

Press Information

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At interpack 2026 HEIDELBERG showcases itself as a system integrator for packaging

- **Focus on transparent and efficient production processes in the growth segments of pharmaceuticals, food, beverages, and cosmetics**
- **Vision: Turnkey end-to-end packaging production in collaboration with partners beyond printing**

The global growth in packaging and label printing is a key component of Heidelberger Druckmaschinen AG's (HEIDELBERG) corporate strategy for its core business. It is driven by rising prosperity in emerging regions such as Asia and Latin America, stricter regulatory requirements, and a global trend toward more sustainable packaging solutions made of cardboard or paper. Taken together, these factors make the integration of the entire process increasingly important. Against this backdrop, the company will showcase examples of integrated system solutions for transparent, automated, efficient, and sustainable packaging production at interpack 2026, taking place May 7–13 in Düsseldorf, in collaboration with partner companies from the packaging industry. These include creative and sustainable applications in the areas of folding cartons and barrier-coated flexible paper packaging. HEIDELBERG is highlighting its expertise as a total solution provider and end-to-end system integrator across the entire value chain of packaging and label production. The HEIDELBERG booth is located in Hall 8b, D18.

“Because HEIDELBERG possesses comprehensive application expertise and knowledge in the digitalization of processes, we are able to approach the entire packaging manufacturing process from the perspective of the end product,” says Dr. David Schmedding, Chief Technology and Sales Officer at HEIDELBERG.

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“Our exhibition presentation at interpack 2026, together with partners from the packaging industry, demonstrates to brand owners and private label companies the potential for greater automation, efficiency, and transparency in an integrated manufacturing process.”

Vision: Turnkey end-to-end packaging production beyond printing

Already today, HEIDELBERG solutions—including Speedmaster technology for high-quality folding carton and label production, the Boardmaster web flexo press for high-volume packaging applications, and Gallus’s hybrid inkjet systems for label production—underscore the company’s integration expertise. This also includes state-of-the-art finishing, robotics, and intralogistics systems. The Prinect workflow software, which is increasingly being supplemented by AI assistants, plays a central role in the comprehensive networking of systems and processes.

With its presentation at interpack 2026, HEIDELBERG is taking this a step further and specifically opening its integration model to high-performance partner solutions that extend beyond the pure printing process. The goal is to further automate, network, and make the entire packaging production value chain more sustainable. Intelligent, integrated process automation creates measurable added value for packaging producers and brand companies—ranging from higher productivity and transparency to maximum process reliability. The focus is on dynamic growth segments such as pharmaceuticals, food, beverages, and cosmetics, which place high demands on quality, flexibility, and volume—whether for high-quality folding cartons, flexible packaging, or labels.

“At HEIDELBERG, we have a vision of turnkey end-to-end packaging production that goes beyond printing,” says Schmedding. “To achieve this, HEIDELBERG serves as the expert system integrator across the entire value chain and beyond company boundaries. That is why we are open to additional partners who want to help us realize this vision together.”

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About HEIDELBERG:

Heidelberger Druckmaschinen AG (HEIDELBERG) is a leading technology company that has been standing for innovation, quality, and reliability in mechanical engineering worldwide for more than 175 years. With a clear focus on growth and as a total solution provider and system integrator, HEIDELBERG is driving further development in the core areas of packaging and digital printing, software solutions, and lifecycle business with service and consumables so that customers can achieve maximum productivity and efficiency. Building on decades of industry and system expertise, the company is also systematically tapping into new markets in the areas of security, energy, charging infrastructure, and industrial system solutions — with a clear scaling expertise and attractive medium- to long-term growth prospects. With its strong international presence in approximately 170 countries, the creative power and expertise of its roughly 9,500 employees, its own production facilities in Europe, China, and the USA, and one of the largest global sales and service networks, the company is ideally positioned for future growth.

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Image 1: At interpack 2026, HEIDELBERG will be presenting itself, together with its partners, as a provider of comprehensive solutions and a systems integrator for efficient packaging production.

Image 2: The Boardmaster web flexo press from HEIDELBERG for high-volume packaging applications addresses the key challenges facing packaging producers – cost pressure and the need to optimize productivity and sustainability.

Image 3: Thanks to its extensive application expertise and knowledge in process digitalization, HEIDELBERG is able to approach the entire packaging manufacturing process from the perspective of the end product.

For additional details about the company and image material, please visit the [Press Lounge](#) of Heidelberger Druckmaschinen AG at www.heidelberg.com and the [Media Library](#).

Further information:

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