

Press Information

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Training at HEIDELBERG supports orientation as a total solution provider for hybrid print production

- **125 apprentices and dual students start their training at HEIDELBERG in September**
- **Good takeover and career opportunities**
- **Focus on increasing the proportion of women: technical internship for school pupils specifically for young women**

Apprentices and dual students who start their careers at and with Heidelberger Druckmaschinen AG (HEIDELBERG) can expect a fascinating training program: digital, international, practical, with a view to the future! This is because HEIDELBERG is taking account of the increasing digitalization of job profiles in the graphic arts industry and is focusing on state-of-the-art standards, such as the use of digital learning management systems, end-to-end digital learning processes and, increasingly, artificial intelligence, when training qualified junior staff. This message has been well received and as of September 1, 2024, 125 young men and women will start their apprenticeships or dual studies at one of the four sites of the German company, 87 of them at the Wiesloch-Walldorf site alone. This includes five trainees from cooperating companies as part of the HEIDELBERG "Training for third parties" initiative.

Digital skills of young people support company orientation

HEIDELBERG is a technology-neutral total solution provider that offers its customers a hybrid production environment in which all systems are integrated into a workflow, processes run largely autonomously and the software decides on the most economical output device. To achieve this, HEIDELBERG needs junior staff in almost all job profiles with the greatest possible affinity for IT and digital issues who can actively help shape this unique direction in the industry. This is why HEIDELBERG offers its trainees intensive

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support from experienced staff right from the start and early involvement in practical projects, including internationally if necessary.

"The challenging training at HEIDELBERG is a central pillar of the company's competitiveness as a total solutions provider," says Jürgen Otto, CEO and Labour Director at HEIDELBERG. "We want the best trainees who are motivated and willing to perform. Numerous interesting career opportunities are open to them in the most diverse areas of a digital and international company."

HEIDELBERG wants to get more young women interested in its apprenticeships

The company offers apprenticeships in a total of fourteen professions: from electronics, mechatronics, industrial mechanics and materials testing, to the highly sought-after IT specialist, industrial clerks and media and logistics professions. In addition, there are a large number of dual study courses in the fields of IT, business administration and technology. HEIDELBERG is striving to increase the proportion of women, particularly in technical professions. HEIDELBERG has therefore been offering internships in technical professions for years. A new addition is an offer specially tailored to girls and young women in the form of a three-day technical internship for school pupils, which gives participants the opportunity to experience their technical and manual skills together in an all-female group.

"We want to encourage young women in particular to take an interest in exciting future topics and convince them of our attractive and high-quality training opportunities," says Jürgen Otto.

The following is a compact summary of other aspects of training at HEIDELBERG:

Advantages of an apprenticeship: Vocational training offers orientation, structure, a regular working day and security. It promotes personal development and paves the way to financial independence. At HEIDELBERG, there are also very good chances of being taken on and a good work-life balance.

Instagram: Anyone interested in an apprenticeship at HEIDELBERG can gain an initial insight virtually on Instagram: Under [heidelbergerdruck_azubis](#), the trainees post self-produced content about their professions.

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Application phase 2025: The application phase for apprenticeships and dual study programs starting in September 2025 is already underway. In addition to school grades, social skills and potential for the respective job profile will be decisive factors in the selection process for a training or study place at HEIDELBERG, especially with regard to the increasingly important digitalization in the industry. All [information about vocational training](#) and the [career portal](#) can be found on the HEIDELBERG website.

Photo: Apprentices at HEIDELBERG support the company's orientation as a total solution provider with their commitment and enthusiasm. In September, 125 young people will start their apprenticeship or dual study program at HEIDELBERG.

Images and further information about the company are available on the Heidelberger Druckmaschinen AG [press portal](#) at www.heidelberg.com and in the [Media Library](#).

For further information:

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