Results 6m FY2017/2018



Rainer Hundsdörfer, CEO | Dirk Kaliebe, CFO

November 9, 2017



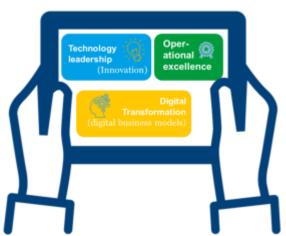


Summary 6m FY2017/2018



- Profitability improved after six months for the first time since ten years Heidelberg is in the black with net result
- Stable sales volume fx adjusted after six months
- Negative exchange rate movements in Asia
- Reluctance to invest in the U.S. business –
 healthy list of projects for 2nd half of FY 2017/2018







Update Technology leadership (innovation)



Pioneer in digitization

- Already more than 300 Push-to-Stop systems sold
 - highest efficiency and productivity in offset printing
- Global benchmark in autonomous printing



#1 in industrial digital print

- 2nd **Primefire 106** will be supplied to German customer (personalization of packaging) end of the year
- **Serial production starts** beginning of CY 2018, as planned
- Planned production capacity booked out for 2 years





Update Technology leadership (innovation)



Growing demand for digital labels and packaging

- Numerous orders for the new digital Gallus Labelfire at successful trade fair Labelexpo 2017
- Customers were also impressed by the conventional new Gallus Labelmaster press platform; first series of 20 machines sold out



Personalization as a megatrend

- Digital printing solutions at InPrint 2017 in Munich
- From the rim to the speedometer bezel: Omnifire 250 and 1000 produce custom designs
- Digital printing supporting business models for digitization





Update Digital transformation



- Start of pilot phase of **new business model** (Subscription-model)
- Start of **Heidelberg Assistant in** pilot markets

- Start of e-mobility applications
- Start of strategic production partnership for large-scale 3D printer







Update Operational excellence



On track to reach € 50m cost savings in 5 years

Already presented efficiency measures, e.g. Logistics, R&D, are in good progress



Transformation project started in Oct. 2017

New management organization will be launched on 1 April 2018

Key figures 6m 2017/18



- Order intake down yoy due to drupa base effect in 2016 and FX
- Sales slightly down FX adjusted (€18m) on prior years level
- **EBITDA** excl. restructuring result considerably improved by €15m; **EBITDA** margin at 5.7%

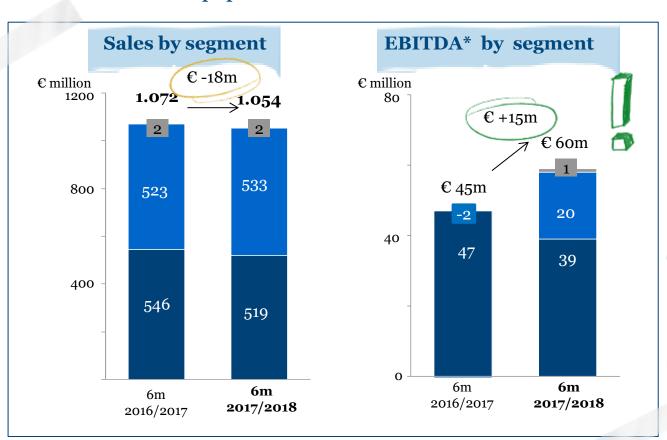
- Financial result benefits from reduced financing costs
- Net result before and after taxes significantly improved
- As a result of acquisitions and property purchases,
 R&D building, Free Cashflow was negative
- **Equity** increased mainly due to conversion of bonds and higher pension discount rate
- Net debt reduced to € 259m
- **Leverage** with 1.3 still below target level of <2x

	6m 16/17	6m 17/18	ΔρΥ
	4 400	4 00 4	400/
Order intake	1,408	1,234	-12%
Sales	1,072	1,054	-2%
EBITDA excl. restr. result	45	60	+15
EBIT excl. restr. result	11	27	+16
Restructuring result	-6	-1	
Financial result	-29	-24	+5
Net result before taxes	-24	2	+26
Net result after taxes	-28	0	+28
Free cash flow	0	-32	-32
	09/30/16	09/30/17	
Equity	126	381	
Net debt	276	259	
Leverage	1.8	1.3	

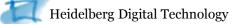
Sales and EBITDA by segment in 6m FY2017/18

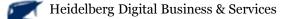


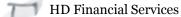
- **Heidelberg Digital Technology:** sales volume slightly up and efficiency measures contributed to an improved result
- Heidelberg Digital Business & Services was negatively impacted by weaker remarketed equipment and consumables sales



*EBITDA excl. restr. result







Targets set. Outlook.



FY 2016/17

Outlook FY 2017/18

5-years target

Sales

€ 2,524m

on previous year's level

+€ 500m

up to € 3 billion

EBITDA-Margin 7.1 %

HDT ~ 5% *HDB* ~9%

7 - 7.5%

+€ 100m

HDT 5-7% HDB 8-10% Up to 10%

HDT 6-9% HDB 8-11%

Netresult

Leverage

€ 36m

1.4

moderate increase

below 2

∑ > € 100m

below 2



BACKUP

Sustainable and profitable growth



Sales

Additional sales volume of approx. € 500 million in 5 years

Profitability

EBITDA improvement of approx. € 100 million in 5 years

- Digital print portfolio (€ +200 million)
- Digital business model (equipment– consumables service: € +250 million)
- Digital platforms (€ +50 million)
- Digital business model / Volume growth
 (€ +50 million)
- Cost efficiency (operational excellence: € +50 million)

Group targets by 2022:

- Sales volume of up to € 3 billion
- EBITDA between € 250 and 300 million
- Net profit > € 100 million



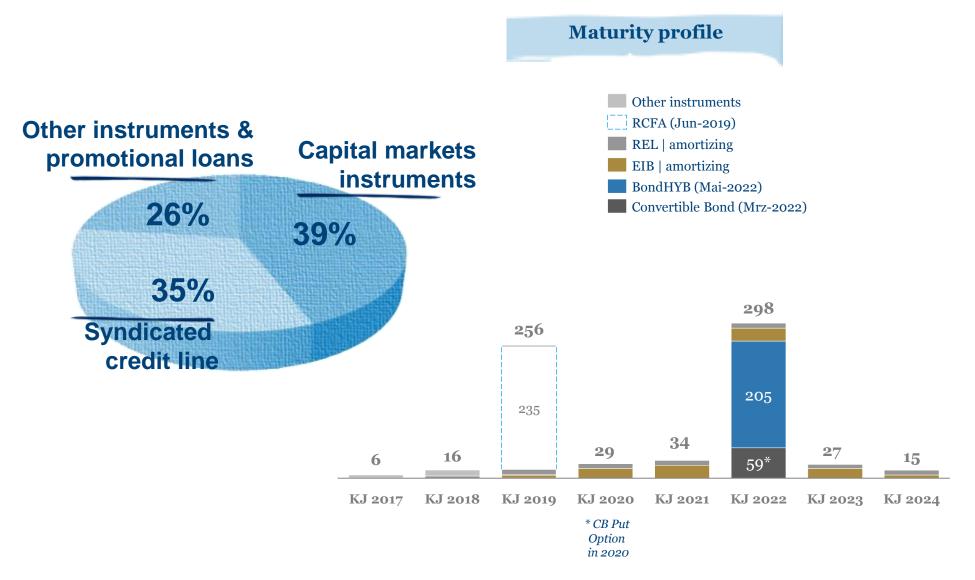
Balance Sheet



> Assets	FY 2017	FY 2017	FY 2018	> Equity and liabilities	FY 2017	FY 2017	FY 2018
Figures in mEUR	30-09-2016	31-03-2017	30-09-2017	Figures in mEUR	30-09-2016	31-03-2017	30-09-2017
Fixed assets	728	741	788	Equity	126	340	381
Current assets	1.293	1.365	1.288	Provisions	1.029	898	833
thereof inventories	698	581	675	thereof provisions for pensions	676	488	476
thereof trade receivables	278	375	276	Other Liabilities	914	905	905
thereof receivables from customer financing	57	58	55	thereof trade payables	199	190	207
thereof liquid assets	145	218	176	thereof financial liabilities	421	470	435
Def tax assets, prepaid expenses, other	114	113	106	Def. tax liabilities, deferred income	66	75	63
thereof deferred tax assets	90	99	84	thereof deferred tax liabilities	2	5	3
thereof deferred income	23	14	22	thereof deferred income	64	70	61
Total assets	2.135	2.219	2.182	Total equity and liabilities	2.135	2.219	2.182
				Equity ratio	6%	15%	17%
				Net debt	276	252	259

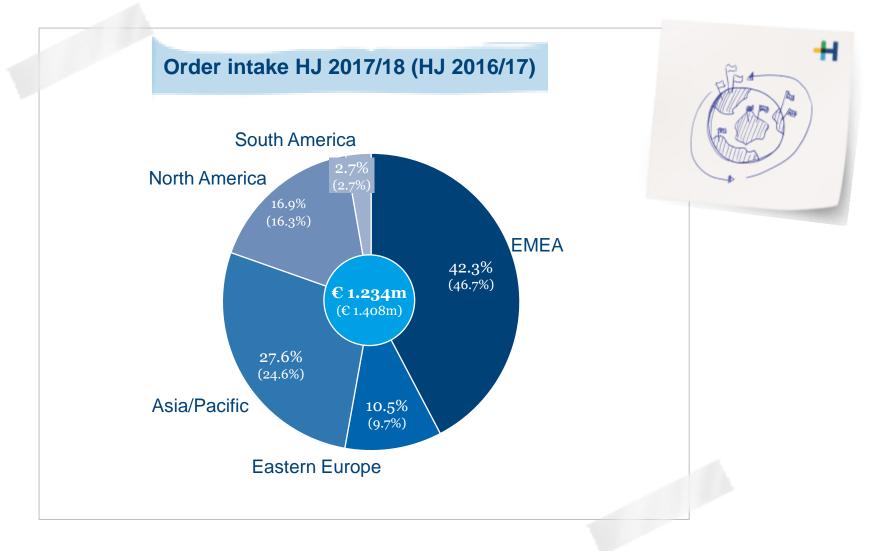
Financial framework





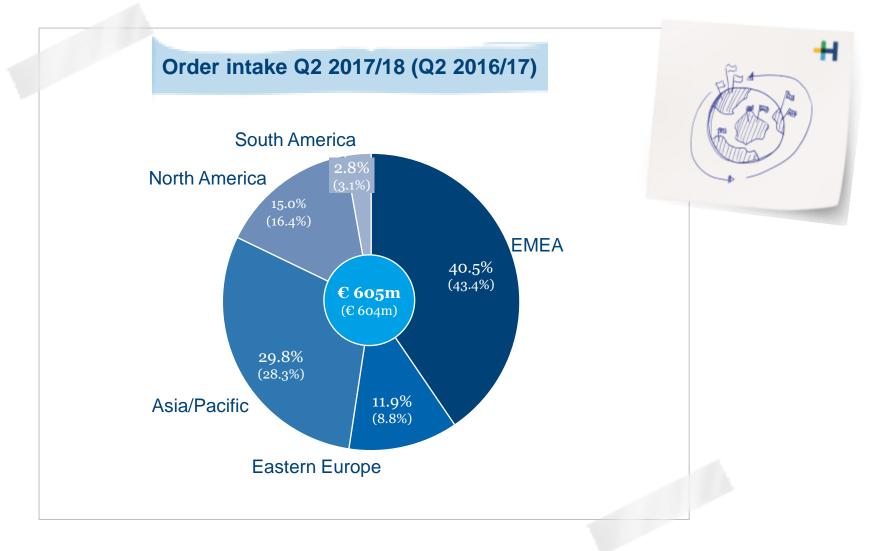
Order intake – regional split





Order intake – regional split





Key figures Q2m 2017/18

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•	Order	intake	in	line	with	prior	year
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Q2 16/17	Q2 17/18	ΔρΥ
604	605	
		-27
300	559	-21
44	46	+2
27	30	+3
-3	-1	
-13	-11	+2
11	17	+6
9	16	+7
-7	-19	-12
09/30/16	09/30/17	
126	381	
276	259	
1.8	1.3	
	604 586 44 27 -3 -13 11 9 -7 09/30/16 126 276	586 559 44 46 27 30 -3 -1 -13 -11 11 17 9 16 -7 -19 09/30/16 09/30/17 126 381 276 259

Financial Calendar





Release of the figures for the third quarter 2017/2018

Figures FY2017/2018

AGM FY 2017/2018

February 8, 2018

June 12, 2018

July 25, 2018



Important notice



This release contains forward-looking statements based on assumptions and estimations by the Management Board of Heidelberger Druckmaschinen Aktiengesellschaft. Even though the Management Board is of the opinion that those assumptions and estimations are realistic, the actual future development and results may deviate substantially from these forward-looking statements due to various factors, such as changes in the macro-economic situation, in the exchange rates, in the interest rates and in the print media industry. Heidelberger Druckmaschinen Aktiengesellschaft gives no warranty and does not assume liability for any damages in case the future development and the projected results do not correspond with the forward-looking statements contained in this presentation.