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## **European Investment Bank funds Heidelberg's R&D activities, taking digitisation to next level**

A EUR 100 million loan from the European Investment Bank (EIB) is to support the research and development (R&D) activities of Heidelberger Druckmaschinen AG (Heidelberg), focusing on digitisation, software integration and expansion of the digital printing portfolio. To help finance the R&D programme, which will span several years, the EIB is providing the company with a development loan that can be drawn down in tranches, each with a seven-year term. This is the first time a large German company has benefited from the European Fund for Strategic Investments (EFSI) – the centrepiece of the Investment Plan for Europe.

For additional details about the company and image material, please visit the Press Lounge of Heidelberger Druckmaschinen AG at [www.heidelberg.com](http://www.heidelberg.com).

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