

Conference Call Q2-2015/2016

DIRK KALIEBE, CFO

November 13, 2015

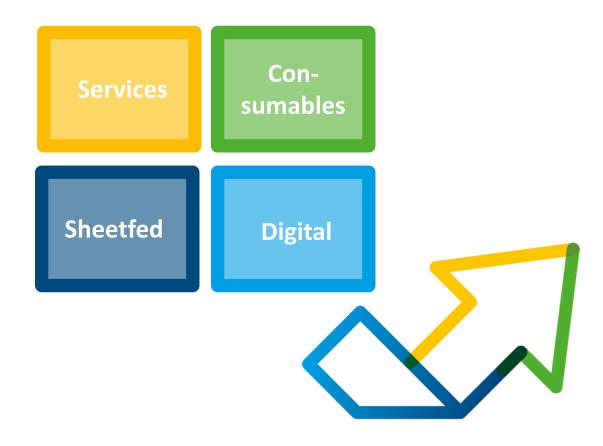
ON THE RIGHT TRACK





Update strategy implementation:





Update strategy implementation 1/4



Growth in Service

- PSG fully integrated, new management structure implemented; no considerable earnings effect in running FY
- Half of the additional planned service sales already achieved
- Extension of consulting offerings by data-provided performance services

Consumables

Sheetfed

Digital

Update strategy implementation 2/4



Expansion of Consumables

- Double-digit growth after six months
- Service & Consumables already approx. 50% of group turnover
- M&A: potential takeover candidates evaluated
- eCommerce channel online in US worldwide rollout until drupa 2016

Services

Sheetfed

Digital

Update strategy implementation 3/4



Consumables

Services

Sheetfed

Focus on Digital

- 50 % of R&D resources shifted to Digital
- Installed base of Linoprint is continuing to grow >600 units; Click-charge-model ensures double-digit €m consumables sales
- Launch of 4c Jetmaster Dimension (4-D printing)
- Successful sales start of digital label press
- Industrial digital sheetfed printing machine together with Fujifilm will be presented on drupa 2016

Update strategy implementation 4/4



Consumables

Services

Operational improvements in Sheetfed

- Yearly sales volume of more than € 700m in packaging business
- Structures and processes in Wiesloch streamlined; leads to temporary inefficiencies; full savings effect improves HY2 profitability
- Relocation of former HQ from Heidelberg to Wiesloch completed; real-estate in Heidelberg sold; earnings effect in FY 15/16 expected

Digital

Highlights 6m-2015/2016



Strategic reorientation is taking effect

- → Solid order situation, improved backlog (>€ 600m; +15% yoy)
- → Strong revenue growth due to solid order backlog and PSG acquisition
- → HD Services already in-line with margin bandwidth of 9-11% EBITDA
- → HD Equipment improvement in HY2
- →FCF negative at €-30m including PSG acquisition, cash out for portfolio optimization and refinancing of HYB

Balance sheet structure improved

- → Equity ratio at 13% from 8% at the beginning of the year
- → Leverage incl. PSG acquisition below target level
- → Net debt financed until CY 2022

On track to achieve financial targets for FY 2015/2016

- → HD Equipment 4-6% margin, HD Services 9-11% margin: Group EBITDA margin > 8%
- →FX adjusted revenue growth of 2-4%

Key figures HY1 2015/16 – on track



6m 6m in € million 14/15 15/16 Order intake 1,167 1,323 +13% Sales 1,162 996 +17% **EBITDA** 53 +49% **EBIT before Special items** 19 43 +24 Special items -18 -22Financial result -33-30Net result before taxes -8 +24 -32 Net result after taxes -14 -42 Free cash flow -30 -30 Net debt **284** 272 +12 Leverage 1.6 1.3

Comment

- Improved **order intake** (FX € 78m) and solid order backlog of €644m
- **Sales** increased fx adjusted (FX € +68m) by around 10%
- **EBITDA** improved to € 79m, incl. € 19m positive one-time effect from PSG (previous year incl. € 18m for Gallus transaction)
- Special items for last year's portfolio optimization; real estate sale will be booked in HY2
- Earnings before taxes and Net result improved significantly
- Free Cashflow at €-30m, incl. PSG acquisition, refinancing of HYB and portfolio optimization
- **Leverage** significantly below target level of <2x

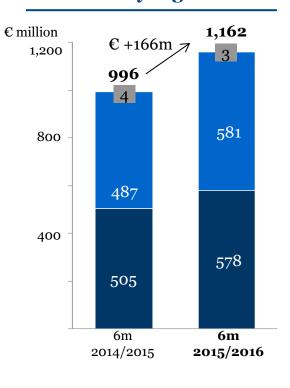
Solid profitability in HDS, HDE improvement in HY2

HD Services

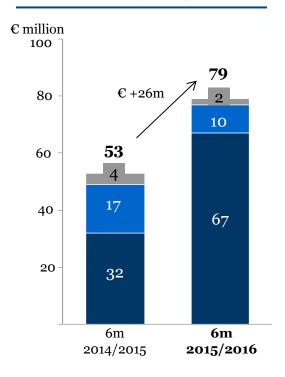
HD Equipment



Sales by segment



EBITDA by segment



HD Financial Services

Comment

- Higher sales volume in both segments due to good order situation. With the exception of Eastern Europe, all regions with higher sales contribution.
- **HD Equipment** profit temporarily burdened by inefficiencies. Full savings effect in HY2. Expected contribution of 4-6% EBITDA-margin. **HD Services** benefits from margin improvements and postpress reorganization. On track to achieve target level of 9-11% EBITDA.
- Q2: Sales split 50:50 due to PSG acquisition and reallocation of Postpress business to HD Services

Outlook for FY 2015/2016





- EBITDA-margin improvement to >8% (fx-adjusted; comparable 2014/15: 6%)

- Based on:
 - more profitable product portfolio
 - improved cost basis -> core business sheetfed to be further optimized
 - newly acquired PSG business to be integrated -> positive earnings impact expected for 2016/17
- HD Equipment 4-6% EBITDA-margin, HD Services 9-11% EBITDA-margin
- Improved financial result
- Positive net result



FX adjusted sales growth of 2-4%

- Strategic reorientation strengthens fields of profitable growth
- Growth mainly driven by consolidation of PSG and solid order development
- Sales volume in HY2 > HY1



11

BACKUP



© Heidelberger Druckmaschinen AG

Balance sheet



> Assets	FY 2015	FY 2015	FY 2016	> Equity and liabilities	FY 2015	FY 2015	FY 2016
Figures in mEUR	30-09-2014	31-03-2015	30-09-2015	Figures in mEUR	30-09-2014	31-03-2015	30-09-2015
Fixed assets	722	735	733	Equity	300	183	294
Current assets	1.451	1.465	1.377	Provisions	973	1.055	879
thereof inventories	740	637	667	thereof provisions for pensions *	563	605	483
thereof trade receivables	260	335	296	Other Liabilities	925	975	963
thereof receivables from customer financing	93	82	69	thereof trade payables	181	171	184
thereof liquid assets (incl. marketable sec. afs)	209	286	209	thereof financial liabilities	481	542	493
Def tax assets, prepaid expenses, other	93	93	104	Def. tax liabilities, deferred income	68	79	74
thereof deferred tax assets	56	62	60	thereof deferred tax liabilities	8	10	10
thereof deferred income	22	18	23	thereof deferred income	61	69	64
Total assets	2.266	2.293	2.214	Total equity and liabilities	2.266	2.293	2.214
				Equity ratio	13%	8%	13%
				Net debt	272	256	284

^{*} As of September 30, 2015 a discount rate of 2.7 percent (Mar 31, 2014: 1.7 percent) was used to determine actuarial gains and losses for domestic entities

Key figures Q2 2015/16

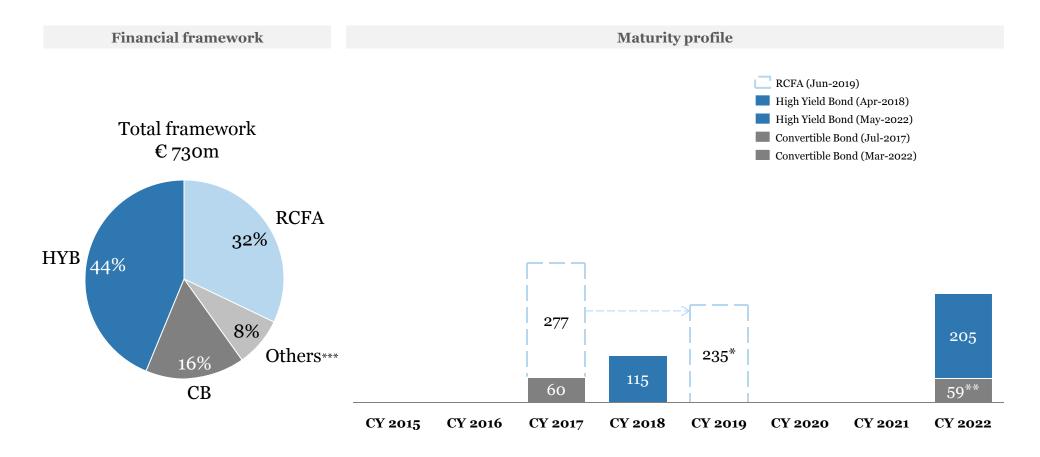


in € million	Q2 14/15	Q2 15/16
Order intake	579	620
Sales	561	599
EBITDA	47 [*]	33
EBIT before Special items	30*	15
Special items	-18	-6
Financial result	-16	-16
Net result before taxes	-4	-7
Net result after taxes	-8	-9
Free cash flow	36	5
Net debt	272	284
Leverage	1.6	1.3

^{*} Incl. positive one-time effect of € 18m from Gallus transaction

Financial framework: Revolving credit facility extended





^{***} Other / amortizing instruments not shown in maturity profile



© Heidelberger Druckmaschinen AG 14

^{*} Initial volume € 250m, amortizing to € 235m in 2019

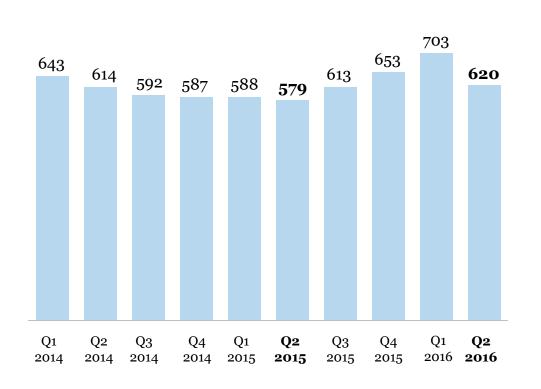
^{**}CB Put Option in 2020

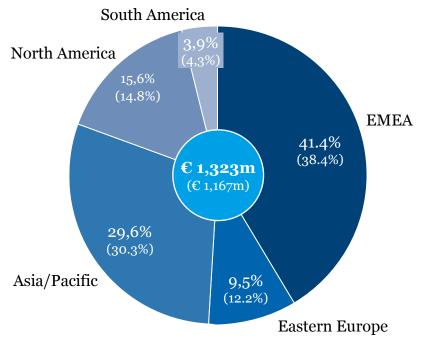
Solid order intake



Order intake

Order intake 6m 2016 (6m 2015) | regional split





Financial Calendar 2015/2016



	Date	
Release of the figures for the third quarter 2015/2016	February 10, 2016	
Final Figures FY2015/16	June 8, 2016	

Disclaimer



This document was drawn up by Heidelberger Druckmaschinen AG (the "Company") solely for information purposes. All recipients must treat it as confidential and must not distribute it, pass it on or make it accessible to third parties by any other means.

The information contained in this document has not been independently verified. The information and opinions provided do not constitute any guarantee or representation whatsoever, either explicit or implied. No assumptions should be made as to the appropriateness, accuracy, completeness or correctness of the information and opinions contained herein.

Any forward-looking statements included in this document reflect the management's current opinions / knowledge relating to specific future events and their financial impact. Various factors (for example influencing the economic, legal, regulatory or competitive situation or requiring any involvement of employees and their representatives) may result in the actual results differing significantly from the ones expected or implied based on these statements.

The Company shall not be obliged to adapt any of the forwardlooking statements contained herein to future events or developments. Further-more, neither the Company nor any of its affiliates / subsidiaries or the respective legal representatives shall be liable in any way whatsoever (whether due to negligence or any other reason) for losses or costs of any kind that are incurred as a result of using this document or its contents, or that result in any other way in connection with this document.

This document does not represent an offer or a request to acquire shares or financial instruments issued by the Company or any of its affiliates, nor does it form part of any such offer or request. Neither this document nor any part thereof shall form the basis for any kind of contract or obligation, or serve as a basis of trust in this connection.

Reference is hereby made to the legal prohibitions of the German Securities Trading Act (WpHG) in § 14 (insider trading) and § 20a (market manipulation). This reference does not imply that any details contained in this document represent insider information.

The information in this document should not be taken out of context. The above also applies to all verbal details provided in connection with the document.