

Press Information

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Heidelberger Druckmaschinen AG

Postfach
69159 Wiesloch
Deutschland

Gutenbergring
69168 Wiesloch

Matthias Hartung

Telefon +49 6222 82-67174
Telefax +49 6222 82-9967972

Matthias.Hartung@heidelberg.com
www.heidelberg.com

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Turkish packaging printer Printpark invests in latest Speedmaster XL technology from HEIDELBERG

- **Push to Stop technology and modern color measuring systems for greater efficiency and higher productivity**
- **Service expertise from HEIDELBERG Turkey a key factor in investment decision**

[Printpark Premium Folding Carton](#) is a Turkish family business with around 100 employees that has been operating in Istanbul for 48 years. It is currently run by second generation owners Ferit Dansik and Turan Dansik. Printpark exports its offset printing products to more than 25 countries and is one of the well-known major companies in the Turkish packaging industry and also a winner of several international packaging awards.

Its products, whose production and R&D activities are carried out entirely within the company, include high-quality cardboard packaging for the cosmetics, food, chocolate, beverage and textile industries.

Now Printpark is looking to maximize productivity at their print shop with the latest generation of a Speedmaster XL 106-7+LX-UV from Heidelberger Druckmaschinen AG (HEIDELBERG), which was commissioned in May 2022. The press is equipped with Push to Stop technology for autonomous printing and also features the new Prinect Inpress Control 3 inline color measurement system. The press is also fully integrated into the print shop's overall workflow via Prinect Production Manager.

Ferit Dansik, Managing Director of Printpark, comments: "When we upgraded our production line, the most important criteria were highly productive production and extensive automation. Extensive analyses in the run-up then showed that the Speedmaster XL technology was most likely to

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meet our requirements. In addition the competent and experienced technical service staff of HEIDELBERG Turkey was also a decisive factor in our investment decision."

And Turan Dansık, Plant Manager at Printpark, adds, "We are very satisfied with the experience and results we have had so far. The new Speedmaster XL 106 has fitted very well into our production processes with the support of Prinect, and the assistance systems for autonomous printing and the new color measurement system have helped us achieve a significant leap in productivity, especially with the many job changes."

Figure 1 (from left): Printpark Managing Director Ferit Dansık, Selkut Engin, Managing Director of Heidelberg Turkey, and Printpark Operations Manager Turan Dansık with the new Speedmaster XL 106-7+LX-UV.

Figure 2 (from left): Heidelberg Turkey Product Manager Sheetfed, Kutay Ercan, and Printpark Operations Manager Turan Dansık at the Prinect Press Center XL3.

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Heidelberger Druckmaschinen AG

Group Communications

Matthias Hartung

Phone: +49 6222 82-67174

Fax: +49 6222 82-9967972

E-mail: matthias.hartung@heidelberg.com