transformation, and earnings of over €20 million from the sale of docufy GmbH. EBITDA for the second quarter amounted to €60 million (corresponding quarter of previous year: €27 million), while EBIT after six months totaled €37 million (previous year: €27 million). As already announced, there was a sustained improvement in the financial result from €-27 million to €-17 million, thanks to which the net result before taxes increased from €0 million to €20 million.

**After taxes**, Heidelberg recorded a profit of €13 million, following a figure of €-9 million in the previous year.

## Press Information

### **Free cash flow improves by €126 million to €74 million**

Thanks to the better result, significant improvements in net working capital, and positive effects such as earnings from selling areas of land and docufy GmbH, the half-year **free cash flow** climbed by over €120 million, from €-52 million to €74 million. The positive free cash flow and the further repayment of financial liabilities led to a half-year **net financial debt** of €-4 million (March 31, 2021: €67 million). **Leverage** was therefore below zero (corresponding quarter of previous year: 1.2). Due to the positive net result after taxes and the slight increase in the actuarial interest rate for pensions in Germany, the Group's **equity ratio** rose from 5.0 percent on March 31, 2021 to 6.2 percent. The equity ratio for the Heidelberger Druckmaschinen AG parent company remains at a solid level of around 27 percent.

### **Outlook: Forecast for year as a whole remains unchanged despite uncertainties**

The company is standing by its most recent forecast. Accordingly, Heidelberg is still expecting sales to climb to at least €2 billion. With the sale of docufy GmbH, the company predicted an EBITDA margin in the range of 7 to 7.5 percent on August 31, 2021. Given the increasing rate at which material costs are rising and shortages in the logistics chain, the third quarter will provide a clearer indication of where the EBITDA margin for financial year 2021/2022 is likely to lie within this corridor.

The report for the first half-year of financial year 2021/2022, image material, and further information about the company are available in the Investor Relations and Press Lounge of Heidelberger Druckmaschinen AG at [www.heidelberg.com](http://www.heidelberg.com).

### **Heidelberg IR also on Twitter:**

Link to the IR Twitter channel: [https://twitter.com/Heidelberg\\_IR](https://twitter.com/Heidelberg_IR)

On Twitter under the name: @Heidelberg\_IR

# Press Information

## **Further information:**

### **Corporate Communications**

Thomas Fichtl

Phone: +49 6222 82-67123

Fax: +49 6222 82-67129

E-mail: [Thomas.Fichtl@heidelberg.com](mailto:Thomas.Fichtl@heidelberg.com)

### **Investor Relations**

Maximilian Beyer

Phone: +49 6222 82-67120

Fax: +49 6222 82-99 67120

E-mail: [maximilian.beyer@heidelberg.com](mailto:maximilian.beyer@heidelberg.com)

## **Important note:**

This press release contains forward-looking statements based on assumptions and estimations by the Management Board of Heidelberger Druckmaschinen Aktiengesellschaft. Even though the Management Board is of the opinion that those assumptions and estimations are realistic, the actual future development and results may deviate substantially from these forward-looking statements due to various factors, such as changes in the macro-economic situation, in the exchange rates, in the interest rates, and in the print media industry. Heidelberger Druckmaschinen Aktiengesellschaft gives no warranty and does not assume liability for any damages in case the future development and the projected results do not correspond with the forward-looking statements contained in this press release.

# Press Information

## Key figures 1st half 2021/22 at a glance

### Key performance data

Figures in € millions	Q1 to Q2		Q2	
	2020/2021	2021/2022	2020/2021	2021/2022
Incoming orders	864	1,245	518	593
Order backlog	627	886	627	886
Net sales	805	983	475	542
EBITDA <sup>1)</sup>	67	75	27	60
in percent of net sales	8.3	7.6	5.6	11.0
Result of operating activities (EBIT)	27	37	7	41
Financial result	-27	-17	-14	-10
Net result before taxes	0	20	-6	31
Net result after taxes	-9	13	-13	27
Research and development costs	44	47	22	24
Investments	32	31	18	16
Equity	115	137	115	137
Net debt <sup>2)</sup>	157	-4	157	-4
Leverage <sup>3)</sup>	1.2	<0	1.2	<0
Free cash flow	-52	74	11	45
Earnings per share in €	-0.03	0.04	-0.05	0.09
Number of employees at end of quarter (excluding trainees)	10,918	9,925	10,918	9,925

<sup>1)</sup> Result of operating activities before interest, taxes, depreciation and amortization

<sup>2)</sup> Net total of financial liabilities less cash and cash equivalents

<sup>3)</sup> Ratio of net debt to EBITDA for the last four quarters