

## Welcome to the Print Media Center Packaging, Hall 11.

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The event starts at 9:00 a.m. on November 8 at the Print Media Center Packaging in Hall 11, Wiesloch-Walldorf, and ends around 4:00 p.m.

We look forward to seeing you on November 7 already for a Welcome Dinner at 7:00 p.m. in the Print Media Lounge in Heidelberg.

Register to experience new possibilities with Heidelberg Packaging Solutions.

[www.heidelberg.com/en/packaging-day](http://www.heidelberg.com/en/packaging-day)

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## Think Digital. Think Business. Heidelberg Packaging Solutions.

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The digital transformation is the big issue of our time. The challenge: analyzing and adapting the value chain and the production processes.

We show you innovative technologies, digital service and business solutions, and new business models that will help you to ensure your economic success.

### **Info trail: Smart Packaging Production**

Saving time and costs while delivering top quality increases room to maneuver. We show you optimization potential – from receipt of the order through production to delivery.

### **Info trail: Packaging as you like**

Versioned and personalized packagings offer significant added value. We show you how you can seamlessly integrate digital and existing offset processes.

### **Presentations, demos, and more.**

In addition to the moderated info trails, there will be various presentations and demonstrations throughout the day. You can register for these with your sales contact today.

Make your own schedule. You will find the complete agenda overview and a registration form at

[www.heidelberg.com/en/packaging-day](http://www.heidelberg.com/en/packaging-day)

Your contact at Heidelberg will also be happy to help.

## Info Day Packaging. November 8, 2018



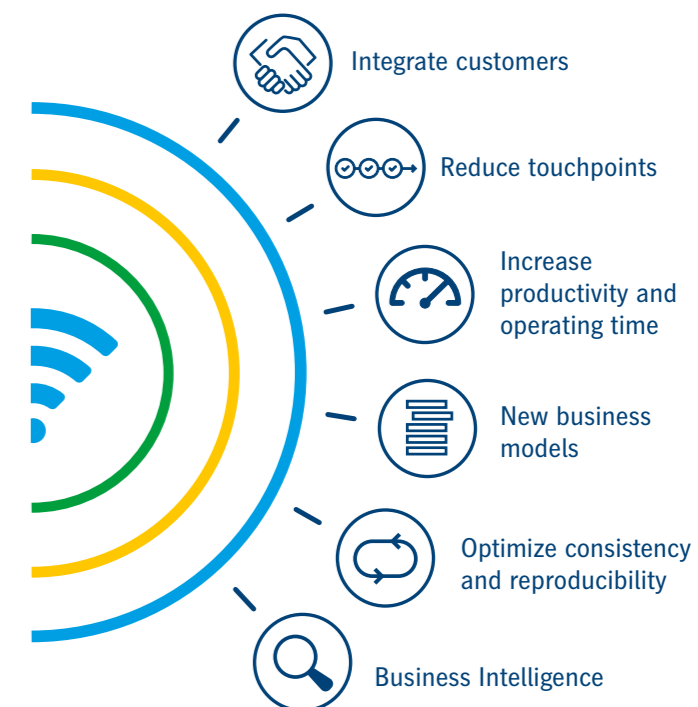
**HEIDELBERG**

# Info Day Packaging on Thursday, November 8, 2018.

## The agenda.

9:00 – 9:05 a.m.	Welcome								
9:05 – 9:20 a.m.	Opening speech								
Time	Info trails	Bookable demos	Bookable demos ④	Bookable demos ⑤	Presentation	Bookable meetings ⑥	Bookable meetings ⑥	Registration	Expert meetup
9:30 a.m. – 10:00 a.m.	Packaging as you like ①: Perfect integration of digital and offset processes	Special Applications ②: Printing and embellishment of premium products in one pass				Lifecycle Solutions		Heidelberg Assistant/ e-Shop	Operational Excellence Lounge
10:00 a.m. – 10:30 a.m.	Smart Packaging Production ②: Efficiency from the dataset to the finished carton	Special Applications ②: Printing and embellishment of premium products in one pass				Lifecycle Solutions	Subscription Model	Heidelberg Assistant/ e-Shop	
10:30 a.m. – 11:00 a.m.	Packaging as you like ①: Perfect integration of digital and offset processes	Special Applications ②: Printing and embellishment of premium products in one pass				Lifecycle Solutions	Subscription Model	Heidelberg Assistant/ e-Shop	
11:00 a.m. – 11:30 a.m.	Smart Packaging Production ②: Efficiency from the dataset to the finished carton	Special Applications ②: Printing and embellishment of premium products in one pass				Lifecycle Solutions	Subscription Model	Heidelberg Assistant/ e-Shop	
11:30 a.m. – 12:00 noon	Presentation: Subscription Model	Special Applications ②: Printing and embellishment of premium products in one pass				Lifecycle Solutions		Heidelberg Assistant/ e-Shop	
12:00 noon – 1:00 p.m.	Buffet lunch in Hall 11								
1:00 p.m. – 1:30 p.m.		Special Applications ②: Printing and embellishment of premium products in one pass	Zero Defect: Press ④	Zero Defect: Postpress ⑤	Web to Pack – Primefire 106	Lifecycle Solutions	Subscription Model	Heidelberg Assistant/ e-Shop	Operational Excellence Lounge
1:30 p.m. – 2:00 p.m.		Special Applications ②: Printing and embellishment of premium products in one pass	Zero Defect: Press ④	Zero Defect: Postpress ⑤		Lifecycle Solutions	Subscription Model	Heidelberg Assistant/ e-Shop	
2:00 p.m. – 2:30 p.m.		Special Applications ②: Printing and embellishment of premium products in one pass	Zero Defect: Press ④	Zero Defect: Postpress ⑤	Web to Pack – Primefire 106	Lifecycle Solutions	Subscription Model	Heidelberg Assistant/ e-Shop	
2:30 p.m. – 3:00 p.m.		Special Applications ②: Printing and embellishment of premium products in one pass	Zero Defect: Press ④	Zero Defect: Postpress ⑤		Lifecycle Solutions	Subscription Model	Heidelberg Assistant/ e-Shop	
3:00 p.m. – 4:00 p.m.	Factory tour (on request)								

## Heidelberg Packaging Solutions. Greater performance through intelligent processes.



### The equipment

#### ① Packaging as you like:

- Prinect workflow
- Speedmaster XL 106-6+L Logistics
- Primefire 106
- Promatrix 106 CSB

#### ② Smart Packaging Production:

- Prinect workflow
- Speedmaster XL 106-6+L Logistics
- Promatrix 106 CSB
- Diana X 115
- Prinect Smart BI

#### ③ Special Applications:

- Speedmaster XL 75-8 + LYYL Anicolor
- Speedmaster XL 106-8+L YYL FoilStar
- Lifecycle Solutions

#### ④ Zero Defect Press:

- Speedmaster XL 106-6+L Logistics
- Prinect Inpress Control 2
- Prinect Inspection Control 2
- Prinect Image Control 3

#### ⑤ Zero Defect Postpress:

- Diana Smart 80
- Diana Inspector
- Diana Eye 55

#### ⑥ How do I attend the meetings and demos? How do I book them?

- Please get in touch with your sales contact if you are interested in the bookable demos and meetings.

- Color-coded groups for the info trails
- Bookable demos: max. 10 attendees
- Bookable meetings: max. 1-3 attendees