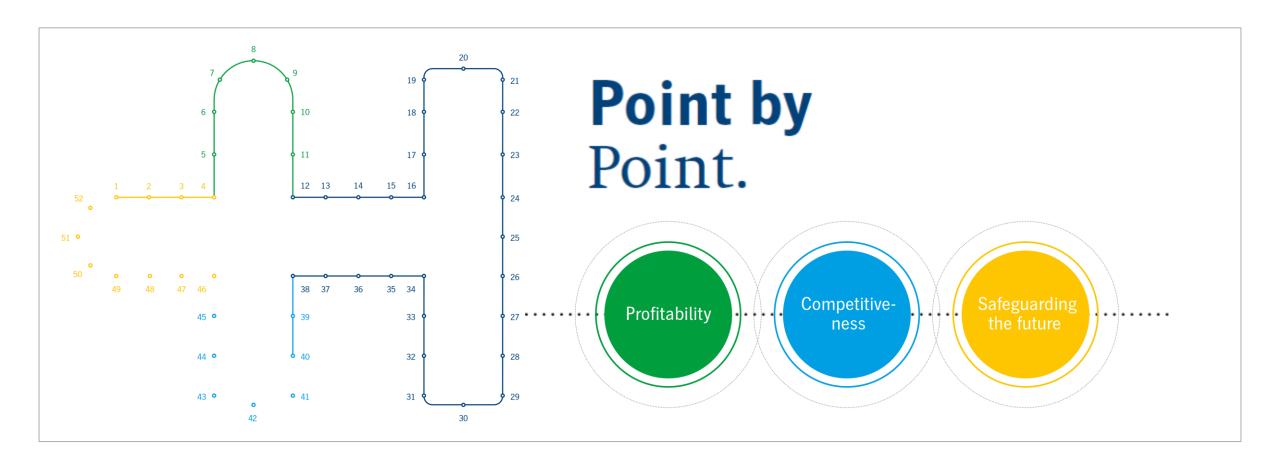
# Our goals: Profitability – Competitiveness – Safeguarding the future



#### Heidelberger Druckmaschinen AG -Third Quarter Results FY 2020/2021

Rainer Hundsdörfer, CEO | Marcus A. Wassenberg, CFO | Wiesloch, February 10, 2021





# 9m-figures FY20/21. **In a nutshell.**



9m-figures FY 20/21

Financial figures continued positive development of the previous months in the third quarter.

2. Transformation program

Our transformation delivers – substantial cost savings already this financial year.

Market environment / core business

December was strongest month in the financial year to date – exceeding order volume of the previous year.

4. Outlook

We look ahead confidently – raising profitability target for FY 2020/21.

### Asset Management.

## Further streamlining portfolio and structures.



#### 15 May 2020

Reconciliation of interests and social plan for German sites with planned reduction of over 1,200 jobs

#### End of July 2020

**Selling of CERM** in the form of a management buyout.

#### 01 October 2020

First transfer company in Germany (next in Jan. 21).

Reduction of ~ 1,600 jobs worldwide by FY23 already scheduled.

#### December 2020

Selling of BluePrint
Products and Hi-Tech
Chemicals

## Start program and CTA



Short-time work due to Covid-19

#### 9m FY21

#### End of June 2020

Standardize company pension scheme in Germany: EBITDA strengthened by €73 million / reduction of future pension increases

#### 9 September 2020

Early redemption of the existing high-yield bond in the amount of € 150 million; interest relief of around € 12 million p.a.

#### December 2020

Agreement on a production joint venture with its long-time partner Masterwork Group

#### December 2020

Site and structural optimizations:

130,000 square meters at the Wiesloch-Walldorf site sold





#### Successful implementation of the transformation.

- **Incoming orders** down by ~ 25 % yoy due to pandemic continuous signs of recovery in Q2 and Q3, December above PY. **Order backlog** in Q3 increased to € 682 m compared with March 31, 2020 (€ 612 m).
- Sales down approx. 24 % yoy; gradual improvement due to better order situation.
- **EBITDA** excl. restructuring result up by 26 % yoy. Sales-decline was offset by measures from transformation program and personnel cost reduction, incl. use of short-time work.
- Restructuring result in connection with adjustment of personnel capacity, especially at international sites.
- Financial result increased mainly due to higher interest expense for pensions and from expenses for the valuation of securities in Q2.
- Earnings before taxes improved, positive Net result.
- Free cash flow slightly negative but improved significantly ( $\bigcirc$  42m in Q3).
- **Leverage** at 1.0 as of Dec 31, 2020 still on low level.

€m	9m 19/20	9m 20/21	ΔΡΥ
Incoming orders	1,900	1,421	-25%
Sales	1,690	1,289	-24%
<b>EBITDA</b> excl. restructuring result	117	147	+30
EBIT excl. restructuring result	46	88	+42
Restructuring result	-8	-38	-30
Financial result	-33	-35	-2
EBT	5	15	+10
Net result after taxes	-10	3	+13
Free cash flow	-73	-10	+63
Leverage	1.9	1.0	

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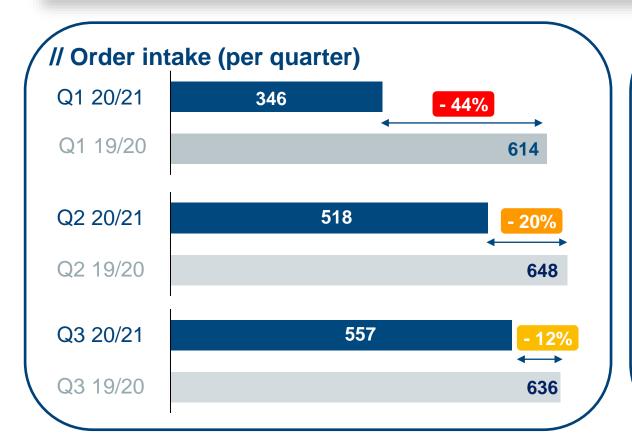
### Net debt on low level – equity ratio burdened by interest rates.

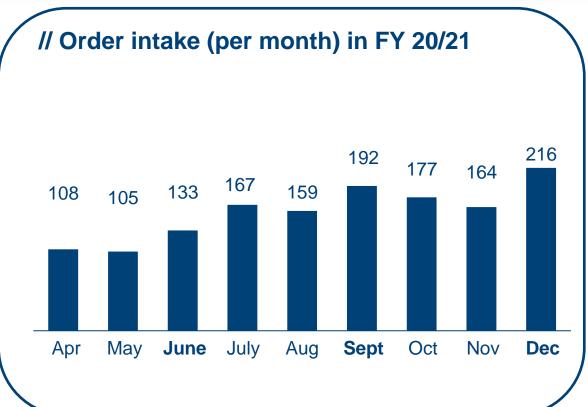
> Assets	FY 2020	FY 2020	FY 2021	> Equity and liabilities	FY 2020	FY 2020	FY 2021
				Figures in mEUR	31-12-2019	31-03-2020	31-12-2020
Figures in mEUR	31-12-2019	31-03-2020	31-12-2020	Equity	328	202	57
				Provisions	860	1.338	1.346
Fixed assets	882	952	1 866	thereof provisions for pensions	650	986	2 1.043
Current assets	1.439	1.532	1.136	Other liabilities	1.151	994	777
thereof inventories	814	660	616	thereof financial liabilities	597	471	300
thereof trade receivables	277	299	208	thereof contractual liabilities	228	173	189
thereof receivables from customer financing	50	43	43	thereof trade payables	216	212	150
thereof cash and cash equivalents	208	428	173	thereof other payables	108	134	92
Deferred tax assets, prepaid expenses, other	85	118	243	Income tax liabilities	67	67	66
thereof deferred tax assets	75	69	62	Total equity and liabilities	2.406	2.602	2.246
thereof income tax liabilities	9	16	17	Equity ratio	14%	8%	3%
Total assets	2.406	2.602	2.246	Net debt	389	43	127

- (1) Fixed assets reduced due to asset disposals and reclassification to assets held for sale.

  Net working capital lowered to € 545m as of Dec 31, 2020 (Dec 31, 2019: € 714m; March 31, 2020: € 645m).
- (2) The further reduction in the domestic interest rate (from 1.8% at March 31, 2020 to 0.9% at Dec. 31,2020) lead to an increase of **pension provisions** to € 1,043m. **Equity** was negatively impacted by approx. € 130m in 9m FY20/21; Group equity ratio fell to 3% (Parent company HDM AG ~26% equity ratio).
- (3) **Net debt** heavily reduced by € 262m compared to prior year esp. due to return transfer of trust assets and early repayment of debt.

#### Market with further recovery – steady upward trend in incoming orders.





// Incoming orders have bottomed out in the first quarter – the trend has been pointing continuously upwards since May.

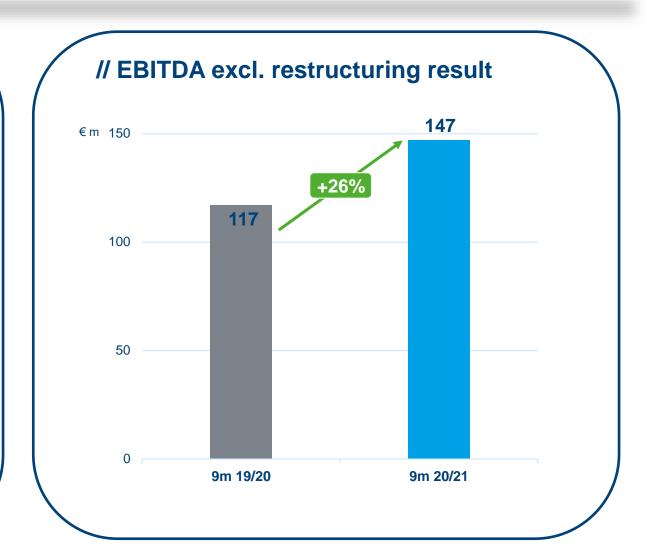


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#### Program has delivered – significant effects to the 9m result FY 20/21.

#### // Main factors impacting earnings 9m FY21:

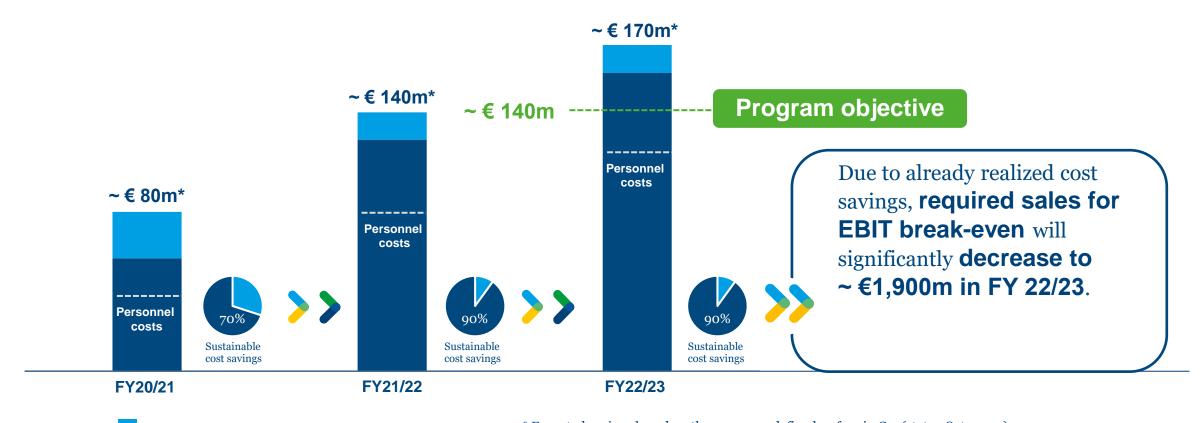
- (-) Volume and margin (approx. € 178m)
- (+) Savings from Transformation program (approx. € 60m)
- (+) Short-time work & similar int. programs (approx. € 85m)
- (+) Restructuring company pension scheme (approx. € 73m)
- (+) Selling of CERM, BluePrint Products & Hi-Tech Chemicals (approx. € 19m; previous year incl. € 25m earnings from Hi-Tech coatings disposal)



### 2. Transformation program.

Sustainable cost savings

# Fully on schedule with our measures & already with a sustainable impact.

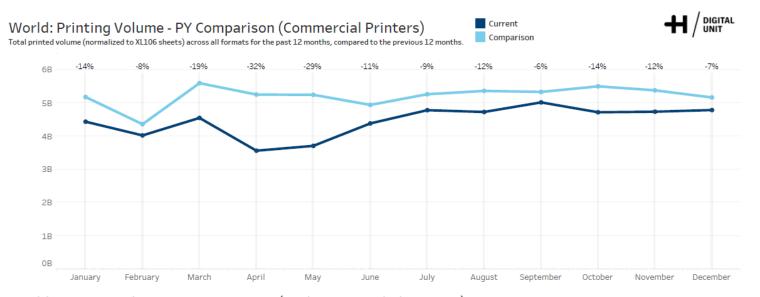


<sup>\*</sup> Expected savings based on the measures defined so far; in €m (status Oct. 2020) Non-sustainable (e.g. material- and equipment-related) cost savings

# Market environment / core business.

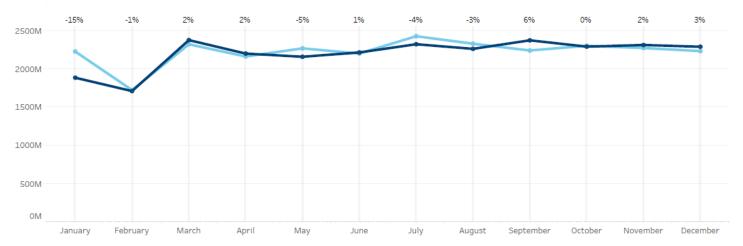
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#### Print production volume recovered to normalized levels.



#### World: Printing Volume - PY Comparison (Packaging & Label Printers)

Total printed volume (normalized to XL106 sheets) across all formats for the past 12 months, compared to the previous 12 months.



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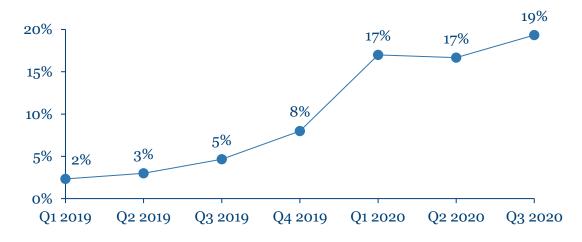
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## Market environment / new businesses.



## Strong position in e-mobility – capacity to be doubled in early 2021.

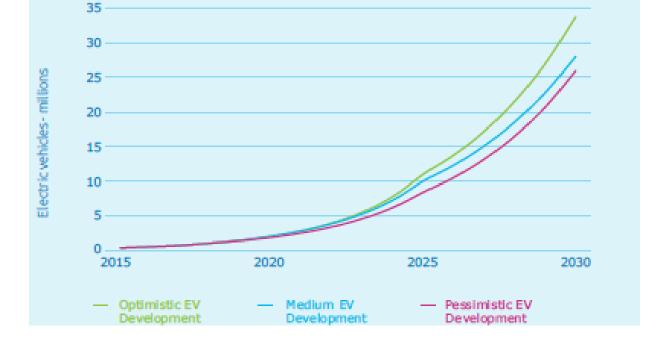
# HDM average market share in Germany (Private wallboxes, 2019-2020 (calendar year), in %)





- Revenue € ~15m in FY21 expected; Market share of ~20% for new installations of private charging points within Germany, increased from ~2% since early 2019
- Best-in-class feedback from customers as part of their supplier evaluation processes
- Test winner in ADAC wallbox test (08/2019)

Source: Company estimate & information © Heidelberger Druckmaschinen AG



#### **Megatrend e-mobility**

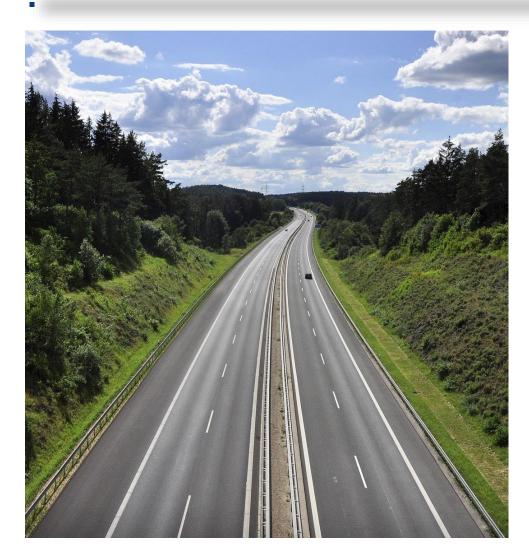
- Expansion of market penetration
  - Today mainly Germany development of European countries and China, further Asian markets
- Expansion of the portfolio offered
  - further functions, development of revenue sources over the lifecycle of the charging technology, becoming full service provider



#### Outlook.

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#### We look ahead confidently – raising profitability target for FY 2020/21.





Tailwind from recovering markets and positive signals from our customers

#### Outlook FY 20/21:



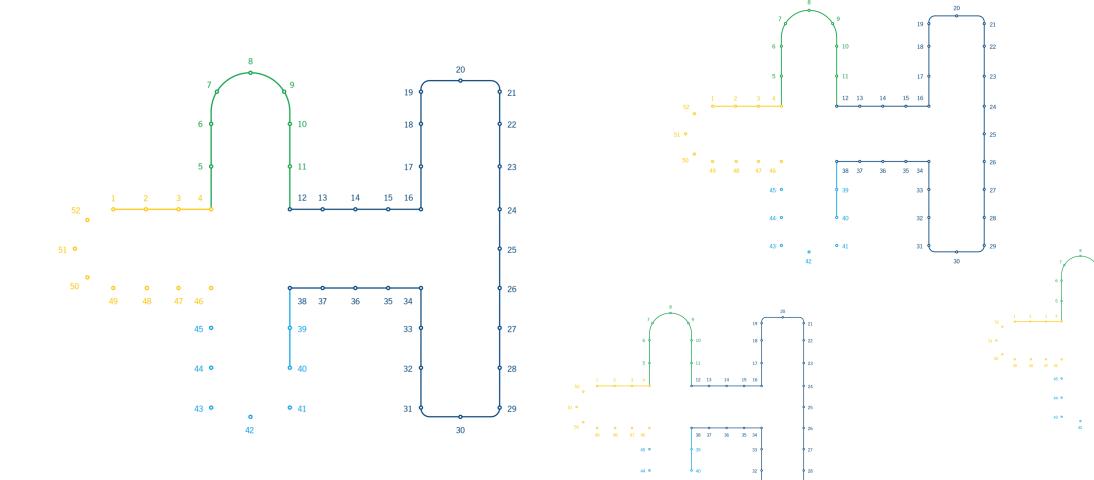
• EBITDA-margin excl. restructuring result approx. 7% of sales

#### Mid-term outlook:

EBITDA-margin excl. restructuring result> 10% of sales in FY23

# Backup



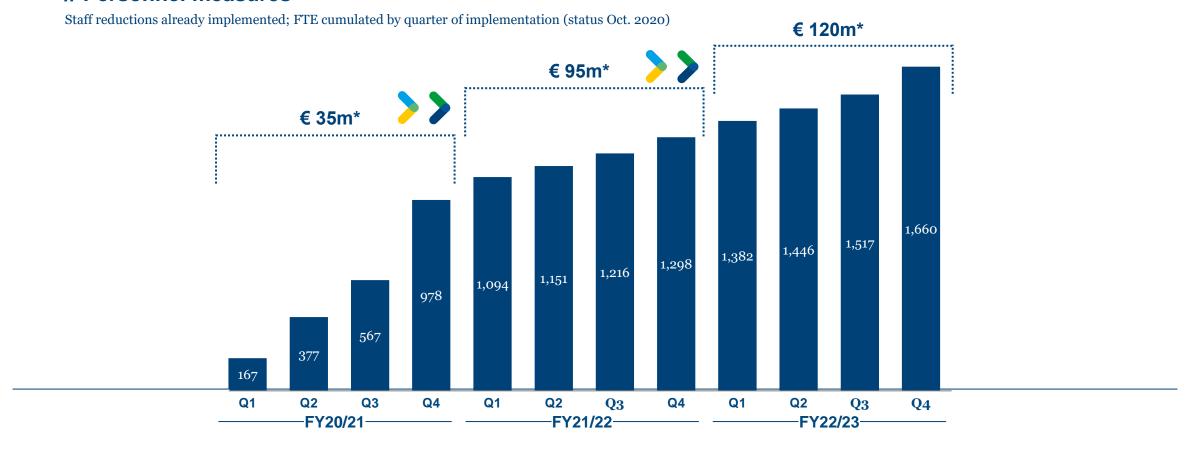


## Transformation program.

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#### Headcount reduction scheduled until FY 22/23.

#### // Personnel measures



<sup>\*</sup> Expected personnel cost savings based on the measures defined so far in m€ (status Oct. 2020)

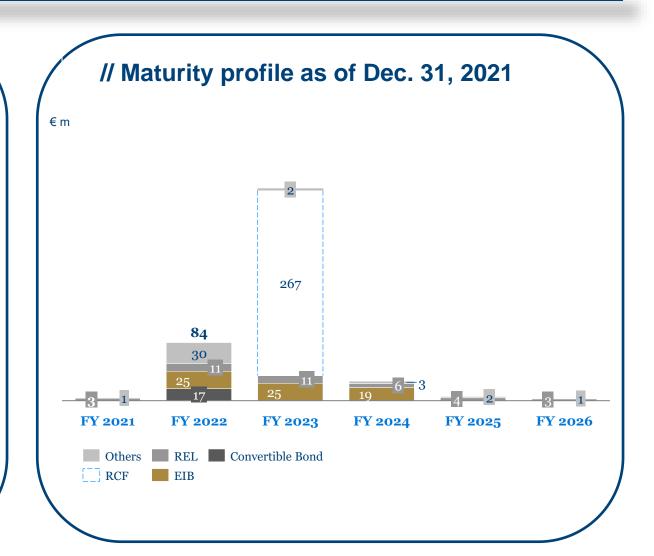
### Transformation program.



#### Next important step on financial stabilization concluded.

#### // Main factors:

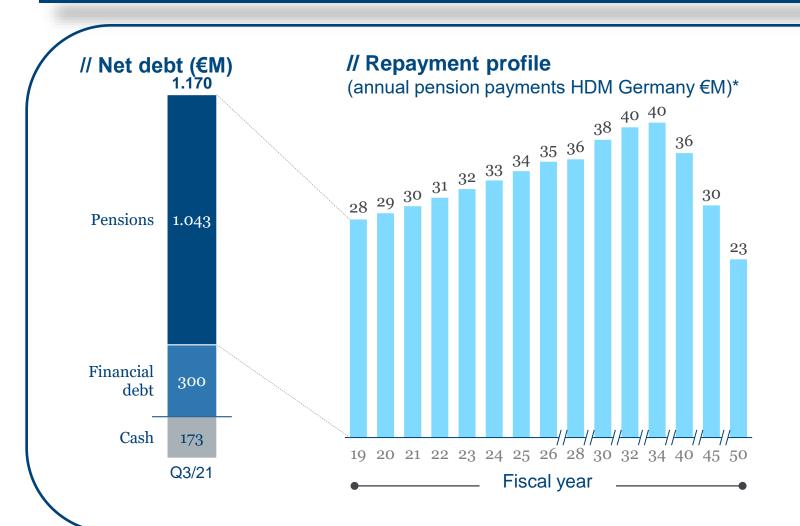
- Early repayment of the HYB (€ 150m) concluded on September 9, 2020. Interest reduction by approx. € 12m p.a.
- No major maturities in the near future.
- Availability of the RCF: approx. 1/2 as of Dec, 31, 2020.



# Transformation program.

# +

### Pension obligations with low financing costs compared to ordinary debt.



- ~90% of HDM's net debt is due to on-balance sheet pension obligations
- Based on HDM's demographics, pension payments will gradually increase by €10M to ~€40M p.a. in FY32-35 and decrease thereafter
- Thus, annual cash-out for pensions (incl. interest and repayment component) ranges around 3-4% p.a. relative to total obligations
- Hence, financing costs are comparably low

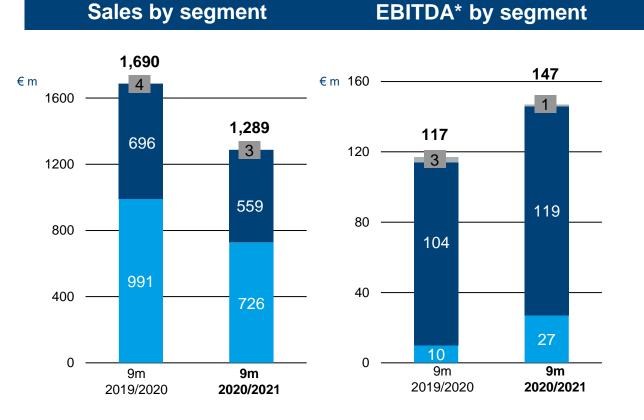
<sup>\*</sup> Estimated pension payments of German entities

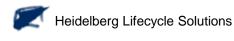
#### Financials.

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### Sales and EBITDA by segment in 9m 20/21.

- The economic recovery was reflected in incoming orders and sales in the Heidelberg Digital Technology and Heidelberg Lifecycle Solutions segments as the financial year progressed, which reduced the quarter-on-quarter declines.
- The significant earnings improvement despite the sales decline is essentially thanks to income from the reorganization of the pension plans in Germany and the disposals of CERM and the Belgian production site for printing chemicals.







**HD Financial Services** 

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#### Financials.

### Asia/Pacific and Europe: signs of recovery.



#### Incoming orders by region 9m 20/21 (9m 19/20) €m 2000 1,900 South America 53 1800 361 1,421 1600 North America **EMEA** 1400 31 213 16.8% 239 (19.0%)1200 37.8% 197 1000 550 (38.0%) € 864m 800 (€ 1,263m) 416 29.3% Asia/Pacific 600 (29.0%)400 721 13.9% 538 (11.2%)200 0 9m 19/20 9m 20/21 Eastern Europe

■ Eastern Europe ■ North America ■ South America

■ EMEA

Asia/Pacific

#### Financials.



# Significant improvement in Q3 in incoming orders and sales.

€m	Q3 19/20	Q3 20/21	ΔΡΥ
Incoming orders	636	557	-12%
Sales	567	484	-15%
EBITDA excl. restructuring result	47	50	3
<b>EBIT</b> excl. restructuring result	24	30	6
Restructuring result	-3	-8	-5
Financial result	-10	-8	2
EBT	11	14	3
Net result after taxes	7	12	5
Free cash flow	26	42	16
Leverage	1.9	1.0	

# Financial calendar 2020/2021.



June 9, 2021 — Press Conference, Annual Analysts' and Investors' Conference

July 23, 2021 AGM

- Dates may be subject to changes -



#### Disclaimer



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